



Osceola Library System

Library Platform Statistics

Quarterly Report

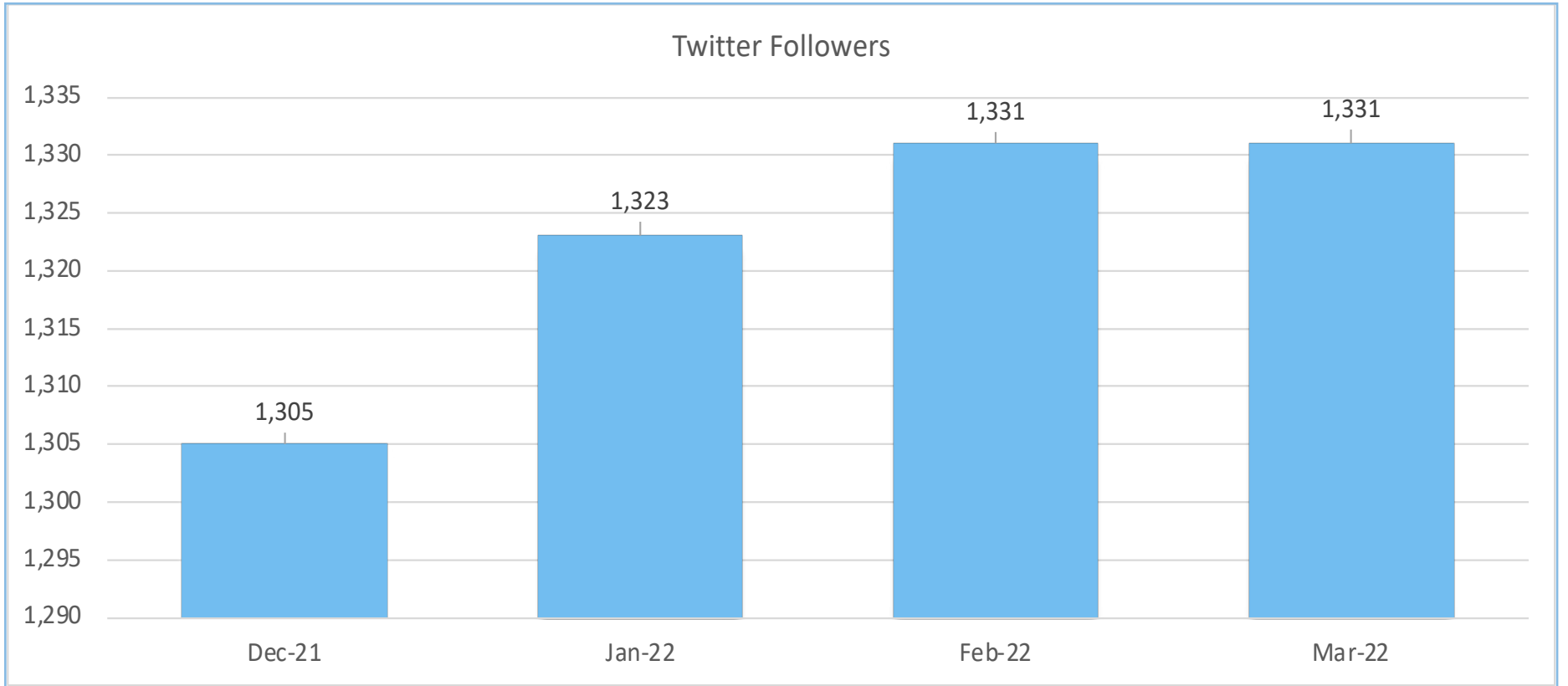
2022 - First Quarter

