



Osceola Library System

Library Platform Statistics **Quarterly Report**

2022 - First Quarter

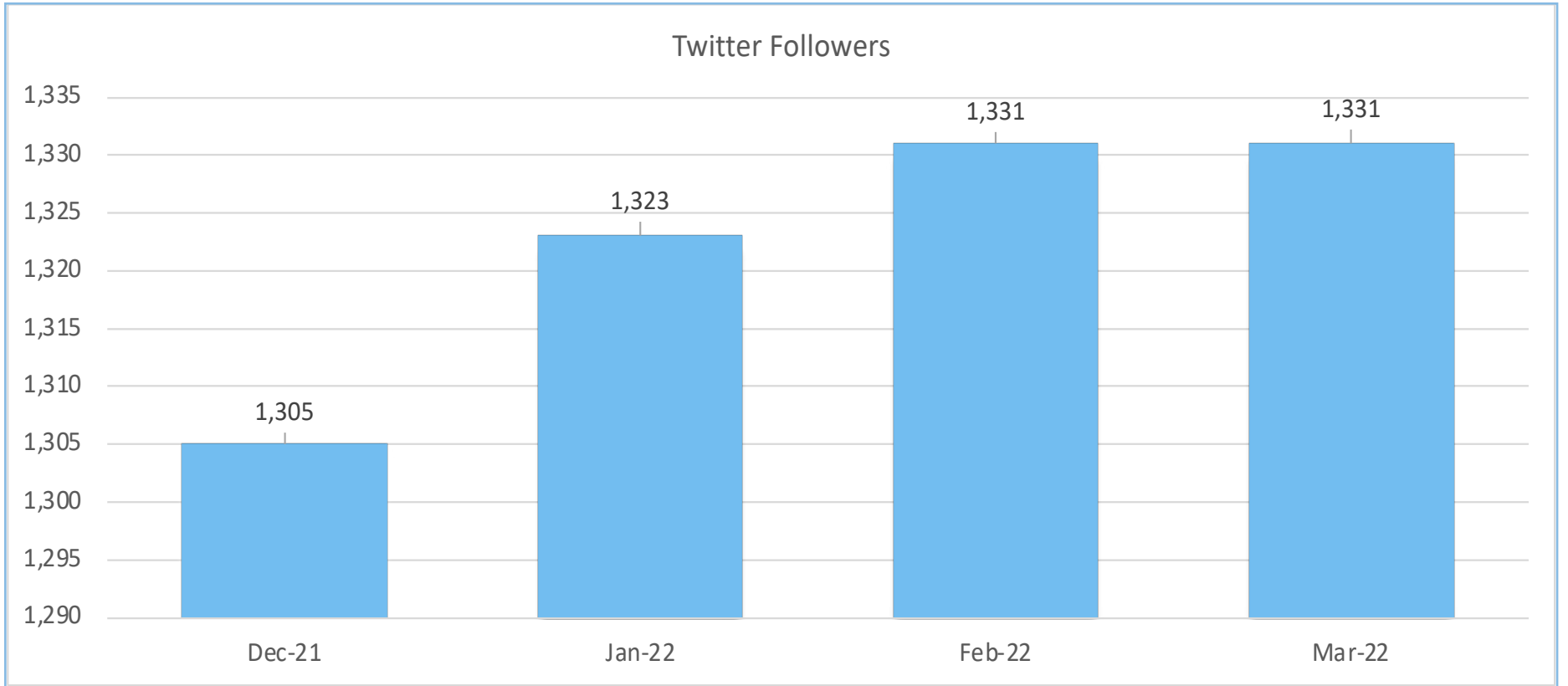
January, February, March



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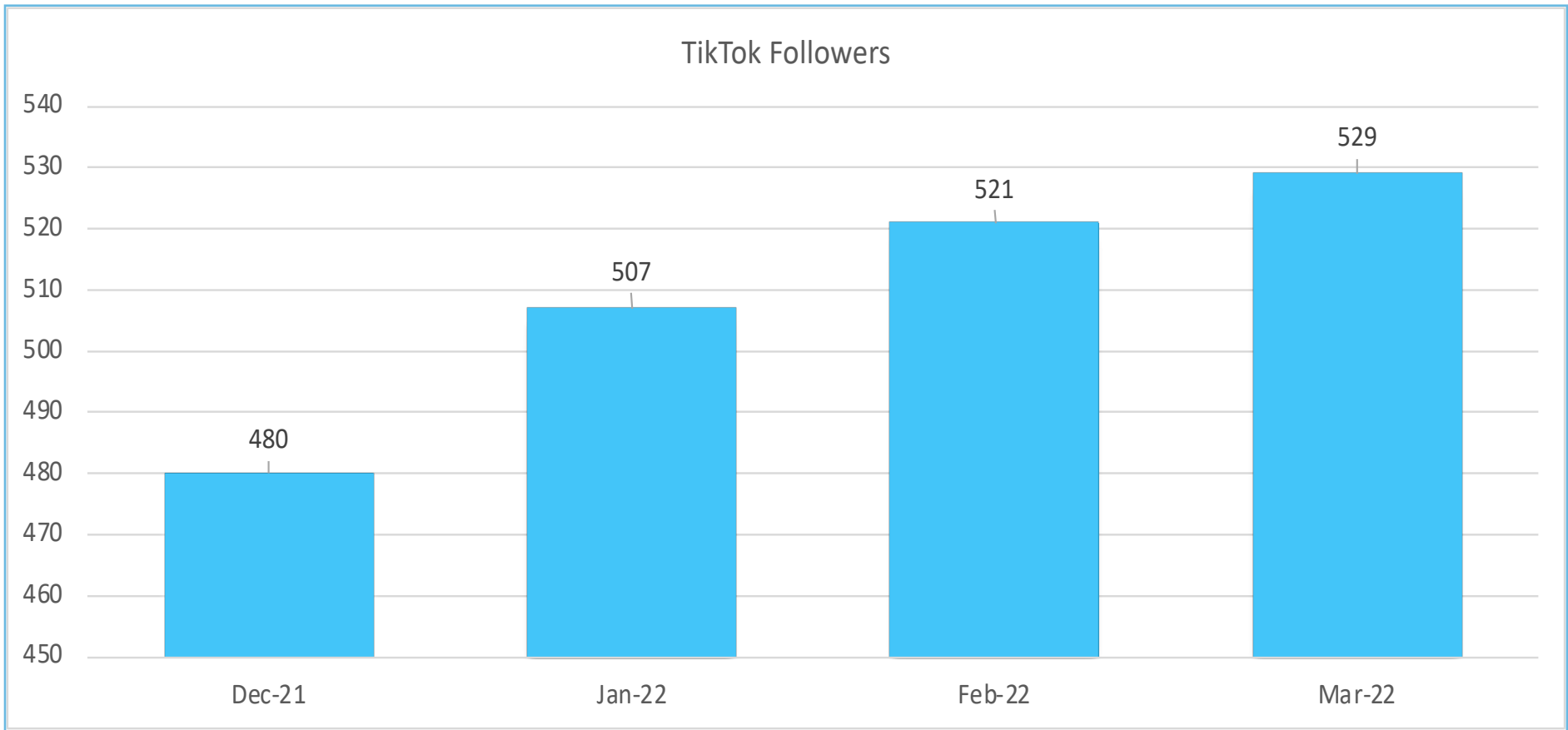
Twitter



Twitter - Statistics

Twitter			
January	Stat	Change	%Change
Total Followers	1323	18	1.38
Total Tweets	4492	21	0.47
New Likes	28	15	115.38
New Retweets	3	3	-
New Replies	6	4	200.00
New Polls	0	0	-
Poll Responses	0	0	-
February			
Total Followers	1331	8	0.60
Total Tweets	4508	16	0.36
New Likes	11	-17	-60.71
New Retweets	2	-1	-33.33
New Replies	2	-4	-66.67
New Polls	0	0	-
Poll Responses	0	0	-
March			
Total Followers	1331	0	0.00
Total Tweets	4522	14	0.31
New Likes	6	-5	-45.45
New Retweets	0	-2	-100.00
New Replies	0	-2	-100.00
New Polls	0	0	-
Poll Responses	0	0	-

TikTok

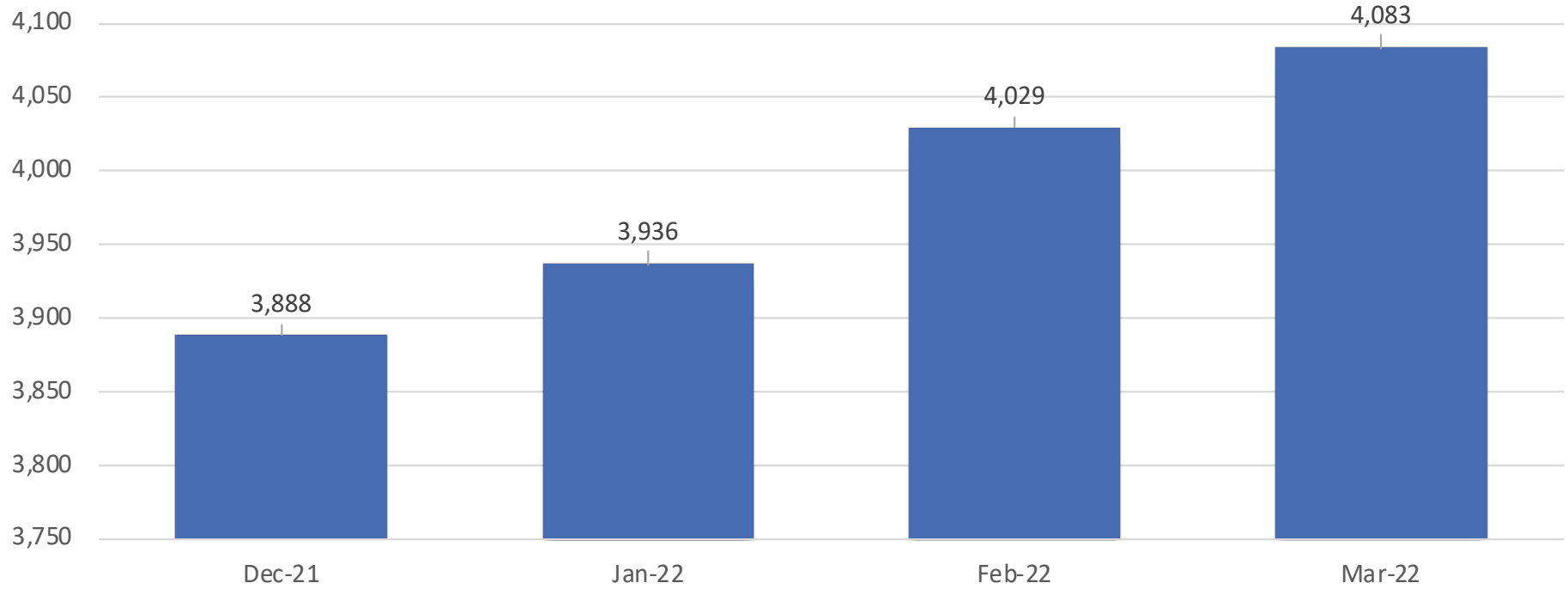


TikTok			
January	Stat	Change	%Change
Total Followers	507	27	5.63
New Videos	0	0	-
New Likes	6	3	100.00
Total Views	161	-54	-25.12
New Shares	0	-3	-100.00
New Comments	0	0	-
February			
Total Followers	521	14	2.76
New Videos	1	1	-
New Likes	21	15	250.00
Total Views	627	466	289.44
Total Shares	0	0	-
New Comments	0	0	-
March			
Total Followers	529	8	1.54
New Videos	1	0	0.00
New Likes	13	-8	-38.10
Total Views	376	-251	-40.03
New Shares	0	0	-
New Comments	1	1	-

