



December 2009

Dear MyLibraryDV Subscriber –

Recorded Books prides itself in finding innovative ways to meet the needs of public libraries. We launched MyLibraryDV in 2006 in hopes of offering an alternative to library patrons for downloading videos and movies from the comfort of their own home or while traveling. This also was meant to serve libraries by reducing theft and damage losses that occur with traditional DVDs. Since our launch, technology and the video world have significantly changed; your patrons can access thousands of movies through their cable provider and many TV shows are available online as free downloads.

Although the MyLibraryDV player works very well and has been popular in many areas, the overall demand from the patrons has not been as expected. In an effort to stimulate demand we recently changed our format to include more educational programming. Unfortunately, with the downturn in the economy and subsequent library budget cuts, we can no longer justify offering a service where the patron demand is marginal.

We are sorry to inform you that your MyLibraryDV service will be deactivated effective December 31, 2009. We still believe there is a future for downloadable video in libraries and we hope to offer a more popular version of this product sometime in the future. We apologize for the inconvenience this may cause and appreciate your ongoing support.

Very truly yours,

Matt Walker

Vice President Library Sales and Marketing