January, February, March

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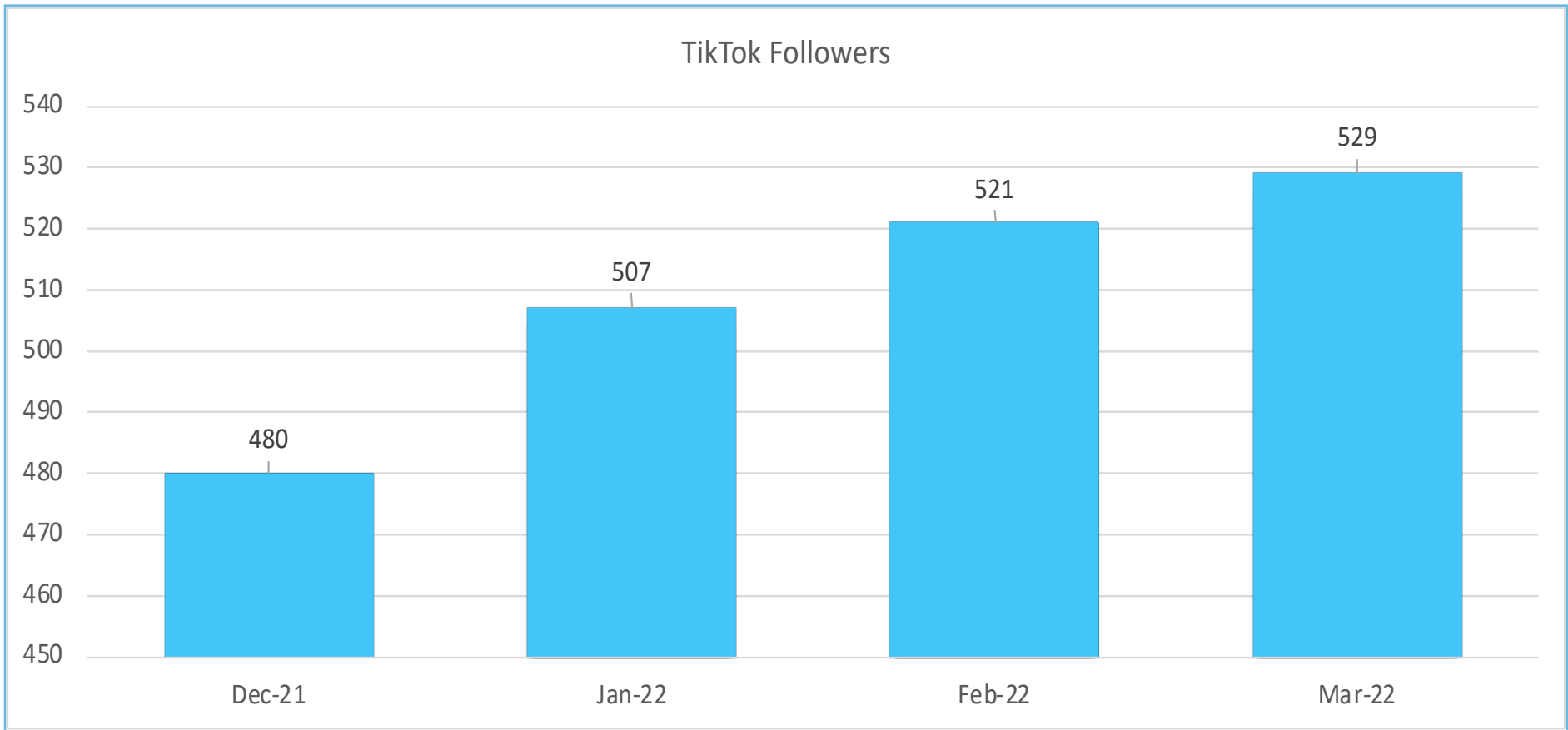
Twitter