Facebook



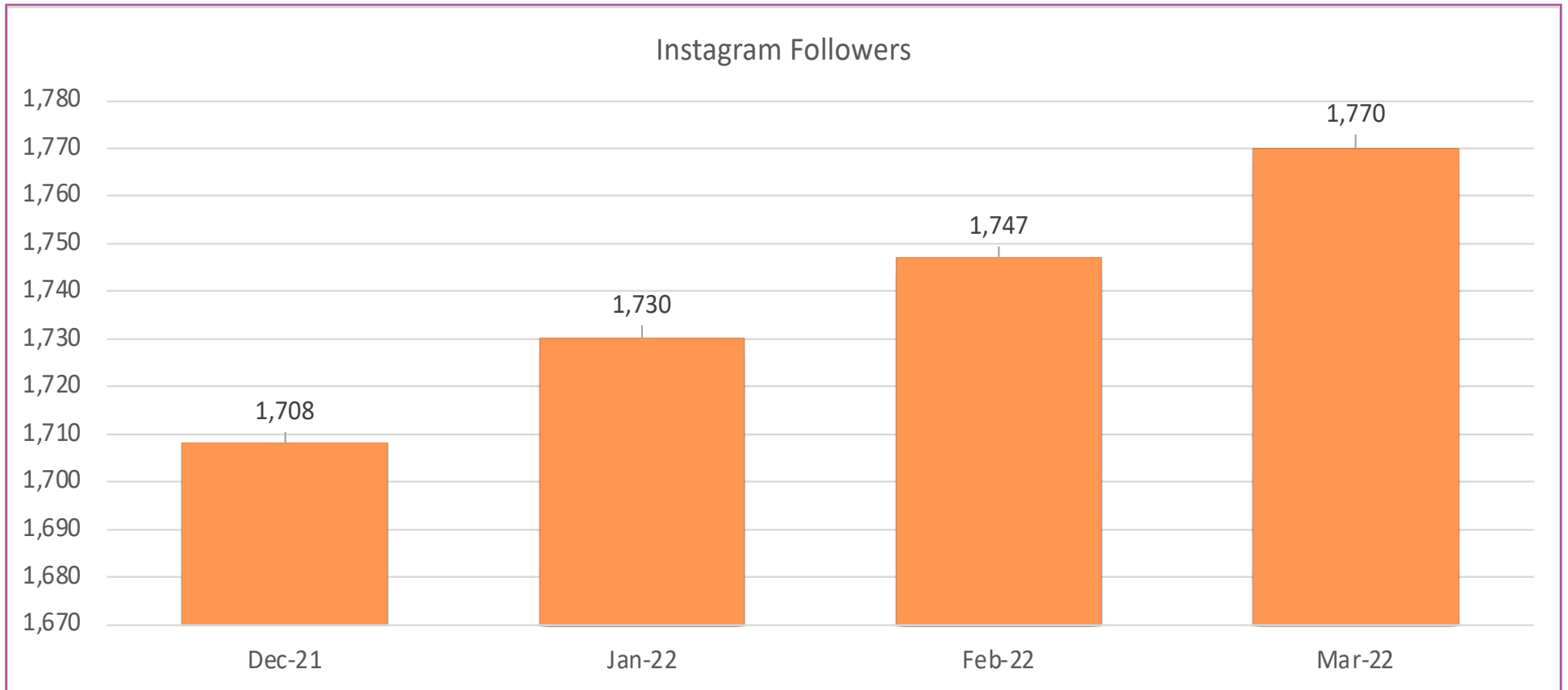
Facebook Followers



Facebook - Statistics

Facebook			
January	Stat	Change	%Change
Total Likes	3543	42	1.20
Total Follows	3936	48	1.23
Post Reach	4150	1670	67.34
Story Reach	104	-4	-3.70
Post Engagements	253	92	57.14
Recommendations	0	0	-
Stories	0	0	-
	Post description		Stat
Post with highest reach	Donations pause		843
Post with most engagement	Donations pause		20
Post with most clicks	Donations pause		32
February			
Total Likes	3628	85	2.40
Total Follows	4029	93	2.36
Post Reach	1758	-2392	-57.64
Story Reach	45	-59	-56.73
Post Engagements	110	-143	-56.52
Recommendations	0	0	-
Stories	1	1	-
Post with highest reach	Jump into your PJs		1305
Post with most engagement	Jump into your PJs		34
Post with most clicks	Jump into your PJs		28
March			
Total Likes	3677	49	1.35
Total Follows	4083	54	1.34
Post Reach	1730	-28	-1.59
Story Reach	115	70	155.56
Post Engagements	134	24	21.82
Recommendations	0	0	-
Stories	3	2	200.00
Post with highest reach	English for Families		645
Post with most engagement	English for Families		23
Post with most clicks	English for Families		24

Instagram

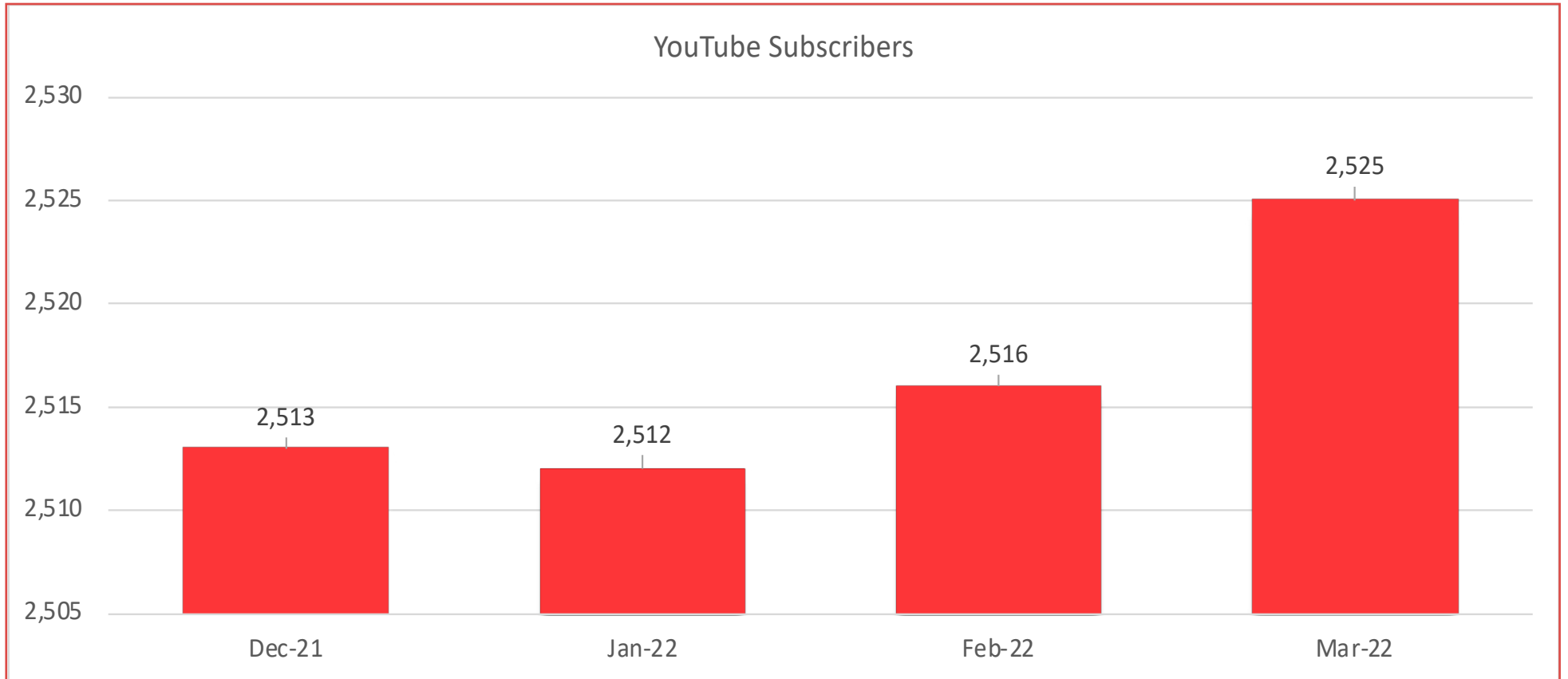


Instagram - Statistics

Instagram			
January	Stat	Change	%Change
Total Followers	1730	22	1.29
New Posts	8	6	300.00
New Likes	70	25	55.56
New Comments	3	0	0.00
Stories	8	-6	-42.86
New shares	11	0	0.00
Tags/mentions in posts	4	0	0.00
Tags/mentions in stories	7	5	250.00
	Post description		Likes
Post with most likes	Rental Assistance		15.00
February			
Total Followers	1747	17	0.98
New Posts	8	0	0.00
New Likes	118	48	68.57
New Comments	1	-2	-66.67
Stories	2	-6	-75.00
New shares	10	-1	-9.09
Tags/mentions in posts	3	-1	-25.00
Tags/mentions in stories	0	-7	-100.00
Post with most likes	Valentine's Day Bookm		28.00
March			
Total Followers	1770	23	1.32
New Posts	8	0	0.00
New Likes	79	-39	-33.05
New Comments	1	0	0.00
Stories	16	14	700.00
New shares	7	-3	-30.00
Tags/mentions in posts	13	10	333.33
Tags/mentions in stories	6	6	-
Post with most likes	Free Permint Practice T		18.00



YouTube Subscribers



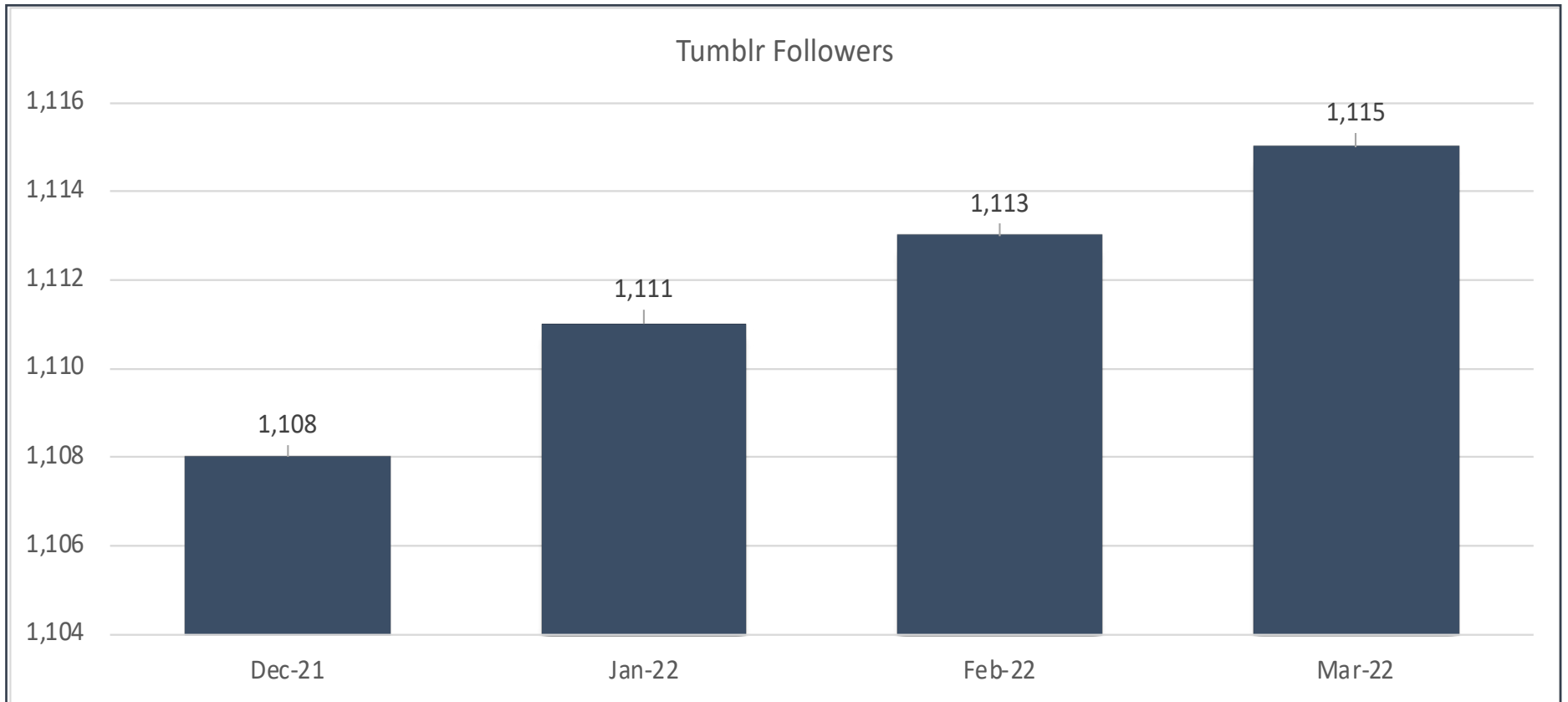
YouTube - Statistics

YouTube			
January	Stat	Change	%Change
Total Subscribers	2512.00	-1	-0.04
New Videos	0.00	-3	-100.00
New Views	1682.00	354	26.66
	Minutes	Hours	%Change
Watch Time	3606	60.1	38.80
#	Video Title		
1	I AM NOT A FISH!		
2	Take and Make: Wood Bead Bracelet		
3	DIY Mason Jar Candles		
4	Take and Make: Button Art Heart		
5	Two Side Printing		
February	Stat	Change	%Change
Total Subscribers	2516.00	4	0.16
New Videos	1.00	1	-
New Views	1461.00	-221	-13.14
	Minutes	Hours	%Change
Watch Time	2598	43.3	-98.80
#	Video Title		
1	Take and Make: Wood Bead Bracelet		
2	I AM NOT A FISH!		
3	Take and Make: Button Art Heart		
4	Two Side Printing		
5	DIY Mason Jar Candles		
March	Stat	Change	%Change
Total Subscribers	2525.00	9	0.36
New Videos	3.00	2	200.00
New Views	1890.00	429	29.36
	Minutes	Hours	%Change
Watch Time	4554	75.9	-97.08
#	Video Title		
1	I AM NOT A FISH!		
2	Take and Make: Wood Bead Bracelet		
3	DIY Mason Jar Candles		
4	Two Side Printing		
5	Take and Make: Mal de Ojo Bracelet		

Tumblr



Tumblr Followers



Tumblr

January		Stat	Change	%Change
Total Followers		1111	3	0.27
Total Following		244	0	0.00
Questions Asked		0	0	-
Direct Messages		0	0	-
New Notes		17	9	112.50
Description		Notes Reblog?		
Top post	Gif of Star Wars and Dark Souls cc	2	N	
February		Stat	Change	%Change
Total Followers		1113	2	0.18
Total Following		241	-3	-1.23
Questions Asked		0	0	-
Direct Messages		0	0	-
New Notes		8	-9	-52.94
Description		Notes Reblog?		
Top post	Read Banned Books post	2	N	
March		Stat	Change	%Change
Total Followers		1115	2	0.18
Total Following		241	0	0.00
Questions Asked		0	0	-
Direct Messages		0	0	-
New Notes		4	-4	-50.00
Description		Notes Reblog?		
Top post	Gary Provost	3	N	



