

July 2021 Monthly Review

	Hart	St Cloud	Poinciana	BVL	West Osceola	Kenansville
Circulation	17,477	22,998	9,750	5,726	14,826	222
Visitors	11,364	7,233	3,008	4,463	8,687	76
Computer Sessions	51,123	11,367	25,125	421	13,473	2,809
AWE Computer Sessions	N/A	392	N/A	13,487	N/A	N/A
Programming Virtual, Onsite, In-Community, and Schools	Events: 41 Attendance: 372	Events: 42 Attendance: 732	Events: 38 Attendance: 163	Events:26 Attendance: 57	Events:28 Attendance: 474	Events: n/a Attendance: n/a

System Stats at a Glance

- Virtual Circulation totaled 12,741 checkouts or sessions
- Patrons used study rooms 653 times and made 112 room reservations
- Staff performed 49 notary services
- 13,830 in-person and 197 virtual Reference questions were answered
- 35 volunteers donated 261 hours of service
- Staff completed 10 requests for 3D printed items
- 796 persons registered for full-service Library cards and 135 registered for eCards, 61% increase over July 2020
- 7,037 holds were placed on Library materials
- Staff facilitated 79 Curbside Pickups
- Call Center received 3,272 phone calls
- Patrons use of checkout stations totaled 24,842, accounting for 58% of in-library checkouts
- Total circulation for July was 83,740

Highlights

Summer Learning Wrap-Up

Summer Learning wrapped up at the end of the month and it was a great success for both in person and online programming. Highlights included a restful Nature Walk along Shingle Creek presented by the Pine Lily Chapter of the Florida Native Plant Society, a live online author chat with Sarah McGuire and Animal Tales: Monkey Madness featuring the play “The Monkey and the Mango” by Janea Dahl which had 63 attendees!

Other youth programming continued throughout the summer including storytime for preschoolers, STEAM programming with VEX Robots and experiments, and PBS Kids storytime online in a continued partnership with WUCF. Teens and tweens enjoyed an improv class, tutorial for easy-sew plushies, and Sketching with JJ. For adults, the Library presented ESOL workshops in person and online, gatherings for puzzle and game enthusiasts, and Podcasting 101, among many awesome events for all ages.

Courier Van Logos

The Osceola Library System’s Courier vans travel over 70 miles daily between our 5 full-service libraries, delivering new materials, filling hold requests, providing staff with supplies and resources, and picking up materials to bring to other libraries and organizations. The Courier vans also travel to nursing homes, School District offices, the Kenansville Library, and partner agencies in all corners of the County. Recognizing that these vans, with their countywide visibility, present an important marketing avenue, the Library designed new decals featuring our marketing slogan, “Books are just the beginning” coupled with our website and phone number, printed and applied by the Osceola County sign shop. As staff traverse the county, the decals will remind citizens and visitors of this important community resource to encourage engagement with, and support for, their local library.

Paint Night

Paint Night: Peacock Tails was a great success. The after-hours adult Summer Learning program fit the theme of “Tales and Tails.” The St. Cloud Library program featured guest presenter Juliana Davidson, who provided easels and paints, guiding budding artists through creating their own impression on a peacock-inspired painting. The branch closed at 6pm and then reopened at 7pm for the registration-only program. Thirty-seven people attended. The Library is eager to add more of these artistic programs, such as Paint and Sip at the Poinciana Library, Sketching with JJ and Beginning Guitar at the Hart Memorial Library. While they are very fun and engaging, they also present an opportunity for those who may not be able to afford classes or the workshops presented by area businesses. The introductory nature of the programs allows attendees to explore their creativity in a safe and encouraging environment.

Teen READBOX

A new program to engage teen readers launched in July. READBOX is a personalized package similar to familiar products like LootCrate or Birchbox, filled with library books, activities, treats, and fun surprises. A questionnaire to gauge reading interests is available on the Library’s event calendar for the first 2 weeks of each month. Librarians select titles, pack up the books and goodies, check the books out to the teen’s account, and the books are available for pickup on the first of each month.

Summer Book Club Kits

The Library launched book club kits for middle grades as a fun way to encourage reading over the summer and beyond, and to reinforce how group discussions with peer support can engage reluctant readers. The kits feature 10 copies of favorite titles available in a clear tote to check out and share with friends. Included in the bags are author bios, activities and tips on how to run a successful book club.



Left: Art enthusiasts show off their own spin on instructor Juliana Davidson's colorful peacock at St. Cloud Library's after hours Paint Night, part of this year's adult Summer Learning program.

