**Library Platforms**

**The Osceola Library System - 2019 -**

**Follower Growth**
- Instagram: 901 to 1,264 (+40%)
- Twitter: 1,017 to 1,190 (+17%)
- Tumblr: 964 to 1,043 (+8%)

**Facebook Growth**
- Likes: 2,513 to 2,990 (+19%)
- Follows: 2,490 to 3,176 (+28%)

**Newsletters**
- 14 Newsletters Sent
- 83,523 Newsletter Opens
- 6,373 YouTube Views

- "I want to work for @osceolalibrary someday!" - @spectromomo
- "What a wonderful library system we have in our county!!!" - Jerry K. on Facebook
- "You Osceola County Library people are awesome!" - Robin H.D. on Facebook

**Library Goals**
- "Library goals" - @lauraelnasser

**Social Follows**
- 1,787 Total

**Nonfiction Friends Podcast**
- 51 Episodes
- 35+ Topics Covered
- Heard in 50+ Countries

**Listen on iHeartRADIO!**

**Listen on Twitter** @NFFriendscast