Osceola Library System

Library Platform Statistics

Quarterly Report

2022 - Second Quarter

April, May, June



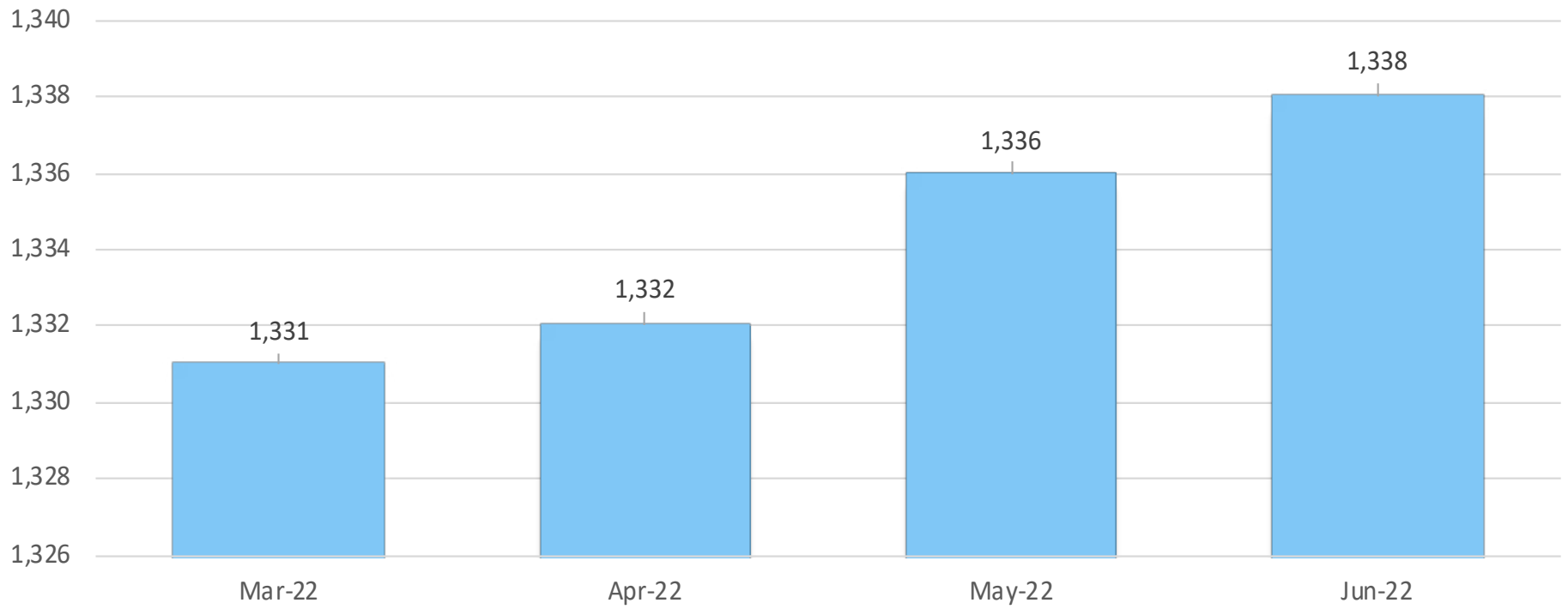
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Twitter



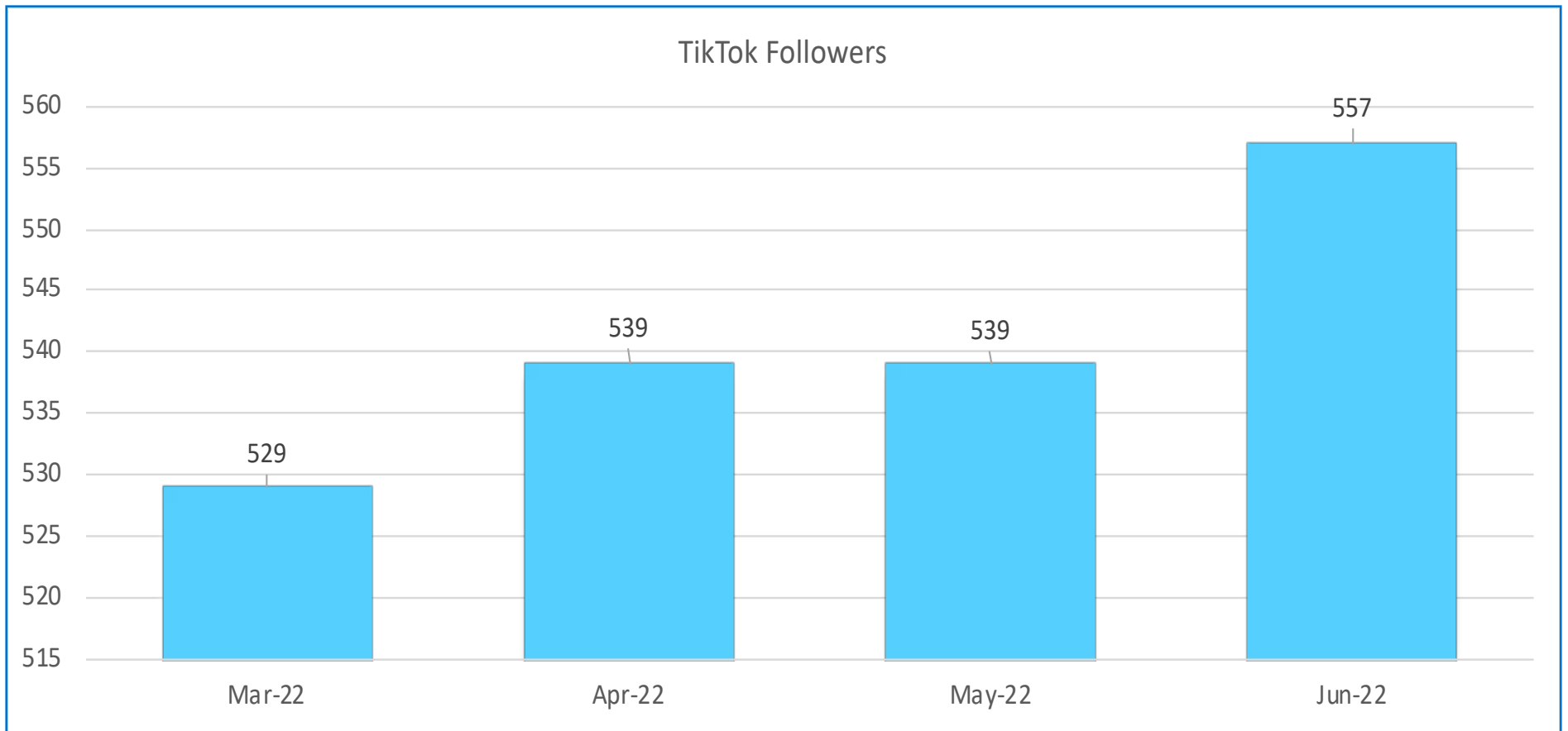
Twitter Followers



Twitter - Statistics

Twitter			
April			
Total Followers	1332	1	0.08
Total Tweets	4533	11	0.24
New Likes	7	1	16.67
New Retweets	2	2	-
New Replies	4	4	-
New Polls	0	0	-
Poll Responses	0	0	-
May			
Total Followers	1336	4	0.30
Total Tweets	4548	15	0.33
New Likes	6	-1	-14.29
New Retweets	2	0	0.00
New Replies	0	-4	-100.00
New Polls	0	0	-
Poll Responses	0	0	-
June			
Total Followers	1338	2	0.15
Total Tweets	4560	12	0.26
New Likes	15	9	150.00
New Retweets	4	2	100.00
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-

TikTok

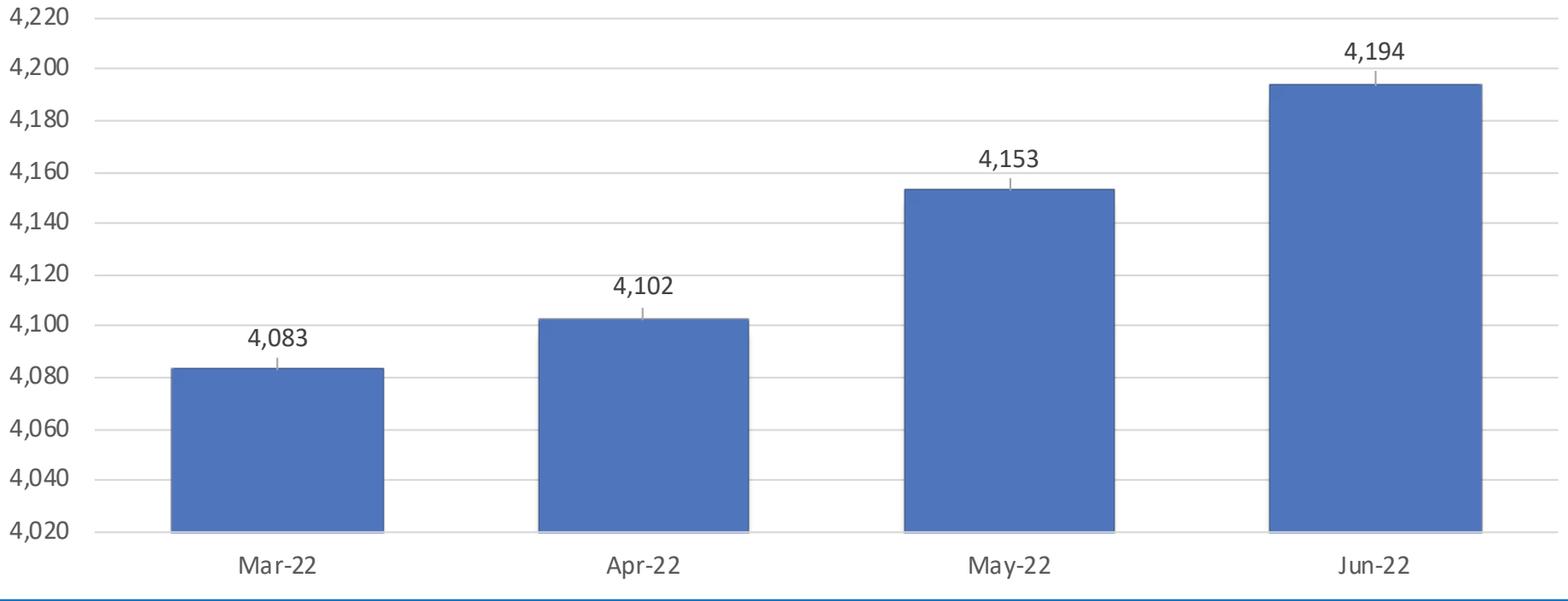


TikTok			
April			
Total Followers	539	10	1.89
New Videos	0	-1	-100.00
New Likes	0	-13	-100.00
Total Views	74	-302	-80.32
New Shares	0	0	-
New Comments	0	-1	-100.00
May			
Total Followers	539	0	0.00
New Videos	0	0	-
New Likes	1	1	-
Total Views	65	-9	-12.16
New Shares	0	0	-
New Comments	0	0	-
June			
Total Followers	557	18	3.34
New Videos	0	0	-
New Likes	2	1	100.00
Total Views	102	37	56.92
New Shares	0	0	-
New Comments	1	1	-

Facebook



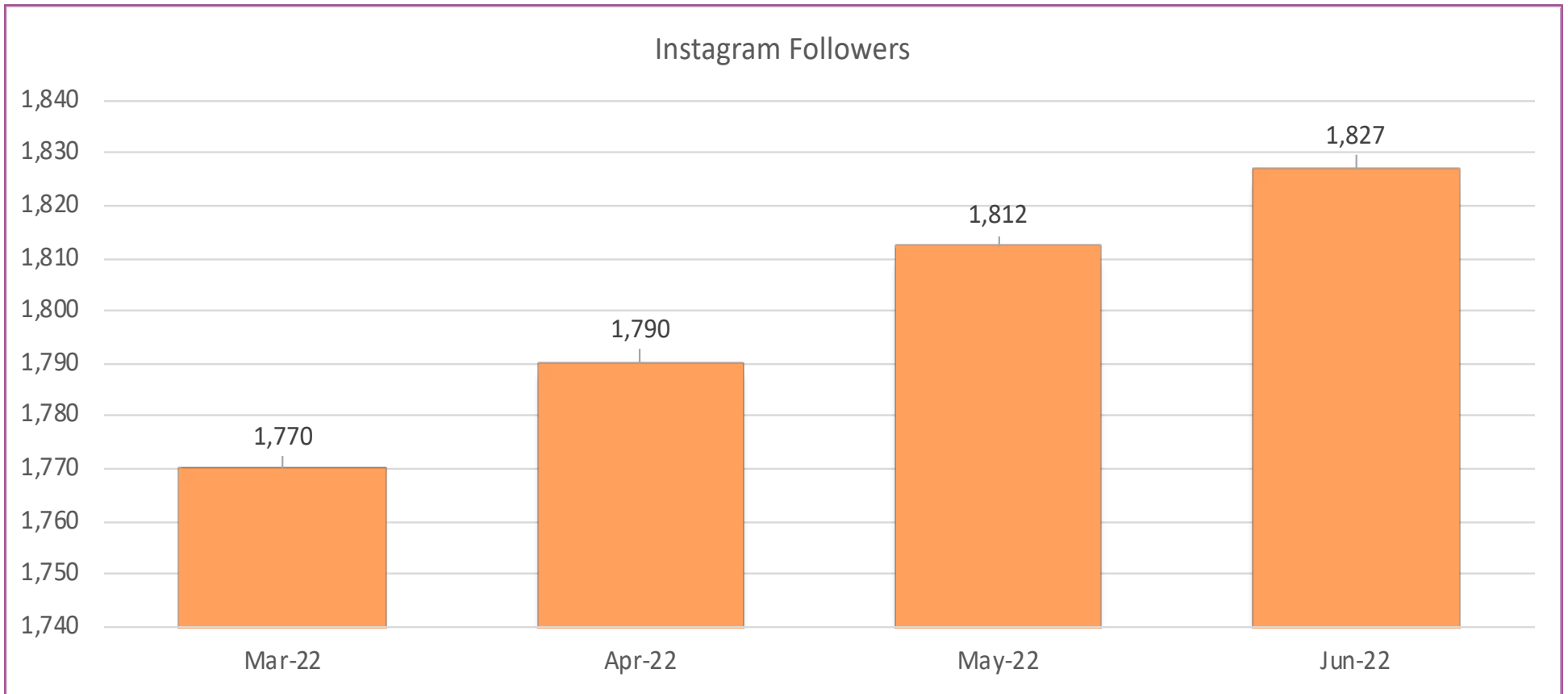
Facebook Followers



Facebook - Statistics

Facebook			
April			
Total Likes	3695	18	0.49
Total Follows	4102	19	0.47
Post Reach	1539	-191	-11.04
Story Reach	178	63	54.78
Post Engagements	452	318	237.31
Recommendations	0	0	-
Stories	0	-3	-100.00
Post with highest reach	Thank you for the love		925
Post with most engagement	The Library now offers		32
Post with most clicks	Thank you for the love		61
May			
Total Likes	3738	43	1.16
Total Follows	4153	51	1.24
Post Reach	4869	3330	216.37
Story Reach	27	-151	-84.83
Post Engagements	744	292	64.60
Recommendations	0	0	-
Stories	2	2	-
Post with highest reach	State Park Passes		3795
Post with most engagement	State Park Passes		128
Post with most clicks	State Park Passes		169
June			
Total Likes	3768	30	0.80
Total Follows	4194	41	0.99
Post Reach	4816	-53	-1.09
Story Reach	87	60	222.22
Post Engagements	677	-67	-9.01
Recommendations	0	0	-
Stories	1	-1	-50.00
Post with highest reach	Fire Rescue		3014
Post with most engagement	Fire Rescue		77
Post with most clicks	The fun is just beginning		109

