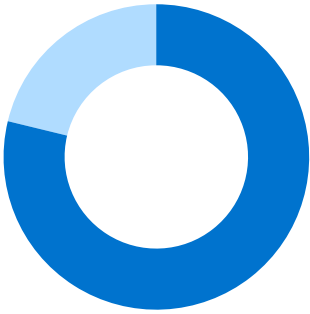
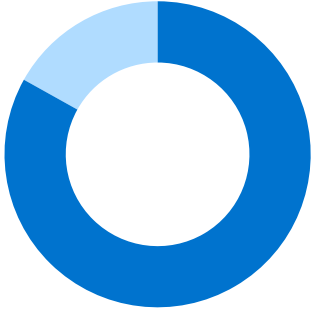














## Monthly Report January 2022

Fiscal Year Oct. 2021 - Sept. 2022

Location	Print Circulation	Visitors	Computer Sessions (including WiFi)	Programming
Hart Memorial	16,292	12,792	68,494	48 Events & Activities, 616 Participants
St. Cloud	18,903	8,099	14,842	76 Events & Activities, 1,335 Participants
Poinciana	8,771	7,828	27,034	46 Events & Activities, 628 Participants
Buenaventura Lakes	5,456	4,771	15,734	45 Events & Activities, 454 Participants
West Osceola	13,861	8,231	18,906	49 Events & Activities, 840 Participants
Kenansville	184	101	3,323	N/A

### System Stats at a Glance

<b>Total Circulation</b> <h1>80,588</h1>	<b>Circulation</b>  <table border="1"> <tr> <td>Print</td> <td>63,467</td> </tr> <tr> <td>Virtual</td> <td>17,121</td> </tr> </table>	Print	63,467	Virtual	17,121	<b>New Card Registration</b>  <table border="1"> <tr> <td>Cards</td> <td>811</td> </tr> <tr> <td>eCards</td> <td>165</td> </tr> </table>	Cards	811	eCards	165
Print		63,467								
Virtual	17,121									
Cards	811									
eCards	165									
<b>Holds Placed</b> <h1>7,368</h1>	<b>Phone Calls to Call Center</b>  <h1>7,743</h1>	<b>TechCentral</b> <table border="1"> <tr> <td>Visits</td> <td></td> <td>3D Prints Processed</td> </tr> <tr> <td><b>64</b></td> <td></td> <td><b>44</b></td> </tr> </table>	Visits		3D Prints Processed	<b>64</b>		<b>44</b>		
Visits		3D Prints Processed								
<b>64</b>		<b>44</b>								
<b>Study Room Uses</b> <h1>622</h1>	<b>Room Reservations</b> <h1>145</h1>	<b>Volunteering</b> <table border="1"> <tr> <td>Volunteers</td> <td></td> <td>Hours Donated</td> </tr> <tr> <td><b>60</b></td> <td></td> <td><b>185</b></td> </tr> </table>	Volunteers		Hours Donated	<b>60</b>		<b>185</b>		
Volunteers		Hours Donated								
<b>60</b>		<b>185</b>								
<b>Notary Visits</b> <h1>28</h1> 	<b>Reference Questions</b>  <h1>13,237</h1>	<b>Storytimes</b> <table border="1"> <tr> <td>Storytimes Held</td> <td></td> <td>Attendees</td> </tr> <tr> <td><b>80</b></td> <td></td> <td><b>1,434</b></td> </tr> </table>	Storytimes Held		Attendees	<b>80</b>		<b>1,434</b>		
Storytimes Held		Attendees								
<b>80</b>		<b>1,434</b>								

## English for Families grant award

The Osceola Library System was one of only 6 public libraries in Florida to be awarded the English for Families grant from the Florida Humanities Council. The program, which was developed by Orange County Library System for the National Endowment for the Humanities, provides funds to assist libraries present workshops and training for non-native English speaking children and families who want to improve their reading proficiency. The grant will fund evening programs at two branches where there is a high Spanish-speaking population and support a robust collection of materials for checkout and use with the program. Program events will start in March. The Library previously offered the successful Prime Time Family Reading program, another grant from the Florida Humanities Council, where Library storytellers gathered with families over food and books to reinforce the importance of reading together as a family to build the foundations of literacy.

## TechCentral updates

The Osceola Library System's TechCentral makerspace has received some much needed updates. Virtual Reality is proving to be the most popular feature of TechCentral and to meet the demand, a second gaming computer was purchased in addition to updated Oculus Quest 2 virtual reality headsets. Fans were installed to provide additional air circulation in the Sewing Studio. Equipment for preserving memories on 8mm film, paper photographs and cassettes was purchased. And a laser engraver and Cricut vinyl cutter were added at patron request. Staff are finishing up training and hope to have the equipment available soon for reservations and classes.

## Open Mic Night

TechCentral hosted its first Open Mic Night at the Hart Memorial Library. Participants were encouraged to bring their talents to share. From music to art to spoken word, amazing talent was on display. Participants performed solo singing, group bands and poetry while Library staff created the perfect atmosphere with stage lighting and sound on point. Future Open Mic nights will be planned at several libraries to highlight both the technology and staff expertise available in TechCentral and the plethora of talent in our county.

## Other January activities:

- **Emphasis on Branding:** Standardized email signatures, updated color palettes and a cleaned-up logo are just some of the updates the Library is making to the look and feel of its signage, branding and promotions.
- **58 Years of the Golden Ticket:** The West Osceola Library spent a magical day celebrating the publication of the beloved children's book, *Charlie and the Chocolate Factory*. No Hornswogglers or Vermicious Knids allowed!
- **Designer Dragon Eggs:** It's Dragon Appreciation Day and how better to celebrate than creating a beautiful dragon egg – baby dragon not included.
- **Deerwood Elementary School Tour:** 87 students toured the Poinciana Library, learning about Library programs and services, followed up by a fun STEAM activity and book talk inspired by *Amari and the Night Brothers*.
- **Wild About Reading outreach:** 172 people enjoyed free admission to the Wild Florida nature park with their Osceola Library card and participated in fun library-themed activities.
- **ALCO Library card drive:** Library staff interacted with Adult Learning Center of Osceola students and connected 68 students with new Library cards.
- **Rental Assistance Navigation event:** 40 people linked up with local agencies to sign up for housing assistance and other government services.
- **Inspire Your Heart With Art:** Local artist Jennicel Bolanos taught the special technique of Still Art painting to 21 attendees at the Buenaventura Lakes Library.



**Above:** Library staff set up with giveaways and goodies our regular Wild About Reading outreach at the Wild Florida nature park in beautiful Kenansville.

## Table of Contents

- 3** Fonts
- 4** Colors
- 5** Logo
- 10** Content Guide

Osceola  Library



the  
**Osceola Library**  
system

The Library refreshed its color palette, refined its logo and updated its font selection to present a cleaner, bolder version of its branding.





**Left and Above:** Students from Deerwood Elementary explore “waterproof sand,” inspired by the book *Amari and the Night Brothers*, during a tour of the Poinciana Library.

**Below and Right:** Budding artists explored Still Art painting, guided by local artist Jennicel Bolanos at the Buenaventura Lakes Library’s Inspire Your Heart with Art program.