May 2021

Osceola Library

READBOX

Check out great books, get cool stuff!

It's easy to sign up for our book subscription box! Simply scan the QR codes below and answer a questionnaire of what books you like, review your book, and fill out a comment card to help us better understand your needs!

Be sure to use **#olsReadbox** to show us your book love on social media!





Questionnaire Book Review Comment Card

NEW BOOK RELEASES!










OSCEOLA.LIBRARY.ORG

Osceola Library

READBOX

How to Make a Ninja Stress Ball

Supplies: 2 balloons (1 is yellow), water beads, empty water bottle, marker, scissors



Directions:

1. Soak water beads in a bowl of water for 6 hours.
2. Drain beads and put into an empty water bottle.
3. Put the yellow balloon over opening of water bottle.
4. Squeeze beads into the balloon.
5. Pull balloon off water bottle, remove excess air and tie balloon. Cut off end of balloon near knot.
6. Cut off blowing end of other balloon.
7. Cut a small opening for ninja face (remember it will expand as it stretches, you can always cut more off later).
8. Stretch the balloon over tied end of yellow balloon.
9. Add eyes and eyebrows to make a face.



Caution: May be Ninjas in Area

Looking for something just for you?

ASK OUR STAFF ABOUT A TEEN READBOX

Our free book subscription box



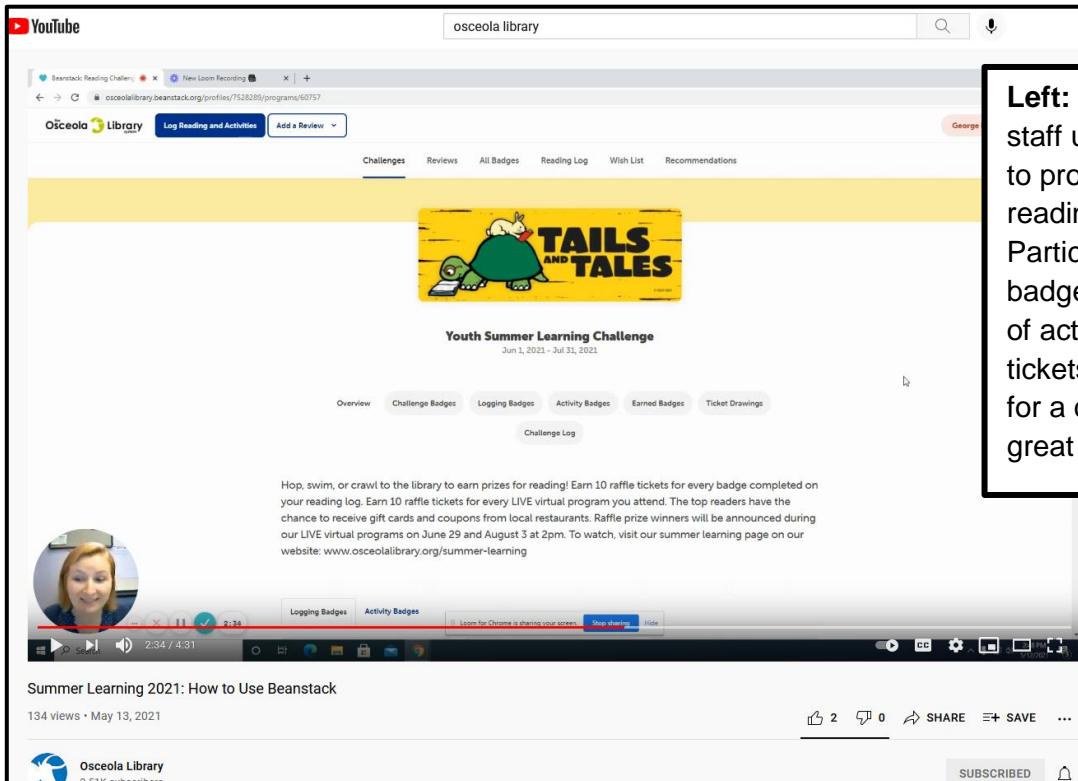
#olsReadbox

Osceola Library

Left and Above: Inserts for the Teen READBOX feature craft instructions and recommended reads. Promotional materials are on display in each library.



Above: The Library added new eye-catching decals to its courier vans to encourage greater community visibility of Library services. The courier vans travel about 70 miles across Osceola County each day.



Left: Youth and Adult staff utilized Beanstack to promote learning and reading challenges. Participants earned badges from a variety of activities and raffle tickets were awarded for a chance to win great prizes.