Instagram



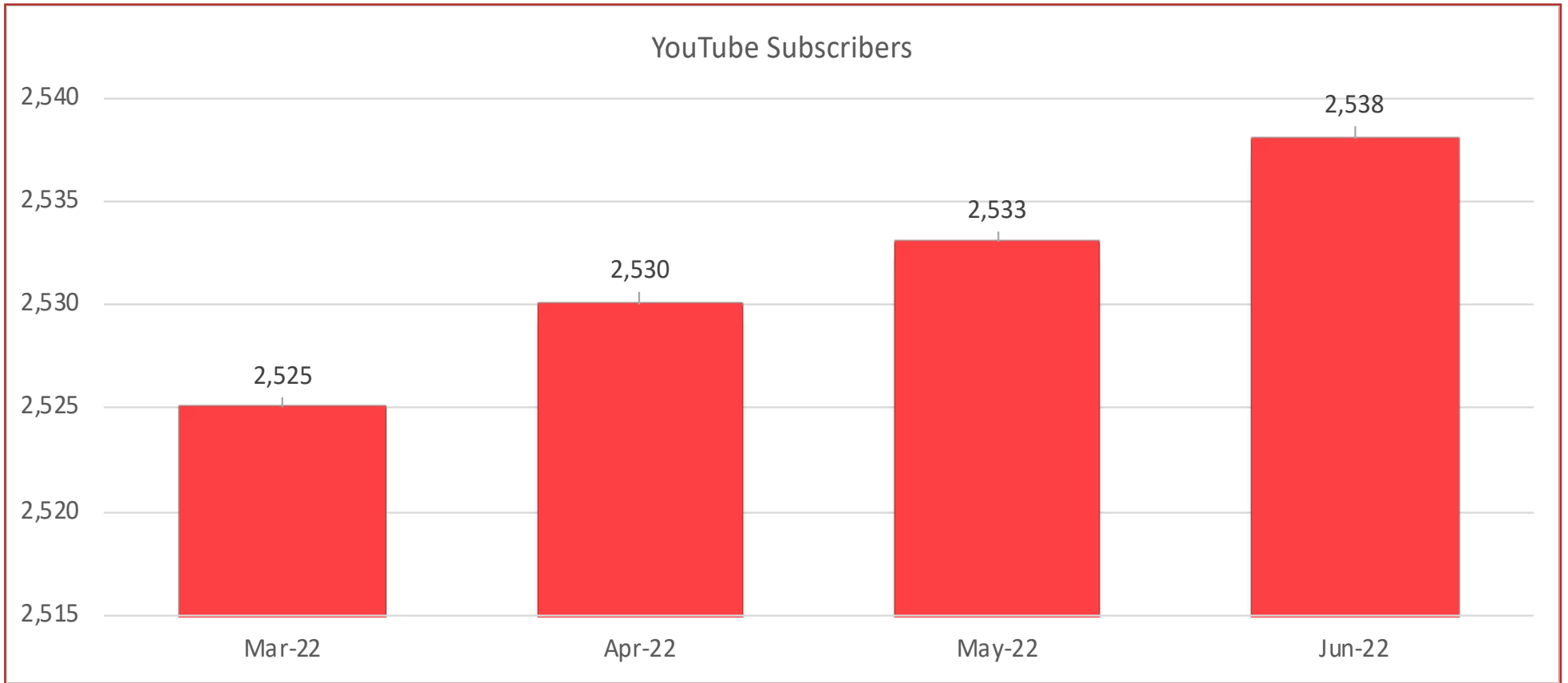
Instagram - Statistics

Instagram			
April			
Total Followers	1790	20	1.13
New Posts	8	0	0.00
New Likes	83	4	5.06
New Comments	0	-1	-100.00
Stories	21	5	31.25
New shares	11	4	57.14
Tags/mentions in posts	9	-4	-30.77
Tags/mentions in stories	0	-6	-100.00
Post with most likes	Book Sale at St. Cloud		26.00
May			
Total Followers	1812	22	1.23
New Posts	8	0	0.00
New Likes	106	23	27.71
New Comments	5	5	-
Stories	13	-8	-38.10
New shares	39	28	254.55
Tags/mentions in posts	3	-6	-66.67
Tags/mentions in stories	4	4	-
Post with most likes	State Park Passes		36.00
June			
Total Followers	1827	15	0.83
New Posts	8	0	0.00
New Likes	86	-20	-18.87
New Comments	1	-4	-80.00
Stories	4	-9	-69.23
New shares	16	-23	-58.97
Tags/mentions in posts	7	4	133.33
Tags/mentions in stories	17	13	325.00
Post with most likes	Read with Pride		26.00

YouTube



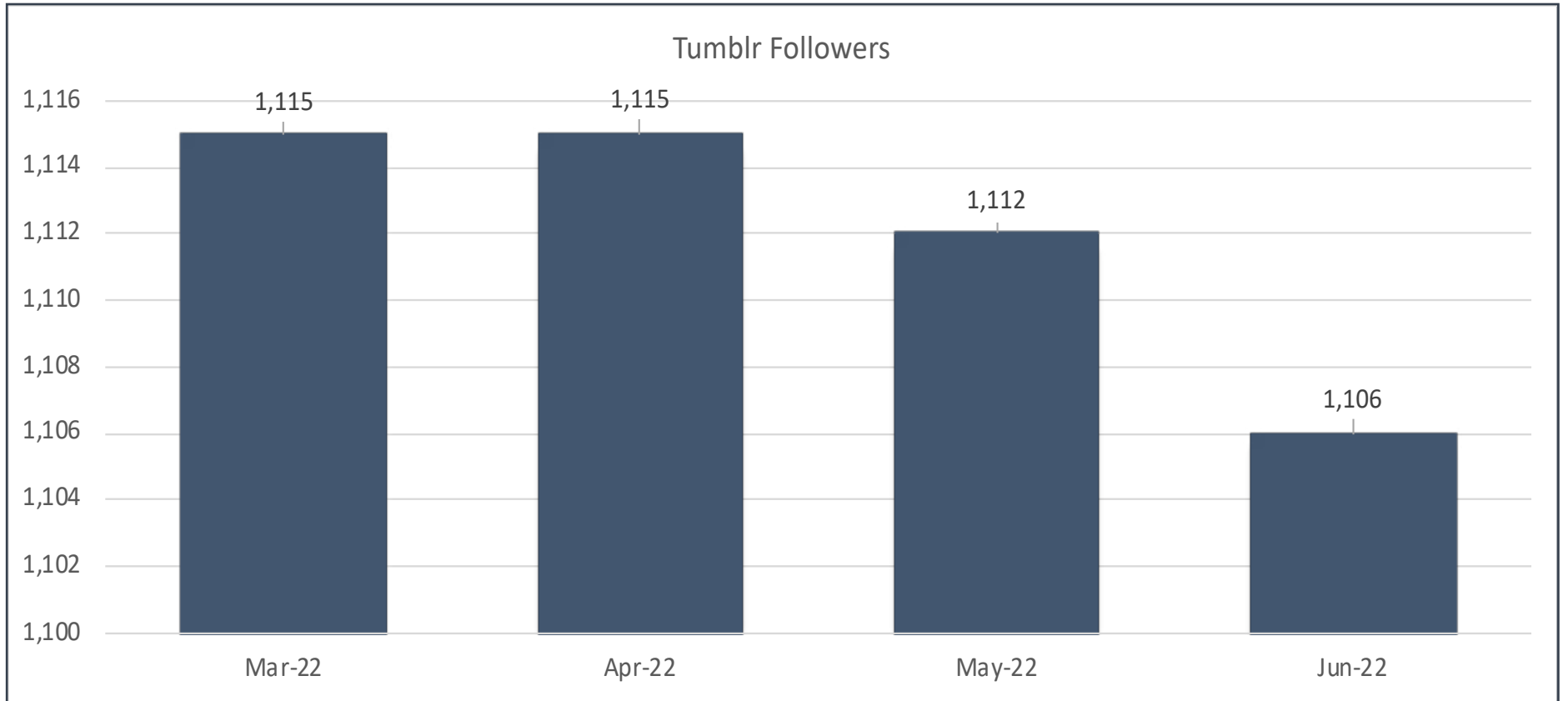
YouTube Subscribers



YouTube - Statistics

YouTube			
April	Stat	Change	%Change
Total Subscribers	2530.00	5	0.20
New Videos	0.00	-3	-100.00
New Views	1706.00	-184	-9.74
	Minutes	Hours	%Change
Watch Time	3654	60.9	-98.66
#	Video Title		
1	Take and Make: Wood Bead Bracelet		
2	DIY Mason Jar Candles		
3	I AM NOT A FISH!		
4	Two Side Printing		
5	Take and Make: Mal de Ojo Bracelet		
May	Stat	Change	%Change
Total Subscribers	2533.00	3	0.12
New Videos	0.00	0	-
New Views	1522.00	-184	-10.79
	Minutes	Hours	%Change
Watch Time	3642	60.7	-98.34
#	Video Title		
1	I AM NOT A FISH!		
2	Take and Make: Wood Bead Bracelet		
3	DIY Mason Jar Candles		
4	Two Side Printing		
5	Hora de Arte: Flores Prensadas		
June	Stat	Change	%Change
Total Subscribers	2538.00	5	0.20
New Videos	0.00	0	-
New Views	1484.00	-38	-2.50
	Minutes	Hours	%Change
Watch Time	3228	53.8	-98.52
#	Video Title		
1	I AM NOT A FISH!		
2	Take and Make: Wood Bead Bracelet		
3	DIY Mason Jar Candles		
4	Two Side Printing		
5	Hora de Arte: Flores Prensadas		

Tumblr



Tumblr - Statistics

Tumblr					
April		Stat	Change	%Change	
Total Followers		1115	0	0.00	
Total Following		241	0	0.00	
Questions Asked		0	0	-	
Direct Messages		0	0	-	
New Notes		1	-3	-75.00	
		Description		Notes Reblog?	
Top post	When you hear a character finally	7	0		
May		Stat	Change	%Change	
Total Followers		1112	-3	-0.27	
Total Following		241	0	0.00	
Questions Asked		0	0	-	
Direct Messages		0	0	-	
New Notes		5	4	400.00	
		Description		Notes Reblog?	
Top post	Read Banned Books post	75	16		
June		Stat	Change	%Change	
Total Followers		1106	-6	-0.54	
Total Following		240	-1	-0.41	
Questions Asked		0	0	-	
Direct Messages		0	0	-	
New Notes		4	-1	-20.00	
		Description		Notes Reblog?	
Top post	Read Banned Books post	76	16		



Osceola Library System

Library Platform Statistics **Quarterly Report**

2022 - Third Quarter

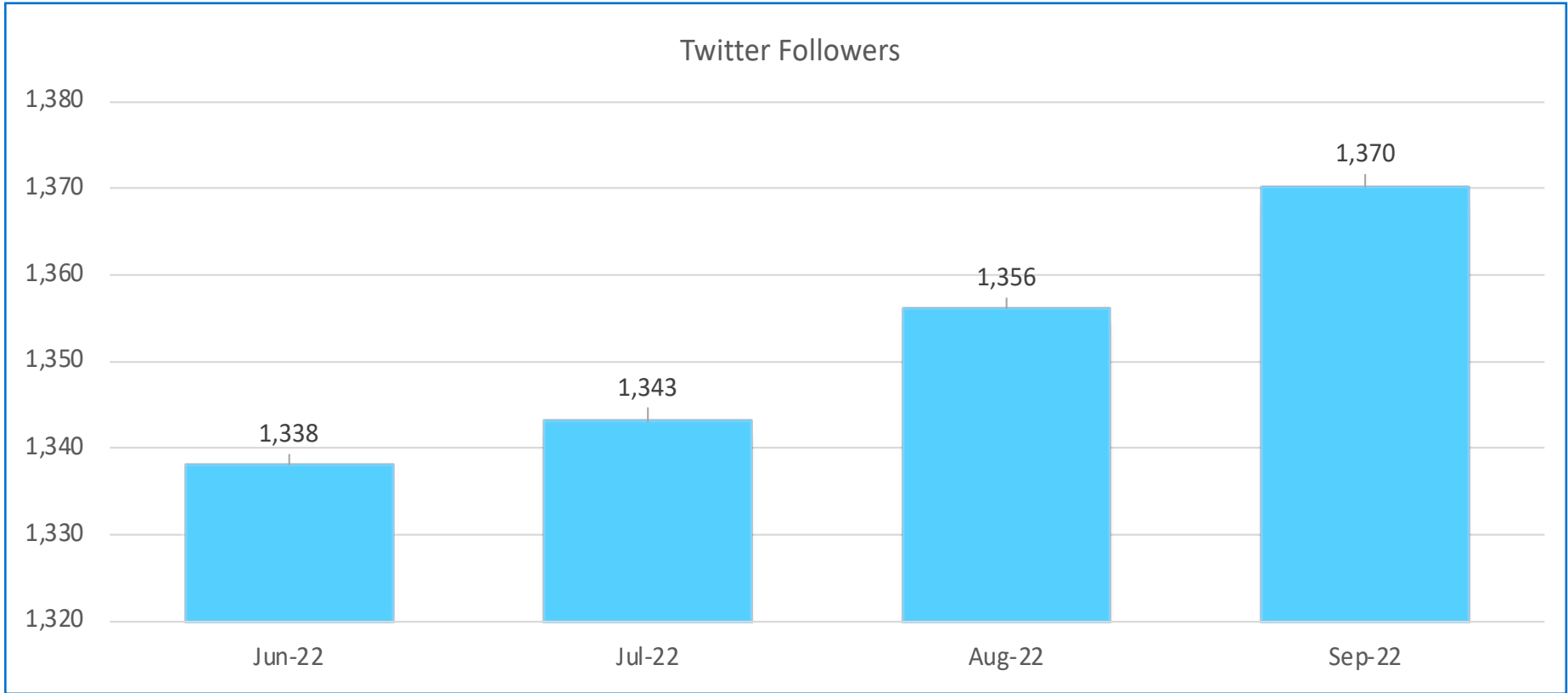
July, August, September

A stylized globe in light blue with white curved lines representing latitude and longitude, serving as a background for the title and table of contents.