Twitter - Statistics

Twitter			
January	Stat	Change	%Change
Total Followers	1323	18	1.38
Total Tweets	4492	21	0.47
New Likes	28	15	115.38
New Retweets	3	3	-
New Replies	6	4	200.00
New Polls	0	0	-
Poll Responses	0	0	-
February			
Total Followers	1331	8	0.60
Total Tweets	4508	16	0.36
New Likes	11	-17	-60.71
New Retweets	2	-1	-33.33
New Replies	2	-4	-66.67
New Polls	0	0	-
Poll Responses	0	0	-
March			
Total Followers	1331	0	0.00
Total Tweets	4522	14	0.31
New Likes	6	-5	-45.45
New Retweets	0	-2	-100.00
New Replies	0	-2	-100.00
New Polls	0	0	-
Poll Responses	0	0	-

TikTok

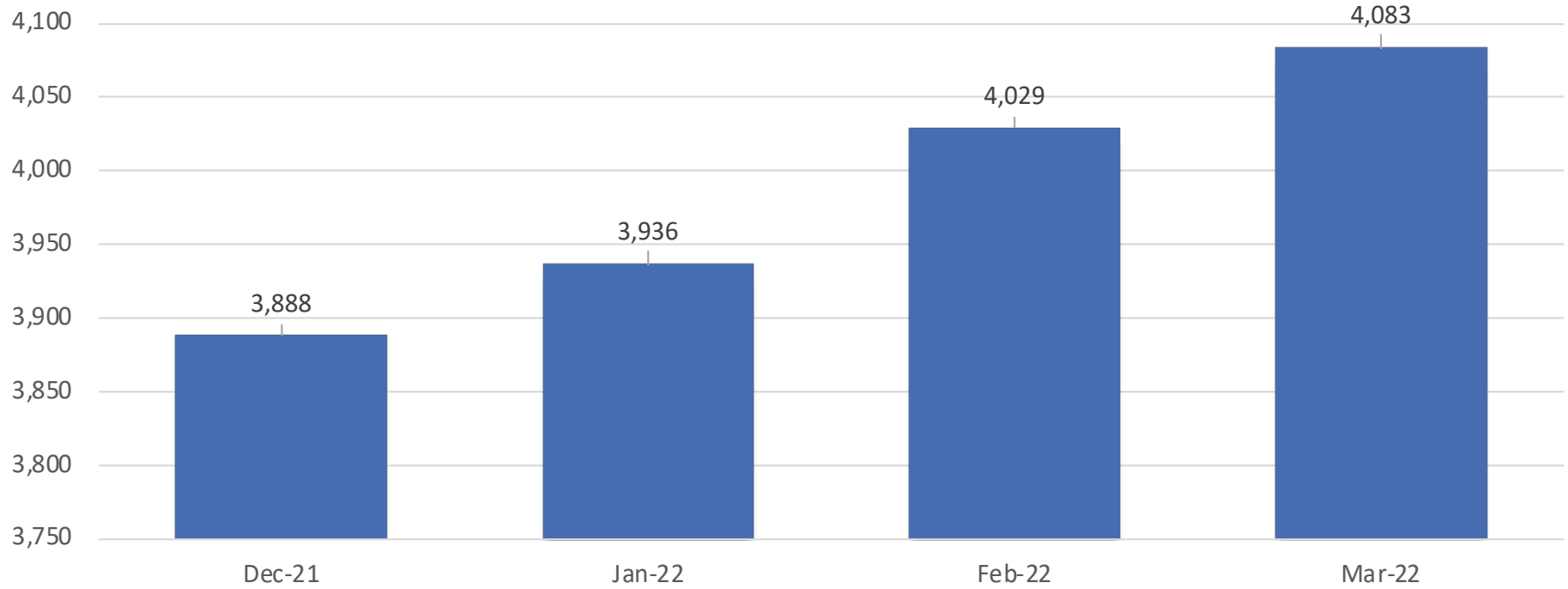


TikTok			
January	Stat	Change	%Change
Total Followers	507	27	5.63
New Videos	0	0	-
New Likes	6	3	100.00
Total Views	161	-54	-25.12
New Shares	0	-3	-100.00
New Comments	0	0	-
February			
Total Followers	521	14	2.76
New Videos	1	1	-
New Likes	21	15	250.00
Total Views	627	466	289.44
Total Shares	0	0	-
New Comments	0	0	-
March			
Total Followers	529	8	1.54
New Videos	1	0	0.00
New Likes	13	-8	-38.10
Total Views	376	-251	-40.03
New Shares	0	0	-
New Comments	1	1	-

