Osceola Jibrary

FISCAL YEAR 2021 Oct. 2020 – Sept. 2021

February 2021 Monthly Review

| | Hart | St Cloud | Poinciana | BVL | West Osceola | Kenansville |
|--|--------------------------------|---------------------------------|---------------------------------|--------------------------------|---------------------------------|-----------------------------------|
| Circulation | 14,908 | 17,116 | 8,347 | 4,678 | 13,776 | 267 |
| Visitors | 11,148 | 5,775 | 2,503 | 4,358 | 5,170 | 101 |
| Computer Sessions AWE Computer Sessions | 57,618 N/A | 14,095 127 | 30,812 N/A | 13,048 323 | 13,783 N/A | 4,076 N/A |
| Programming Virtual, Onsite, In- Community, and Schools | Events: 6 Attendance: 26 | Events: 7 Attendance: 171 | Events: 10 Attendance: 58 | Events: 4 Attendance: 11 | Events: 4 Attendance: 187 | Events: n/a Attendance: n/a |

System Stats at a Glance

- Virtual Circulation totaled 16,457 checkouts or sessions
- Patrons used study rooms 309 times
- Staff performed 19 notary services
- 8,368 in person and virtual Reference questions were answered
- 139 volunteers donated 149 hours of service
- Staff completed 46 requests for 3D printed items
- 318 persons registered for full-service Library cards and 118 registered for eCards
- 6,582 holds were placed on Library materials
- Staff facilitated 238 Curbside Pickups
- Call Center received 3,274 phone calls
- Patrons use of checkout stations totaled 11,804, accounting for 20% of checkout interactions
- Total circulation for February was 82,184

Highlights

Black History Month: Take and Make Success

The Library has provided Take and Make crafts along with YouTube videos for instruction as a way to continue our high quality programming but do it safely and conveniently for our patrons during the COVID-19 pandemic. February 2021 saw our most popular Take and Make to date – Wood Bead Bracelets in celebration of Black History Month. The program premiered on February 10 and by the 28th received 438 views. 93 Take and Make kits were distributed to patrons that featured beads, thread, and printed instructions for creating the beautiful traditional jewelry.

Honoring Black Achievement and Culture

In February, we highlighted the achievements, culture, and contributions of Black Americans to our community and nation. Our webpage Highlight Article focused on exploring great information on the web and in our collection to learn more about and create a deeper understanding of Black Americans' contribution to science, the arts, education, and more, and the enduring struggles for equality, justice, and freedom. Program highlights included learning about Black Inventors Around the World, following the Florida Civil Rights Trail, a presentation by Ida White who brought the story of Sojourner Truth to life, and a storytime featuring the art of Garrett Morgan who patented the 3-color stoplight.

Lit Mag

Submissions opened for our 4th annual literary magazine, Lit Mag. Young writers and artists ages 8-17 were invited to explore the theme "The Ways of Love" and submit their short stories, poems, and artwork for the possibility of publication in our print and digital magazine. The Library used BiblioBoard to accept submissions, which will allow all eligible submissions to be viewable digitally in the BiblioBoard platform. Staff will review entries for consideration, then submit to the published authors who are acting as our guest judges. These authors will select the winning entries for print and online publication in the Lit Mag. A virtual reception will be held via Zoom along with a live reading of the winning works.

Cornell Fine Arts Museum Art Kits

The Osceola Library System has become a distribution site for the Rollins College Cornell Fine Arts Museum's CFAM @ Home program. The art kits are available for pick up at the Poinciana, Hart Memorial, and West Osceola Libraries and correspond with the CFAMily Saturday videos available on the museum's YouTube channel. Osceola patrons can pick up the kits and then art and museum educators lead families through "virtual art making experiences" inspired by the Cornell collection. The Library's logo and name are featured in many media outlets such as Orlando Family Magazine, Playground Magazine and the museum's social media channels.

PBS Kids' Kindness Month

The Osceola Library System partners with local PBS affiliate WUCF to present PBS KIDS Time, a live virtual event airing one Thursday each month. February was Kindness Month and kids tuned in February 11 to explore activities focused on how to "Be My Neighbor" with Daniel Tiger. 141 people attended virtually. To promote Kindness Month, PBS provided 250 Kindness Kits to distribute across the branches. The lime green backpacks came with storytime activities stickers, magnets, postcards, and dance party drum kit to help celebrate the importance of treating all our "neighbors" with kindness.

Gallery



Celebrating Black History Month

Black Authors Adult Fic

February was Black History Month and we celebrated with online programs and articles.

ABOVE: Our February Take and Make program was especially successful as Alejandra instructed how to make your own wooded bead bracelet. The video was viewed over 400 times before the month's end.

LEFT: Our Highlight Article on the main page of our website compiled everything our patrons could need to celebrate and educate themselves on Black History Month. Included in the available resources were links to organizations, events, and articles covering significant events and contributions by Black Americans.



Make our hearts melt with your tales of friendship, family bonds, secret crushes, or beautiful illustrations of what Love means to you for a chance to be on the cover of this year's magazine!

For more information visit osceolalibrary.org/litmag2021



February was also a great month for the arts thanks to our literary magazine opportunity and our partnership with Rollins College Cornell Fine Arts Museum. ABOVE-LEFT: We accepted

MUSEUM

RT KIT

CEAM @ HOME

submissions from the young writers and artists in our community for the opportunity to be published in our annual literary magazine, Lit Mag. The announcement went up on our social media channels and was shared by the community and local schools.

ABOVE-RIGHT and LEFT: A new partnership with the Cornell Fine Arts Museum allowed our patrons access to their take-home Art Kits that accompanied their weekly online family programs. It was a great way to bring patrons to our Libraries as well as encourage children to explore art.