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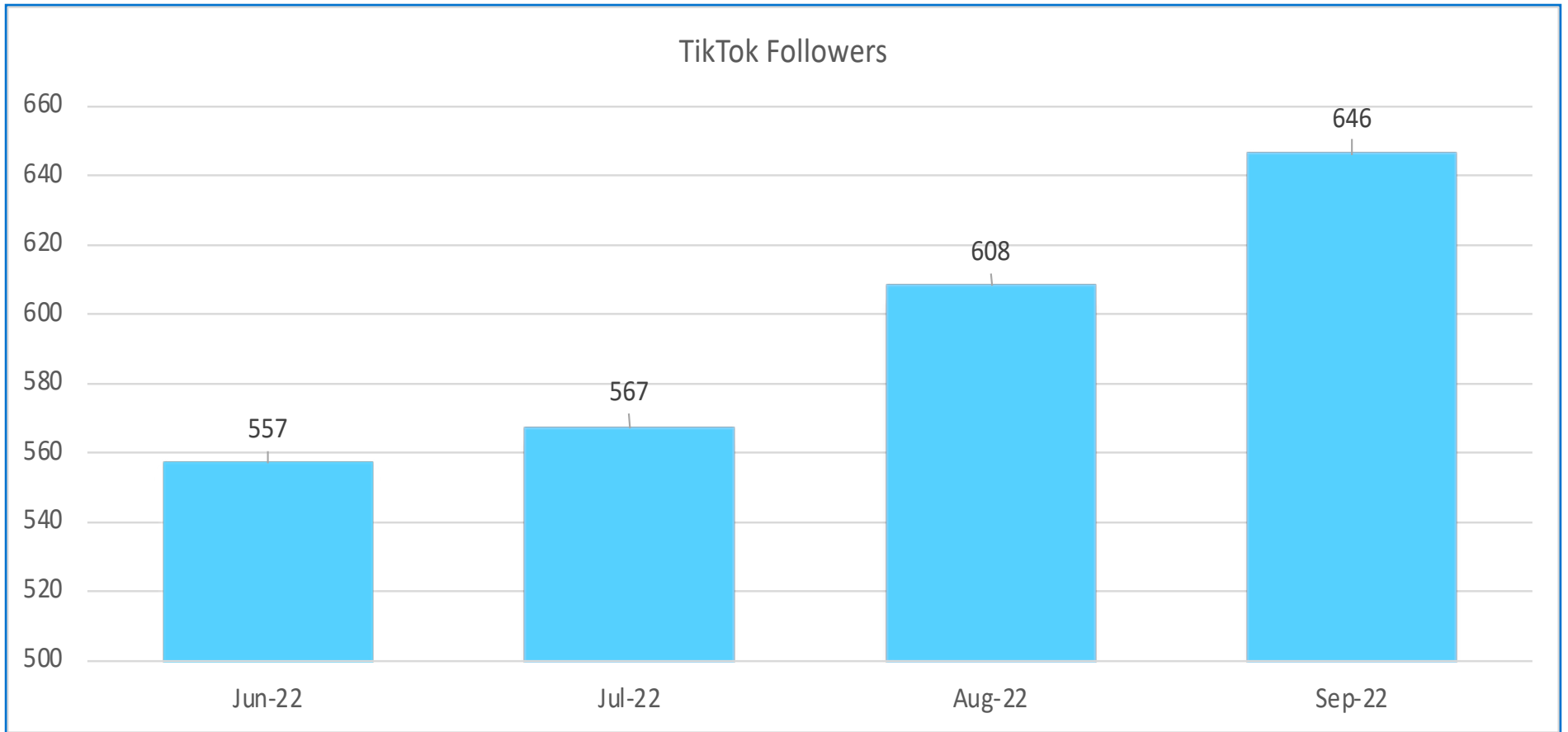
Twitter



Twitter - Statistics

Twitter			
July			
Total Followers	1343	5	0.37
Total Tweets	4577	17	0.37
New Likes	18	3	20.00
New Retweets	7	3	75.00
New Replies	3	3	-
New Polls	0	0	-
Poll Responses	0	0	-
August			
Total Followers	1356	13	0.97
Total Tweets	4604	27	0.59
New Likes	20	2	11.11
New Retweets	4	-3	-42.86
New Replies	1	-2	-66.67
New Polls	0	0	-
Poll Responses	0	0	-
September			
Total Followers	1370	14	1.03
Total Tweets	4616	12	0.26
New Likes	21	1	5.00
New Retweets	10	6	150.00
New Replies	3	2	200.00
New Polls	0	0	-
Poll Responses	0	0	-

TikTok

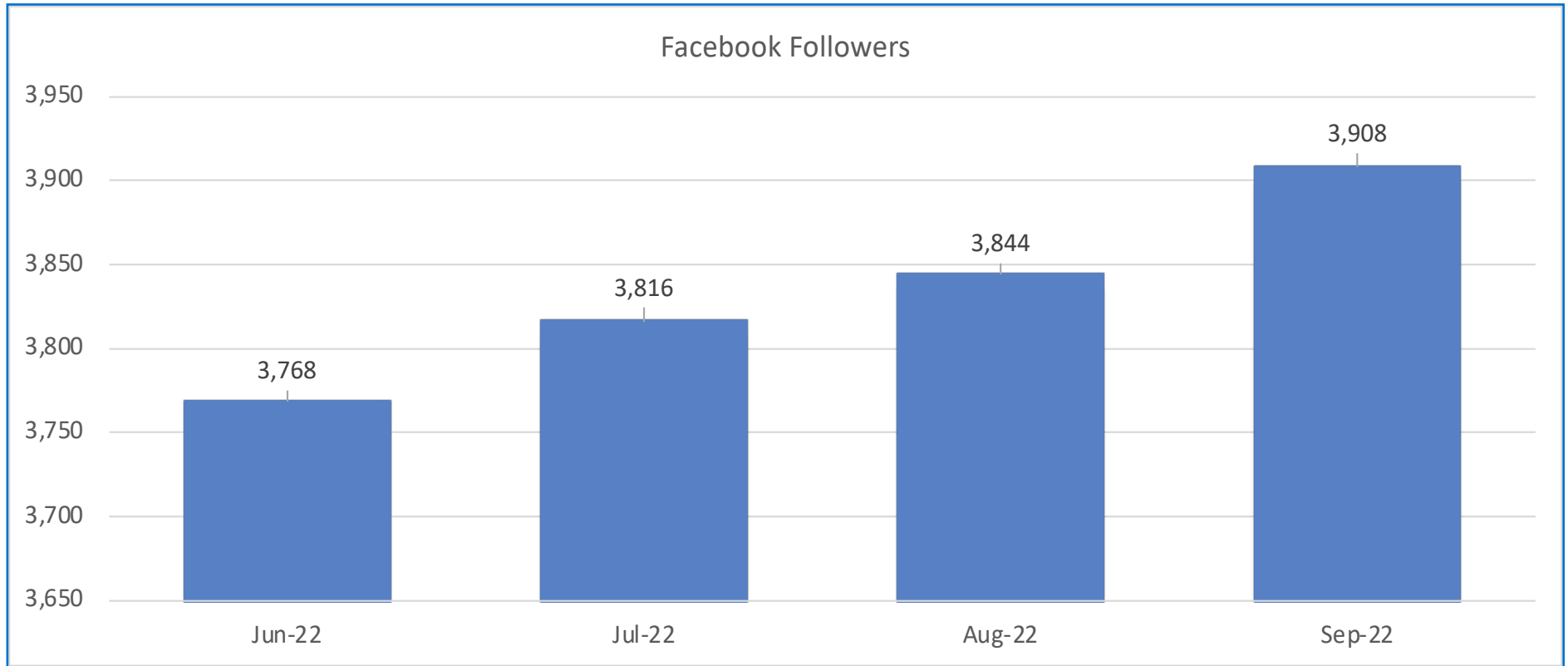


TikTok			
July			
Total Followers	567	10	1.80
New Videos	0	0	-
New Likes	1	-1	-50.00
Total Views	112	10	9.80
New Shares	0	0	-
New Comments	0	-1	-100.00
August			
Total Followers	608	41	7.23
New Videos	1	1	-
New Likes	59	58	5800.00
Total Views	542	430	383.93
New Shares	8	8	-
New Comments	4	4	-
September			
Total Followers	646	38	6.25
New Videos	4	3	300.00
New Likes	172	113	191.53
Total Views	1438	896	165.31
New Shares	5	-3	-37.50
New Comments	2	-2	-50.00

Facebook



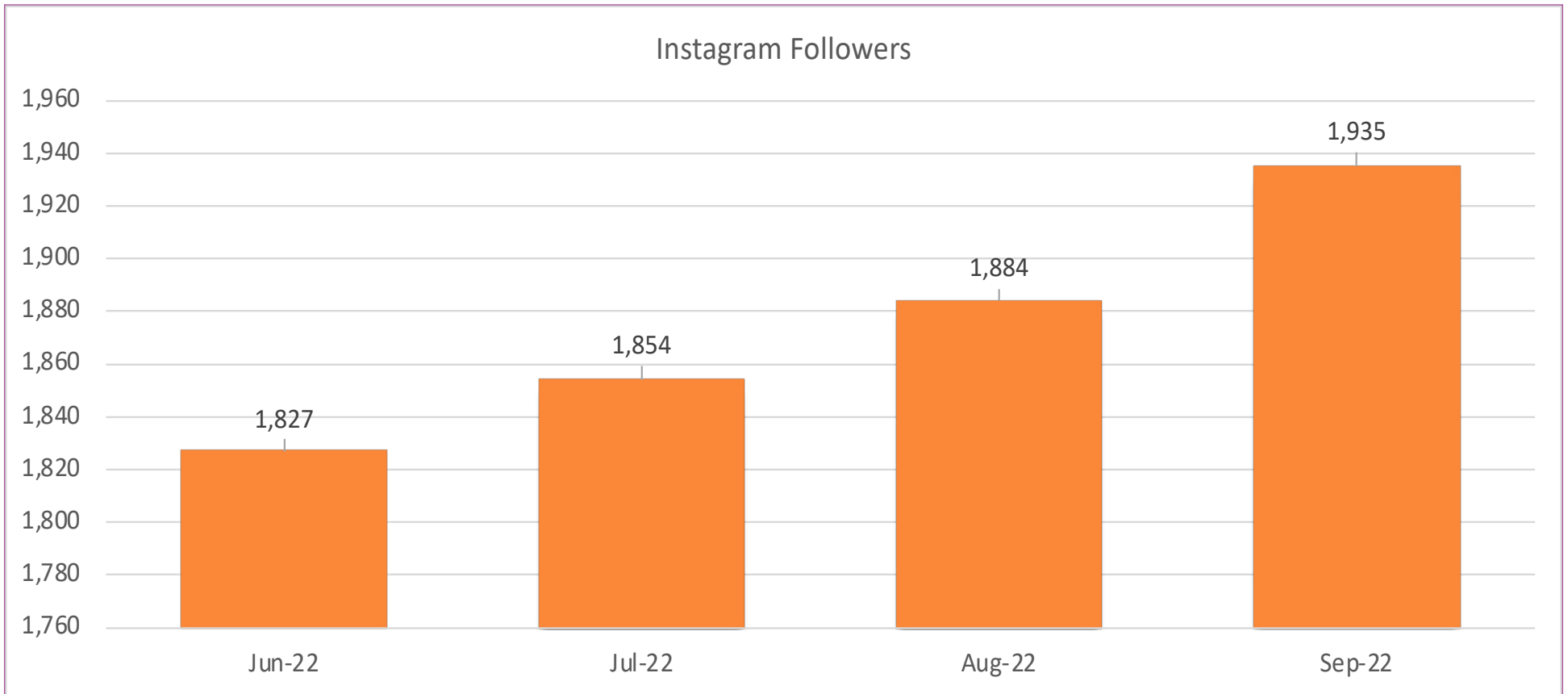
Facebook Followers



Facebook - Statistics

Facebook			
July			
Total Likes	3816	48	1.27
Total Follows	4247	53	1.26
Post Reach	4505	-311	-6.46
Story Reach	343	256	294.25
Post Engagements	1123	446	65.88
Recommendations	0	0	-
Stories	7	6	600.00
Post with highest reach	International Festival		1630
Post with most engagement	Staff at St. Cloud		78
Post with most clicks	International Festival		128
August			
Total Likes	3844	28	0.73
Total Follows	4284	37	0.87
Post Reach	4664	159	3.53
Story Reach	662	319	93.00
Post Engagements	730	-393	-35.00
Recommendations	0	0	-
Stories	4	-3	-42.86
Post with highest reach	Are you in Narcoossee		2335
Post with most engagement	Creativity Corner		48
Post with most clicks	International Festival		133
September			
Total Likes	3908	64	1.66
Total Follows	4363	79	1.84
Post Reach	7821	3157	67.69
Story Reach	667	5	0.76
Post Engagements	1669	939	128.63
Recommendations	0	0	-
Stories	62	58	1450.00
Post with highest reach	Back by popular		3211.00
Post with most engagement	September 18 - 24		78.00
Post with most clicks	It's National Library		111.00