Facebook



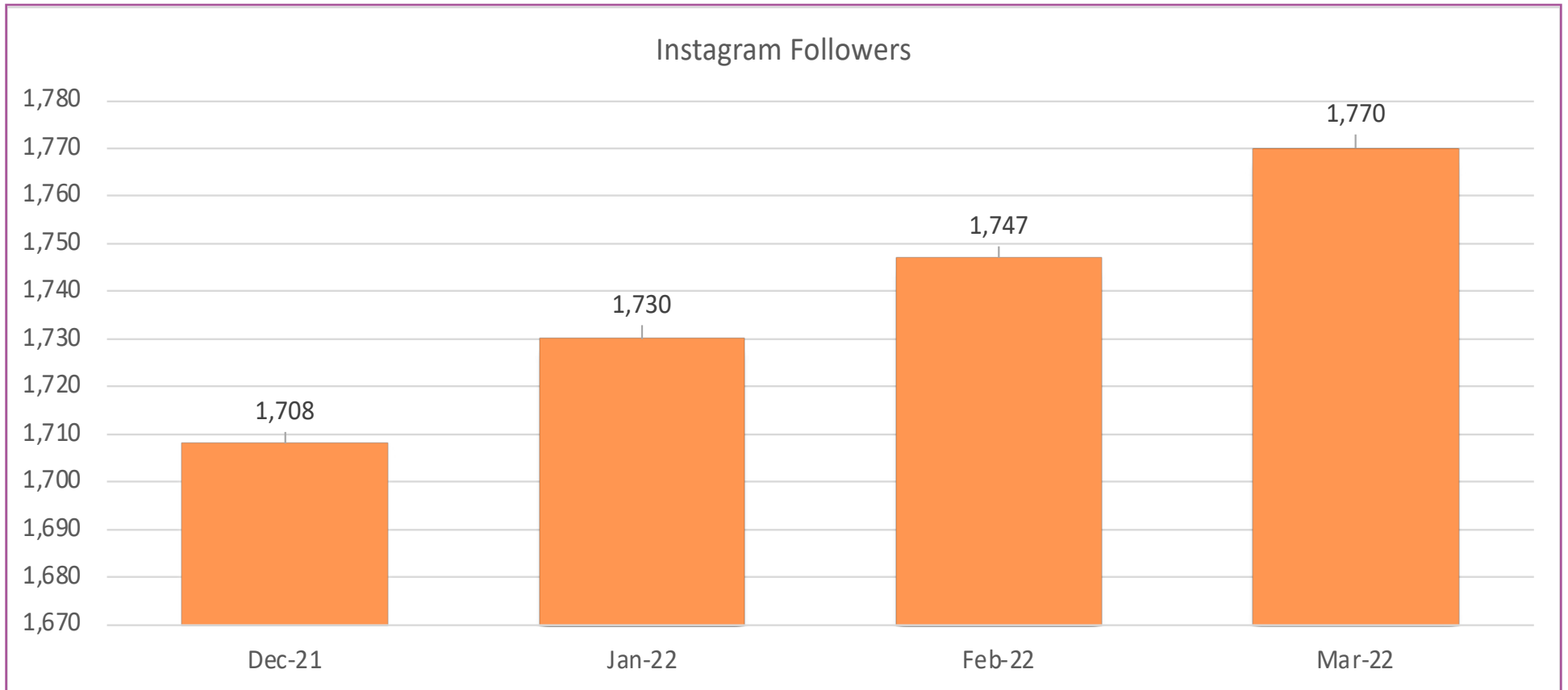
Facebook Followers



Facebook - Statistics

Facebook			
January	Stat	Change	%Change
Total Likes	3543	42	1.20
Total Follows	3936	48	1.23
Post Reach	4150	1670	67.34
Story Reach	104	-4	-3.70
Post Engagements	253	92	57.14
Recommendations	0	0	-
Stories	0	0	-
	Post description		Stat
Post with highest reach	Donations pause		843
Post with most engagement	Donations pause		20
Post with most clicks	Donations pause		32
February			
Total Likes	3628	85	2.40
Total Follows	4029	93	2.36
Post Reach	1758	-2392	-57.64
Story Reach	45	-59	-56.73
Post Engagements	110	-143	-56.52
Recommendations	0	0	-
Stories	1	1	-
Post with highest reach	Jump into your PJs		1305
Post with most engagement	Jump into your PJs		34
Post with most clicks	Jump into your PJs		28
March			
Total Likes	3677	49	1.35
Total Follows	4083	54	1.34
Post Reach	1730	-28	-1.59
Story Reach	115	70	155.56
Post Engagements	134	24	21.82
Recommendations	0	0	-
Stories	3	2	200.00
Post with highest reach	English for Families		645
Post with most engagement	English for Families		23
Post with most clicks	English for Families		24