Instagram



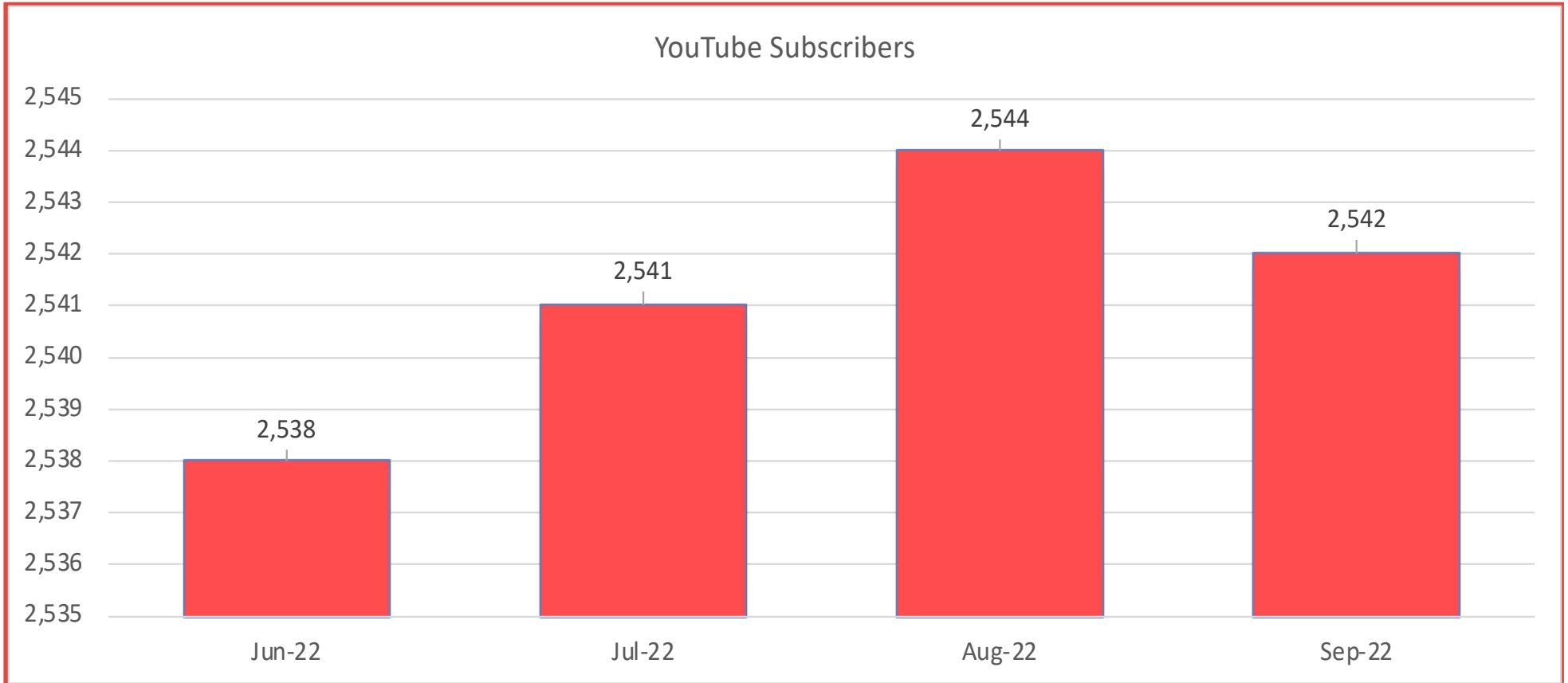
Instagram - Statistics

Instagram			
July			
Total Followers	1854	27	1.48
New Posts	1242	1234	15425.00
New Likes	126	40	46.51
New Comments	12	11	1100.00
Stories	9	5	125.00
New shares	28	12	75.00
Tags/mentions in posts	8	1	14.29
Tags/mentions in stories	4	-13	-76.47
Post with most likes	Disability Pride Month	28.00	
August			
Total Followers	1884	30	1.62
New Posts	10	-1232	-99.19
New Likes	162	36	28.57
New Comments	7	-5	-41.67
Stories	66	57	633.33
New shares	5	-23	-82.14
Tags/mentions in posts	3	-5	-62.50
Tags/mentions in stories	22	18	450.00
Post with most likes	Do skeletons	21.00	
September			
Total Followers	1935	51	2.71
New Posts	12	2	20.00
New Likes	287	125	77.16
New Comments	12	5	71.43
Stories	89	23	34.85
New shares	42	37	740.00
Tags/mentions in posts	20	17	566.67
Tags/mentions in stories	4	-18	-81.82
Post with most likes	Beginner Guitar Classes	51.00	

YouTube



YouTube Subscribers



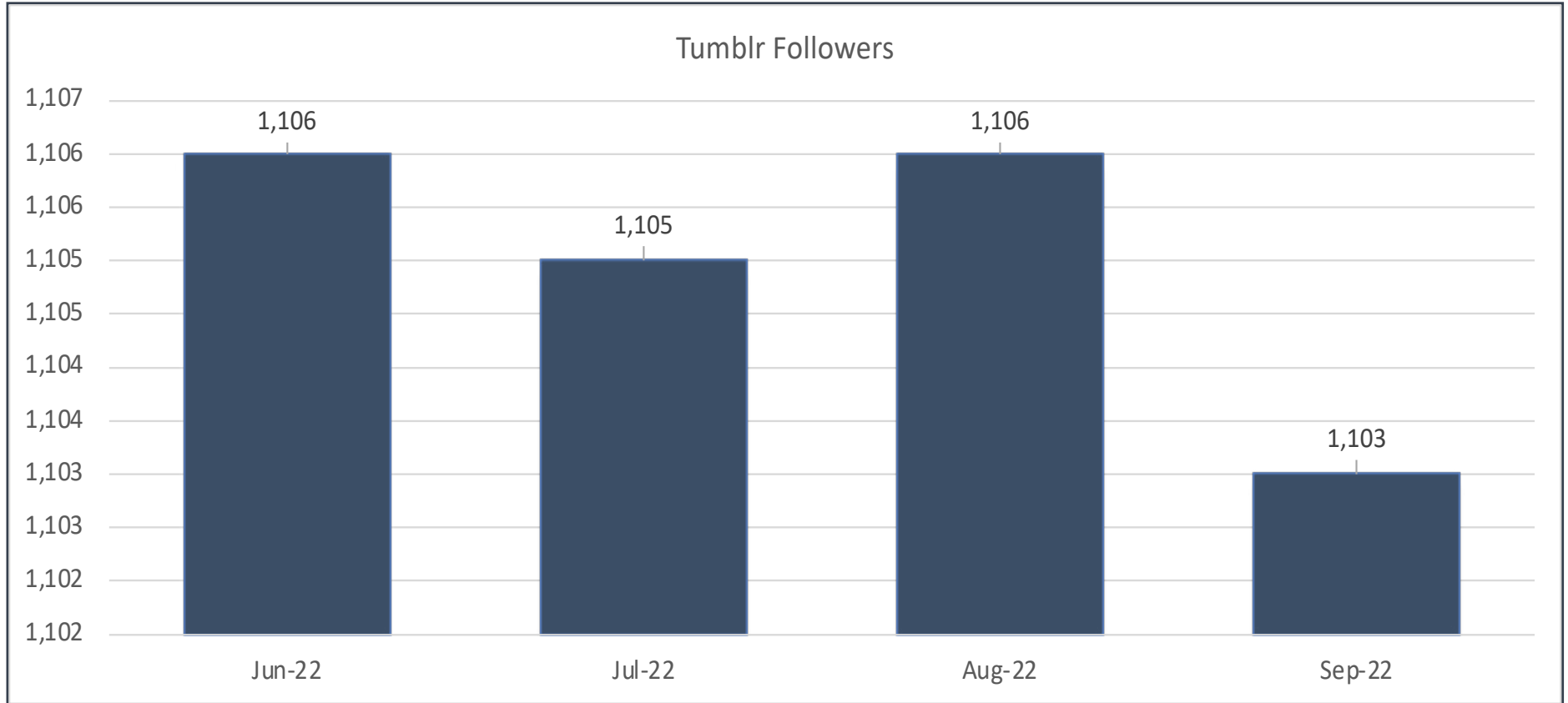
YouTube - Statistics

YouTube			
July	Stat	Change	%Change
Total Subscribers	2541.00	3	0.12
New Videos	0.00	0	-
New Views	1311.00	-173	-11.66
	Minutes	Hours	%Change
Watch Time	2598	43.3	-98.66
#	Video Title		
1	I AM NOT A FISH!		
2	Take and Make: Wood Bead Bracelet		
3	DIY Mason Jar Candles		
4	Hora de Arte: Flores Prensadas		
5	Two Side Printing		
August	Stat	Change	%Change
Total Subscribers	2544.00	3	0.12
New Videos	0.00	0	-
New Views	1200.00	-111	-8.47
	Minutes	Hours	%Change
Watch Time	2580	43.0	-98.34
#	Video Title		
1	Take and Make: Wood Bead Bracelet		
2	DIY Mason Jar Candles		
3	I AM NOT A FISH!		
4	Two Side Printing		
5	Hora de Arte: Flores Prensadas		
September	Stat	Change	%Change
Total Subscribers	2542.00	-2	-0.08
New Videos	3.00	3	-
New Views	1392.00	192	16.00
	Minutes	Hours	%Change
Watch Time	2586	43.1	-98.33
#	Video Title		
1	DIY Mason Jar Candles		
2	I AM NOT A FISH!		
3	Living History		
4	Hora de Arte: Flores Prensadas		
5	Two Side Printing		

Tumblr



Tumblr Followers





Tumblr - Statistics

Tumblr					
July		Stat	Change	%Change	
Total Followers		1105	-1	-0.09	
Total Following		239	-1	-0.42	
Questions Asked		0	0	-	
Direct Messages		0	0	-	
New Notes		0	-4	-100.00	
Description			Notes		Reblog?
Top post	Gary Provost		1	1	
August		Stat	Change	%Change	
Total Followers		1106	1	0.09	
Total Following		239	0	0.00	
Questions Asked		0	0	-	
Direct Messages		0	0	-	
New Notes		0	0	-	
Description			Notes		Reblog?
Top post	Read Banned Books post		0	16	
September		Stat	Change	%Change	
Total Followers		1103	-3	-0.27	
Total Following		239	0	0.00	
Questions Asked		0	0	-	
Direct Messages		0	0	-	
New Notes		0	0	-	
Description			Notes		Reblog?
Top post	Gary Provost		14	5	

Social Media Highlights

facebook

Osceola Library System
Published by Firestaff Huffington · September 13 at 4:54 PM ·

Back by popular demand, our Beginner Guitar classes are back in full swing! At 6:30pm on Tuesdays through September, you can stop by the Hart Memorial Central Library for a beginner's introduction on tuning, chords, strumming, finger-picking and how to read tab. Bring your own guitar (acoustic preferred) and come flex your creative muscles with us!




3,211 People reached **181** Engagements **Boost post**

36 8 Shares

Like Comment Share

Comment as Osceola Library System

facebook

Osceola Library System
Published by Firestaff Huffington · July 19 ·

Staff at St. Cloud Library were recently presented with a beautiful quilt made by members of the Quilting in the Cloud program! This work of art features a bookshelf full of beautiful patterns and stitching, decorated with names of several Library programs. Thank you to the quilters Sandra Burlison, Stephanie Sadler, Cede Hofmann and Jan Hodge!

Interested in our crafting programs? Check osceolalibrary.org/events to see what's happening at a branch near you!



1,202 People reached **169** Engagements **Boost post**

48 4 Comments 3 Shares

Like Comment Share

All comments

Comment as Osceola Library System

Angelina Sukpat
Beautiful work!!!
Like Reply Hide 10w

Rebecca Toney
That's awesome!
Like Reply Hide 10w

Heather Aucoin Verreault
Stunning, beautiful work!!!
Like Reply Hide 10w


facebook

Osceola Library System is in Kissimmee, Florida.
Published by Instagram · September 17 at 11:47 AM ·

Osceola Library System is at Fandom! Come visit our booth and learn about the cool stuff we have to offer, like e-comic books, a makerspace with all of your tech needs, and of course, BOOKS.

We'll be here all day at the Kissimmee Civic Center embracing our inner nerds.

[#fandomkissimmee](#) [#osceolalibrary](#) [#librarylife](#) [#bookstagram](#) [#kissimmee](#) [#mainstreetkissimmee](#)



934 People reached **83** Engagements - Distribution score **Boost post**

4 Comments

Like Comment Share

Most relevant

Comment as Osceola Library System

Jamie Loesch
My son just said Ms Sharmal is a super hero 😍 totally cool seeing this!
Like Reply Hide 2w

Social Media Highlights



osceolalibrary
Hart Memorial Central Library

osceolalibrary The Back to School Backpack Giveaway at Hart Memorial was a real crowd pleaser! Over 700 of you showed up for the festivities! Commissioner @cherylgrieb4osceola came by to give away 400 backpacks to the community. After picking up their supplies, patrons enjoyed diving in to STEAM and reading activities. Enjoy the rest of your summer, kiddos! Thanks for stopping by!

[Image description: First two images show a large stack of 400 backpacks. Two people are handing out backpacks to patrons. Second two images show patrons participating in STEAM activities.]

#osceola #osceolalibrary #librarylife #backtoschool
Edited · 9w

mugglejen This is wonderful! Thank you for being here for the community! ❤️
9w · 1 like · Reply

[View insights](#)

👍 🗨️ 🚩

👍 Liked by **positivelyosceola** and others
AUGUST 1

😊 Add a comment... Post



osceolalibrary
Orange County Convention Center

osceolalibrary We had a marvelous time bonding with the community at the Central Florida Kids and Family Expo over the weekend! Over the course of two days, we spoke to over 1,700 people! We love being able to connect with you and talk about all of the resources the library has to offer, and it looks like you do too. The interest and support is much appreciated!

[Image description: Two photos of library staff members in a booth at an expo. A photo of staff talking to a family about resources. A photo of a staff member posing with Sophie the cat.]

#osceolalibrary #osceola #librarylife
5w

[View insights](#)

👍 🗨️ 🚩

👍 Liked by **royalenchantedevents** and others
AUGUST 26

😊 Add a comment... Post



Osceola Library System

Library Platform Statistics **Quarterly Report**

2022 - Fourth Quarter

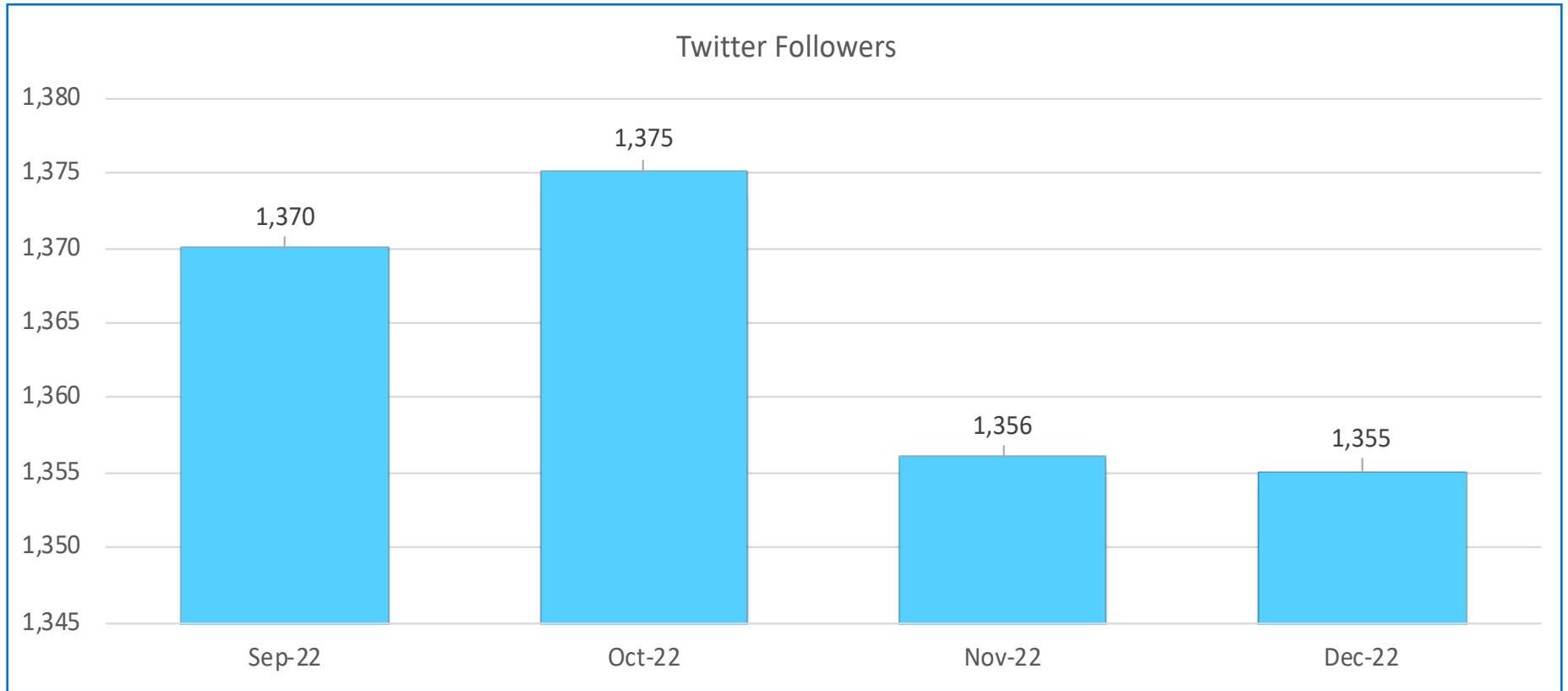
October, November, December

A stylized globe in light blue with white curved lines representing latitude and longitude, serving as a background for the title and table of contents.

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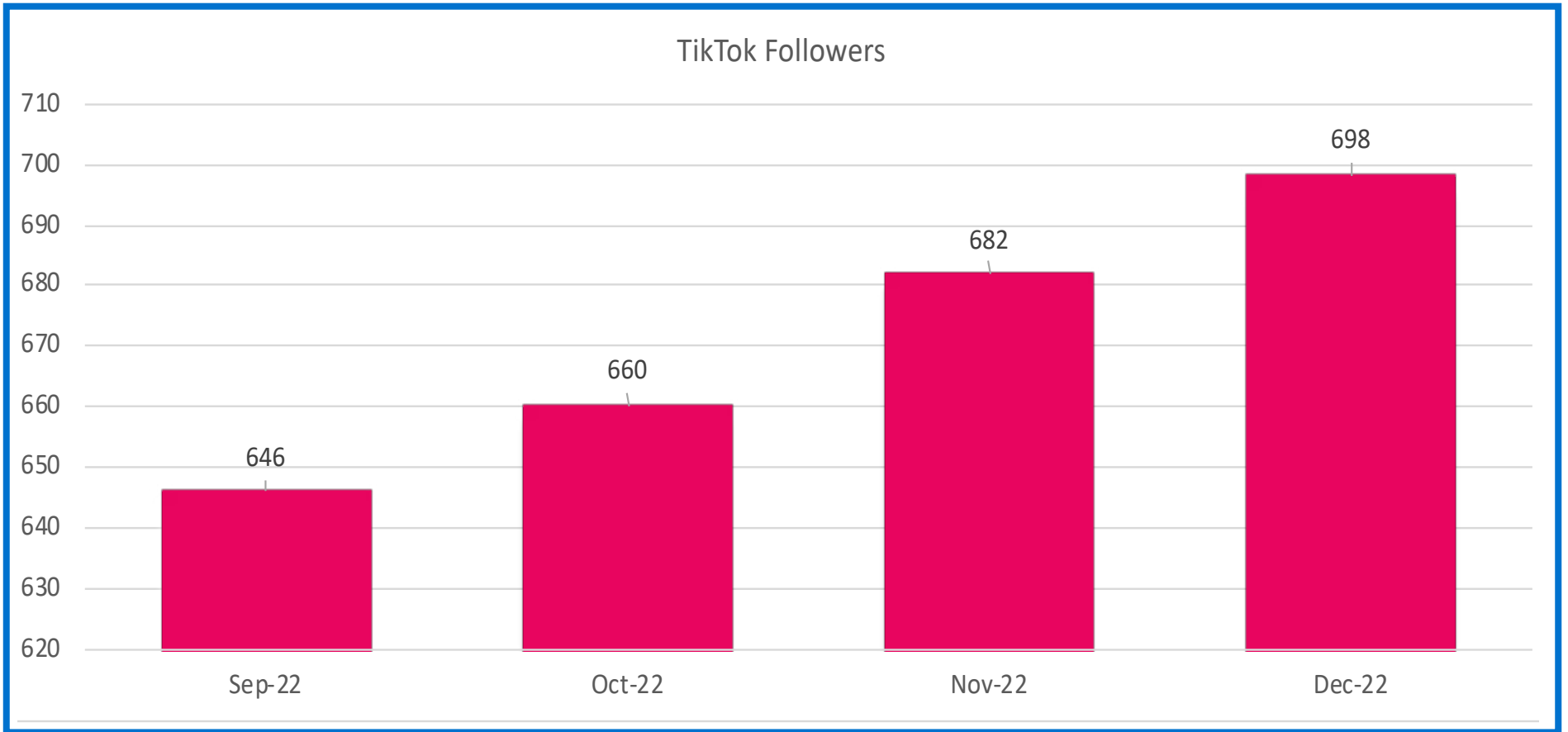
Twitter



Twitter - Statistics

Twitter			
October			
Total Followers	1375	5	0.36
Total Tweets	4638	22	0.48
New Likes	18	-3	-14.29
New Retweets	7	-3	-30.00
New Replies	5	2	66.67
New Polls	0	0	-
Poll Responses	0	0	-
November			
Total Followers	1356	-19	-1.38
Total Tweets	4648	10	0.22
New Likes	3	-15	-83.33
New Retweets	2	-5	-71.43
New Replies	2	-3	-60.00
New Polls	0	0	-
Poll Responses	0	0	-
December			
Total Followers	1355	-1	-0.07
Total Tweets	4656	8	0.17
New Likes	6	3	100.00
New Retweets	4	2	100.00
New Replies	1	-1	-50.00
New Polls	0	0	-
Poll Responses	0	0	-

TikTok

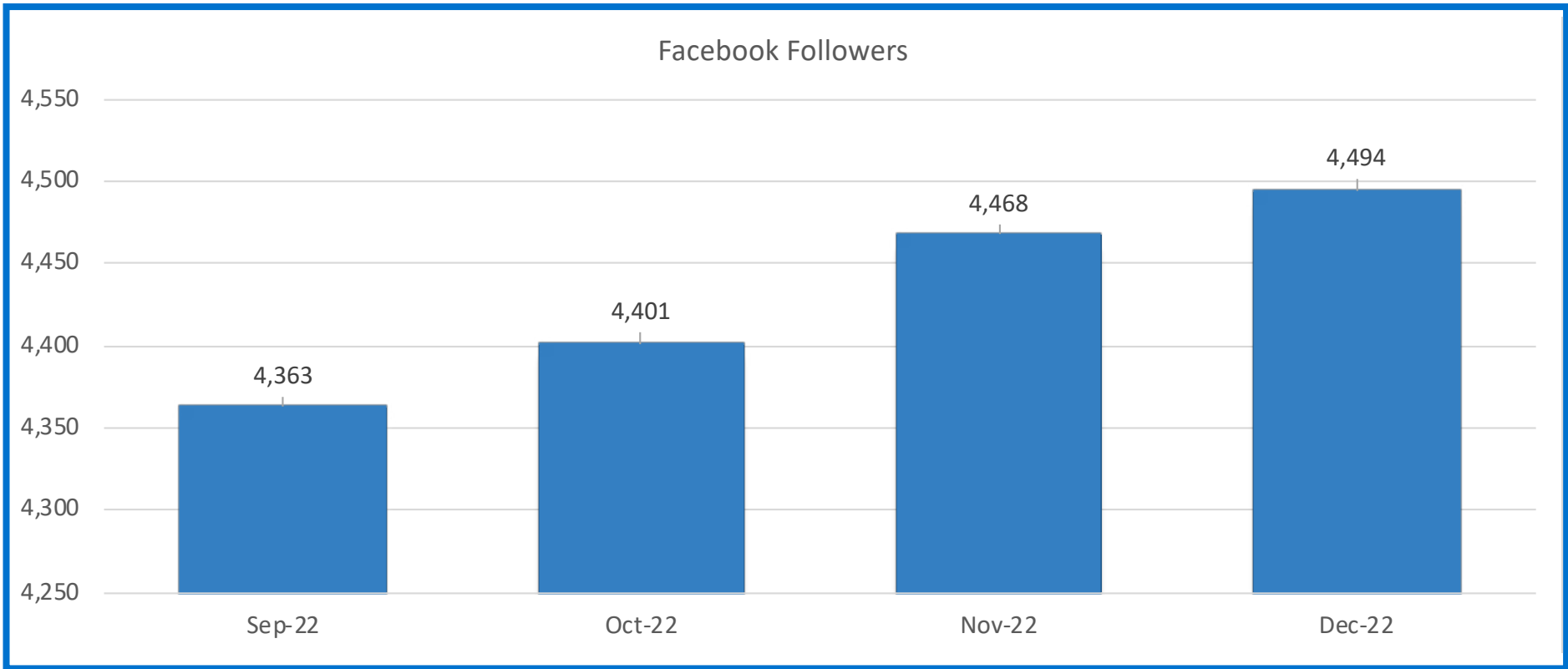


TikTok			
October			
Total Followers	660	14	2.17
New Videos	0	-4	-100.00
New Likes	6	-166	-96.51
Total Views	163	-1275	-88.66
New Shares	0	-5	-100.00
New Comments	0	-2	-100.00
November			
Total Followers	682	22	3.33
New Videos	0	0	-
New Likes	5	-1	-16.67
Total Views	124	-39	-23.93
New Shares	0	0	-
New Comments	2	2	-
December			
Total Followers	698	16	2.35
New Videos	3	3	-
New Likes	102	97	1940.00
Total Views	1065	941	758.87
New Shares	5	5	-
New Comments	0	-2	-100.00

Facebook



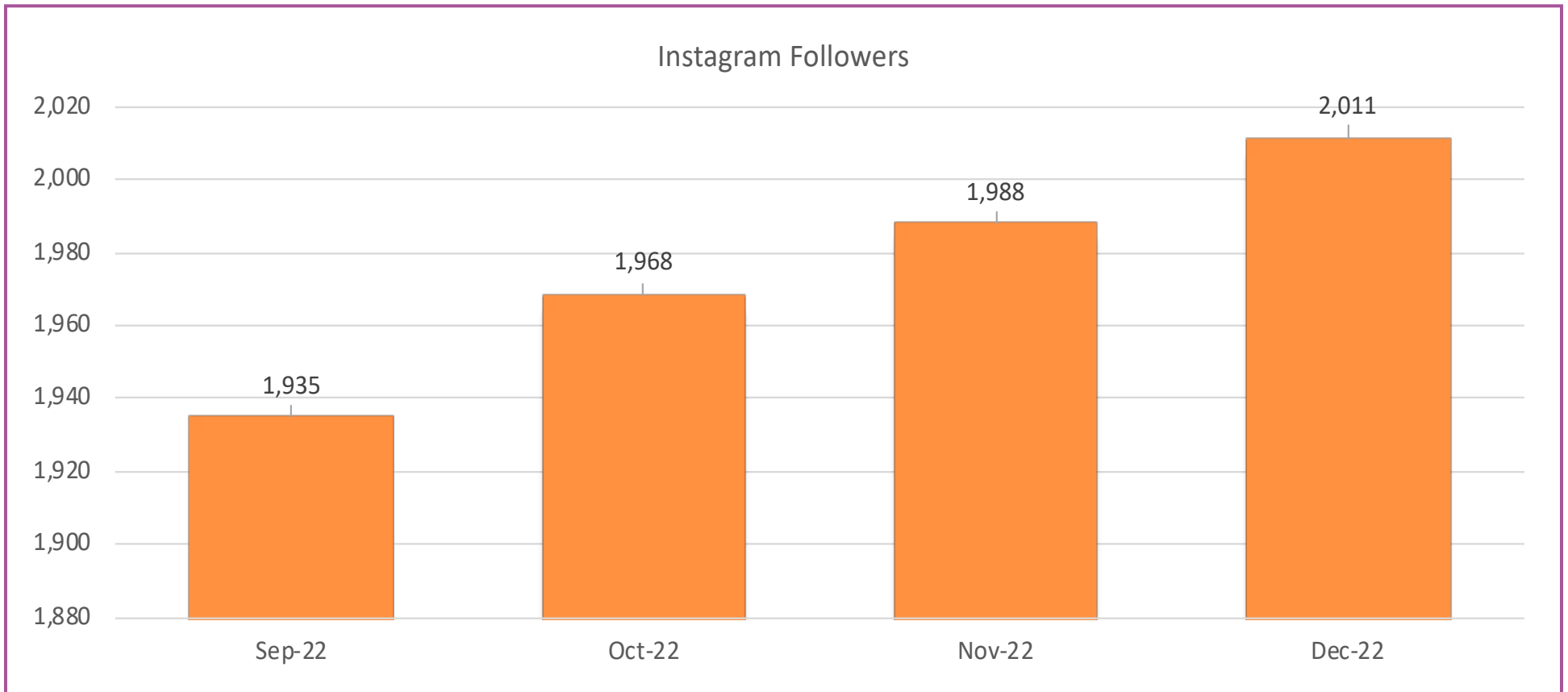
Facebook Followers



Facebook - Statistics

Facebook			
October			
Total Likes	3986	78	2.00
Total Follows	4401	38	0.87
Post Reach	4635	-3186	-40.74
Story Reach	283	-384	-57.57
Post Engagements	768	-901	-53.98
Recommendations	0	0	-
Stories	2	-60	-96.77
Post with highest reach	Express Locker		1902
Post with most engagement	Spooky Spectacular		27
Post with most clicks	Spooky Spectacular		73
November			
Total Likes	4002	16	0.40
Total Follows	4468	67	1.52
Post Reach	3314	-1321	-28.50
Story Reach	233	-50	-17.67
Post Engagements	648	-120	-15.63
Recommendations	0	0	-
Stories	2	0	0.00
Post with highest reach	Fire Rescue Station		1489
Post with most engagement	Local Authors STC		52
Post with most clicks	Local Authors STC		89
December			
Total Likes	4024	22	0.55
Total Follows	4494	26	0.58
Post Reach	3103	-211	-6.37
Story Reach	348	115	49.36
Post Engagements	731	83	12.81
Recommendations	0	0	-
Stories	5	3	150.00
Post with highest reach	Spill the Beans		1349
Post with most engagement	Book Worms		19
Post with most clicks	Gingerbread Contest		69