Instagram



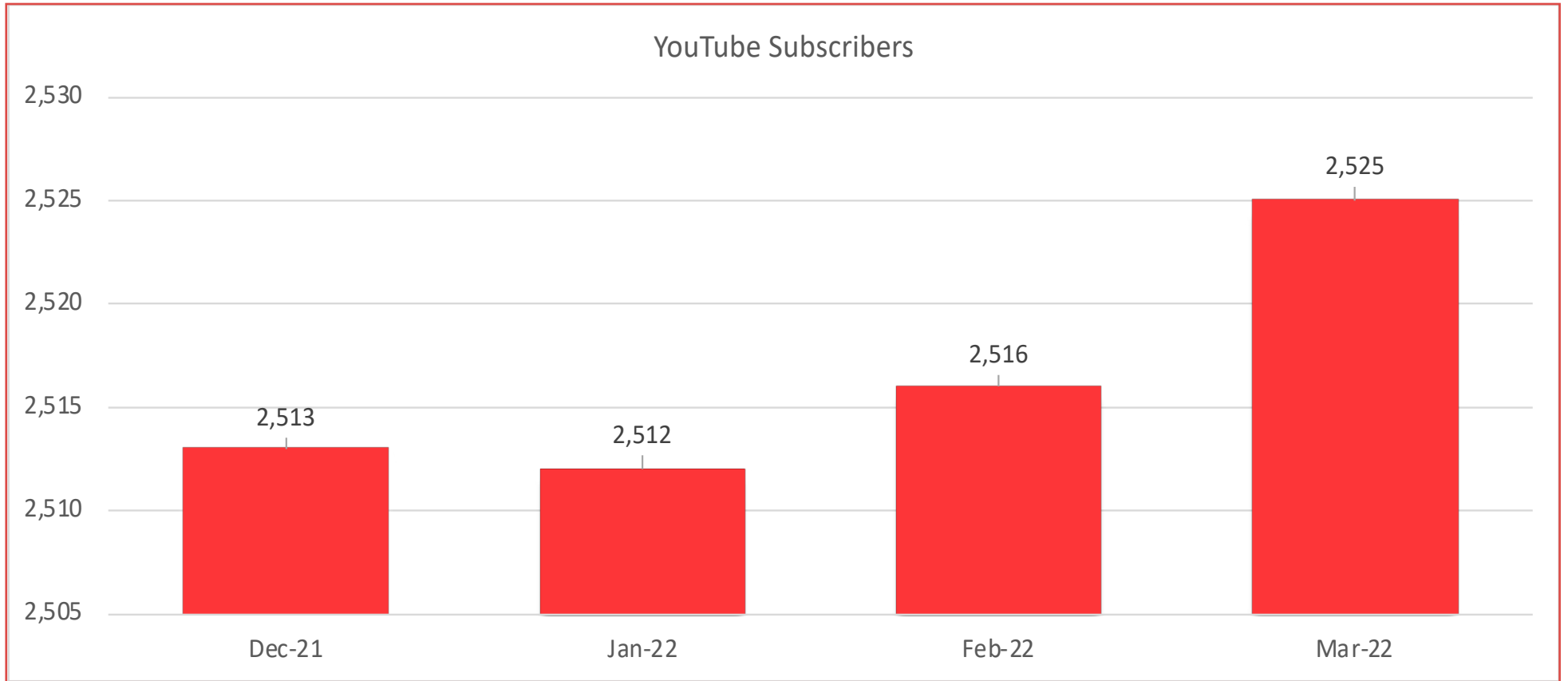
Instagram - Statistics

Instagram			
January	Stat	Change	%Change
Total Followers	1730	22	1.29
New Posts	8	6	300.00
New Likes	70	25	55.56
New Comments	3	0	0.00
Stories	8	-6	-42.86
New shares	11	0	0.00
Tags/mentions in posts	4	0	0.00
Tags/mentions in stories	7	5	250.00
	Post description		Likes
Post with most likes	Rental Assistance		15.00
February			
Total Followers	1747	17	0.98
New Posts	8	0	0.00
New Likes	118	48	68.57
New Comments	1	-2	-66.67
Stories	2	-6	-75.00
New shares	10	-1	-9.09
Tags/mentions in posts	3	-1	-25.00
Tags/mentions in stories	0	-7	-100.00
Post with most likes	Valentine's Day Bookm		28.00
March			
Total Followers	1770	23	1.32
New Posts	8	0	0.00
New Likes	79	-39	-33.05
New Comments	1	0	0.00
Stories	16	14	700.00
New shares	7	-3	-30.00
Tags/mentions in posts	13	10	333.33
Tags/mentions in stories	6	6	-
Post with most likes	Free Permint Practice T		18.00