Instagram



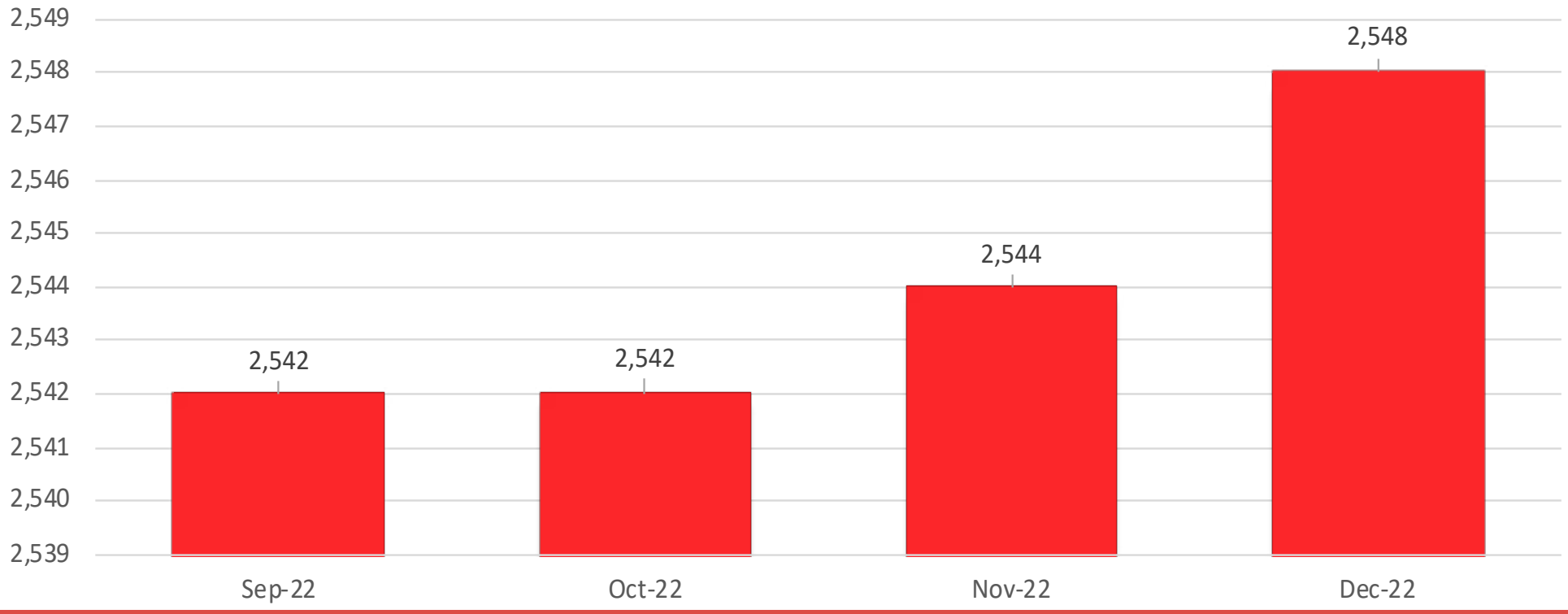
Instagram - Statistics

Instagram			
October			
Total Followers	1968	33	1.71
New Posts	13	1	8.33
New Likes	196	-91	-31.71
New Comments	6	-6	-50.00
Stories	14	-75	-84.27
New shares	52	10	23.81
Tags/mentions in posts	3	-17	-85.00
Tags/mentions in stories	1	-3	-75.00
Post with most likes	We're Hiring		36.00
November			
Total Followers	1988	20	1.02
New Posts	6	-7	-53.85
New Likes	60	-136	-69.39
New Comments	0	-6	-100.00
Stories	17	3	21.43
New shares	10	-42	-80.77
Tags/mentions in posts	4	1	33.33
Tags/mentions in stories	3	2	200.00
Post with most likes	Severe Weather Update		20.00
December			
Total Followers	2011	23	1.16
New Posts	6	0	0.00
New Likes	186	126	210.00
New Comments	5	5	-
Stories	26	9	52.94
New shares	37	27	270.00
Tags/mentions in posts	1	-3	-75.00
Tags/mentions in stories	2	-1	-33.33
Post with most likes	Mrs. Claus		51.00

YouTube



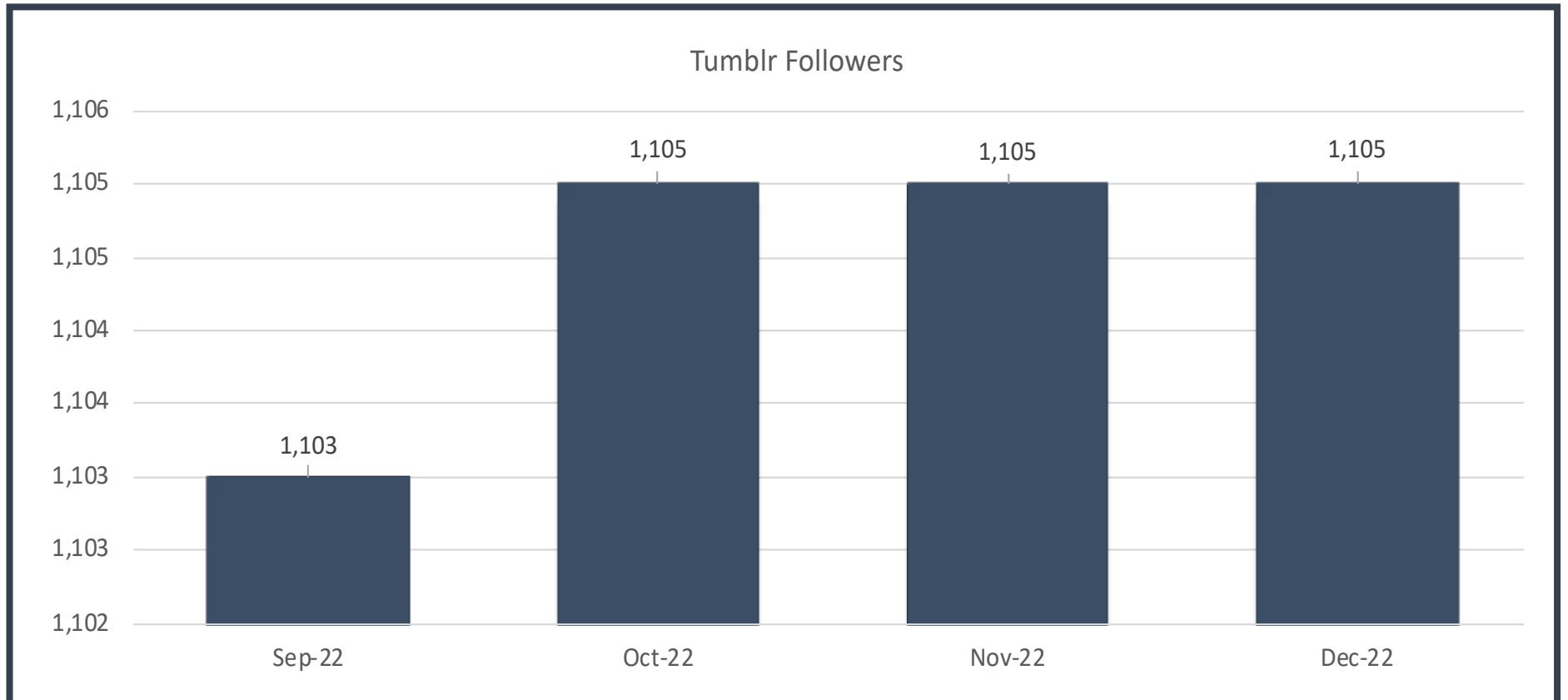
YouTube Subscribers



YouTube - Statistics

YouTube			
October	Stat	Change	%Change
Total Subscribers	2542.00	0	0.00
New Videos	4.00	1	33.33
New Views	1380.00	-12	-0.86
	Minutes	Hours	%Change
Watch Time	2652	44.2	-98.29
#	Video Title		
1	DIY Mason Jar Candles		
2	Hora de Arte: Flores Prensadas		
3	I AM NOT A FISH!		
4	Take and Make: Wood Bead Bracelet		
5	Sewing Machine Basics		
November	Stat	Change	%Change
Total Subscribers	2544.00	2	0.08
New Videos	2.00	-2	-50.00
New Views	1403.00	23	1.67
	Minutes	Hours	%Change
Watch Time	2862	47.7	-98.20
#	Video Title		
1	DIY Mason Jar Candles		
2	Hora de Arte: Flores Prensadas		
3	Take and Make: Wood Bead Bracelet		
4	I AM NOT A FISH!		
5	Two Side Printing		
December	Stat	Change	%Change
Total Subscribers	2548.00	4	0.16
New Videos	0.00	-2	-100.00
New Views	1354.00	-49	-3.49
	Minutes	Hours	%Change
Watch Time	2334	38.9	-98.64
#	Video Title		
1	DIY Mason Jar Candles		
2	Take and Make: Wood Bead Bracelet		
3	Hora de Arte: Flores Prensadas		
4	I AM NOT A FISH!		
5	Sewing Machine Basics		

Tumblr



Tumblr - Statistics

Tumblr					
October		Stat	Change	%Change	
Total Followers		1105	2	0.18	
Total Following		238	-1	-0.42	
Questions Asked		0	0	-	
Direct Messages		0	0	-	
New Notes		0	0	-	
Description			Notes		Reblog?
Top post	Gary Provost		2		4
November		Stat	Change	%Change	
Total Followers		1105	0	0.00	
Total Following		239	1	0.42	
Questions Asked		0	0	-	
Direct Messages		0	0	-	
New Notes		0	0	-	
Description			Notes		Reblog?
Top post	Hogwarts Classes		1		14163
December		Stat	Change	%Change	
Total Followers		1105	0	0.00	
Total Following		239	0	0.00	
Questions Asked		0	0	-	
Direct Messages		0	0	-	
New Notes		0	0	-	
Description			Notes		Reblog?
Top post	Read Banned Books post		0		80

Social Media Highlights

facebook

Osceola Library System
Published by ShadowStaff Huffington · October 31, 2022 ·

Thank you everyone for visiting us last Friday at the Spooky Spectacular program at West Osceola Library. We had a lot of fun!
For more information about our upcoming events, visit: osceolalibrary.org/events

1,021 People reached 123 Engagements

19 2 comments 2 shares

Like Comment Share

Geri Throne
I so enjoyed meeting the other local authors at this event. Write on!
Like Reply Hide 8w

Carol Cregan
Nice!
Like Reply Hide 8w

facebook

Osceola Library System
Published by ShadowStaff Huffington · November 21, 2022 ·

Thank you everyone for visiting us last Saturday at the Crafter's Fair at Poinciana Library!
For more information about our upcoming events, visit: osceolalibrary.org/events

849 People reached 88 Engagements

13 4 comments 2 shares

Like Comment Share

Izumi Sakurada
Looks wonderful! Hope to be a part of it next year!
Like Reply Hide 6w

facebook

Osceola Library System
Published by ShadowStaff Huffington · December 15, 2022 at 12:56 PM ·

Yesterday at the Sewing 101 program at Buenaventura Lakes Library, we learned the basic process to create a holiday tree skirt!
For more information about our upcoming events, visit: osceolalibrary.org/events

623 People reached 80 Engagements

17 Boost post

Social Media Highlights



osceolalibrary
Kissimmee Lakefront Park

osceolalibrary Still can't believe we got Mrs. Claus and Elf on a Shelf to take time out of their busy schedules and come help us celebrate at the City of Kissimmee's Festival of Lights this year! Hope you all enjoyed it as much as we did!

Did you visit us at the festival? Who should we invite to the party next year? 😊

Edited · 3w

guest_internet Great display! Hope it was a great success 🥰🥰
3w Reply

circuitousblur super cute ❤️
3w Reply

ccandicesing You all look awesome! Great display!
3w Reply

niciakaveronica Susan you look great! Merry Christmas! 🎄
3w Reply

[View insights](#)

❤️ 💬 🗑️

👤👤 Liked by redlandcitycouncil_libraries and others