YouTube



YouTube Subscribers



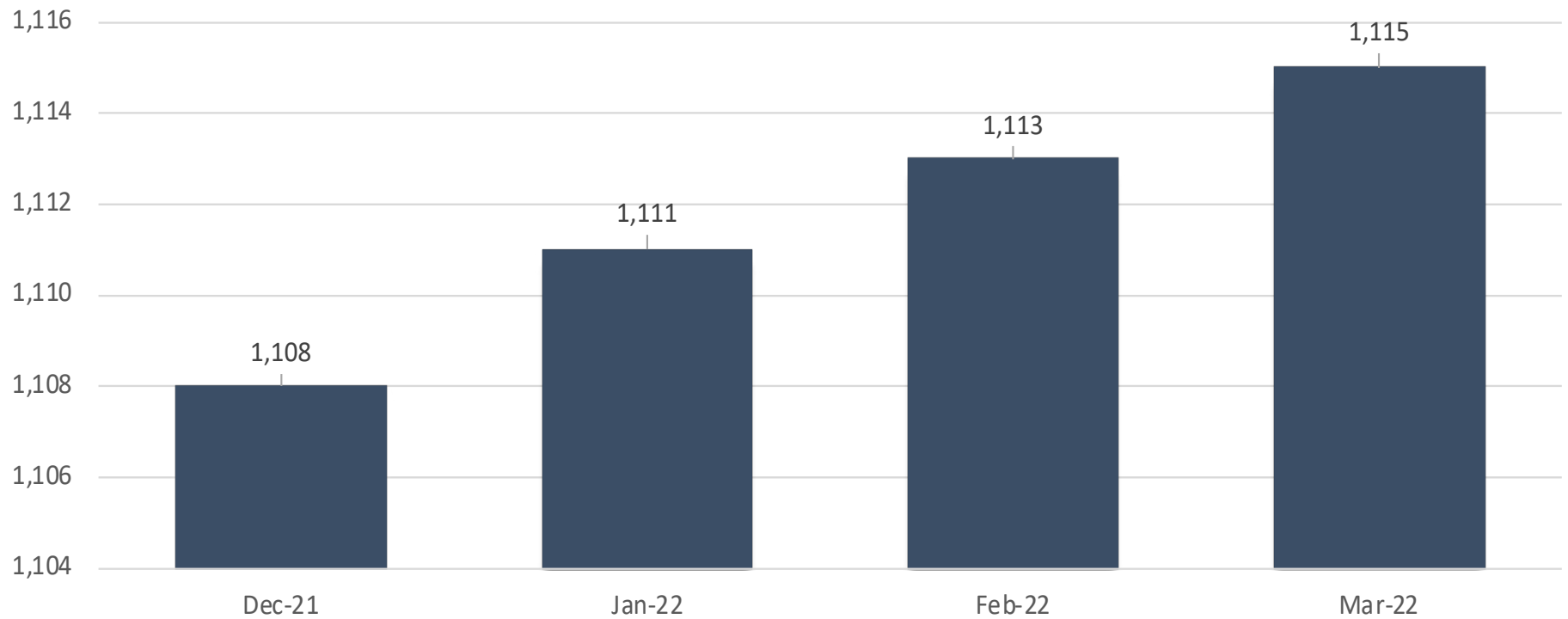
YouTube - Statistics

YouTube			
January	Stat	Change	%Change
Total Subscribers	2512.00	-1	-0.04
New Videos	0.00	-3	-100.00
New Views	1682.00	354	26.66
	Minutes	Hours	%Change
Watch Time	3606	60.1	38.80
#	Video Title		
1	I AM NOT A FISH!		
2	Take and Make: Wood Bead Bracelet		
3	DIY Mason Jar Candles		
4	Take and Make: Button Art Heart		
5	Two Side Printing		
February	Stat	Change	%Change
Total Subscribers	2516.00	4	0.16
New Videos	1.00	1	-
New Views	1461.00	-221	-13.14
	Minutes	Hours	%Change
Watch Time	2598	43.3	-98.80
#	Video Title		
1	Take and Make: Wood Bead Bracelet		
2	I AM NOT A FISH!		
3	Take and Make: Button Art Heart		
4	Two Side Printing		
5	DIY Mason Jar Candles		
March	Stat	Change	%Change
Total Subscribers	2525.00	9	0.36
New Videos	3.00	2	200.00
New Views	1890.00	429	29.36
	Minutes	Hours	%Change
Watch Time	4554	75.9	-97.08
#	Video Title		
1	I AM NOT A FISH!		
2	Take and Make: Wood Bead Bracelet		
3	DIY Mason Jar Candles		
4	Two Side Printing		
5	Take and Make: Mal de Ojo Bracelet		

Tumblr



Tumblr Followers



Tumblr

January		Stat	Change	%Change
Total Followers		1111	3	0.27
Total Following		244	0	0.00
Questions Asked		0	0	-
Direct Messages		0	0	-
New Notes		17	9	112.50
Description		Notes Reblog?		
Top post	Gif of Star Wars and Dark Souls cc	2	N	
February		Stat	Change	%Change
Total Followers		1113	2	0.18
Total Following		241	-3	-1.23
Questions Asked		0	0	-
Direct Messages		0	0	-
New Notes		8	-9	-52.94
Description		Notes Reblog?		
Top post	Read Banned Books post	2	N	
March		Stat	Change	%Change
Total Followers		1115	2	0.18
Total Following		241	0	0.00
Questions Asked		0	0	-
Direct Messages		0	0	-
New Notes		4	-4	-50.00
Description		Notes Reblog?		
Top post	Gary Provost	3	N	