



Osceola Library System

Library Platform Statistics Quarterly Report

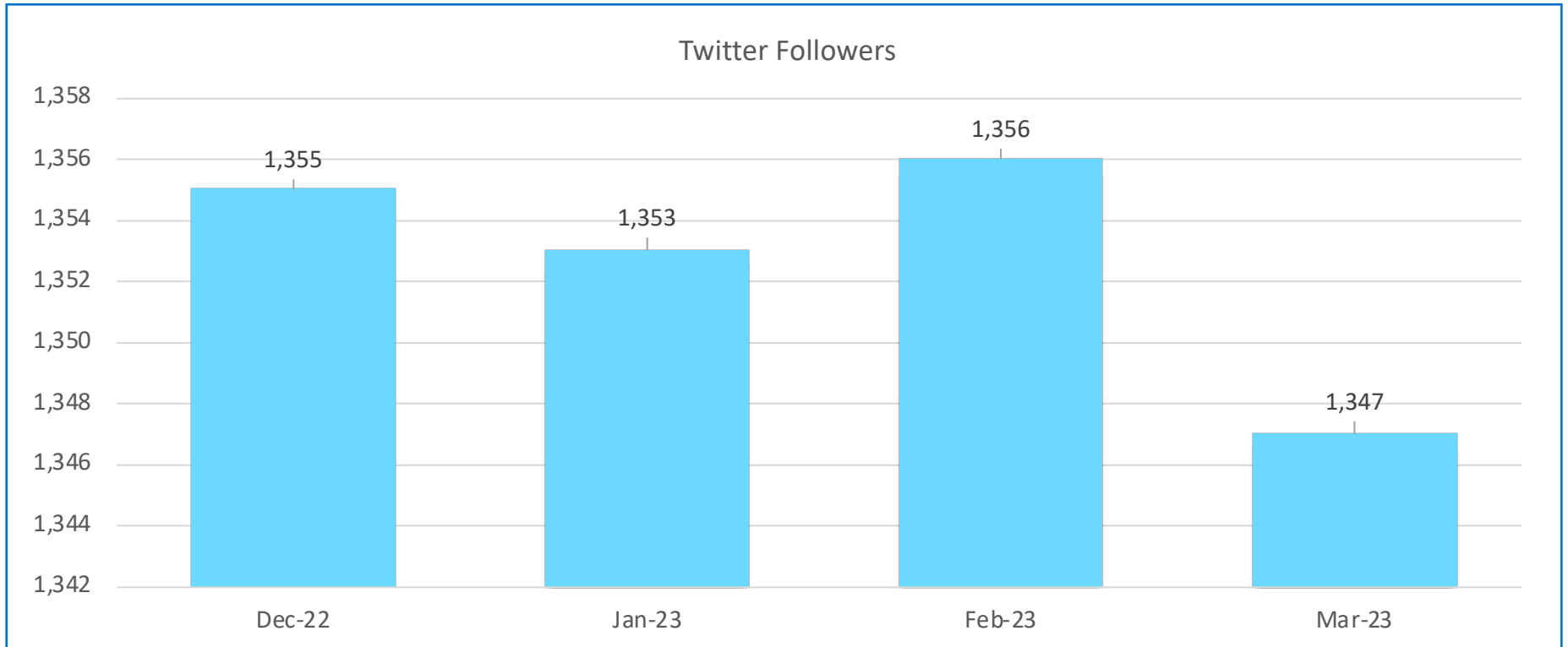
2023 - First Quarter

January, February, March

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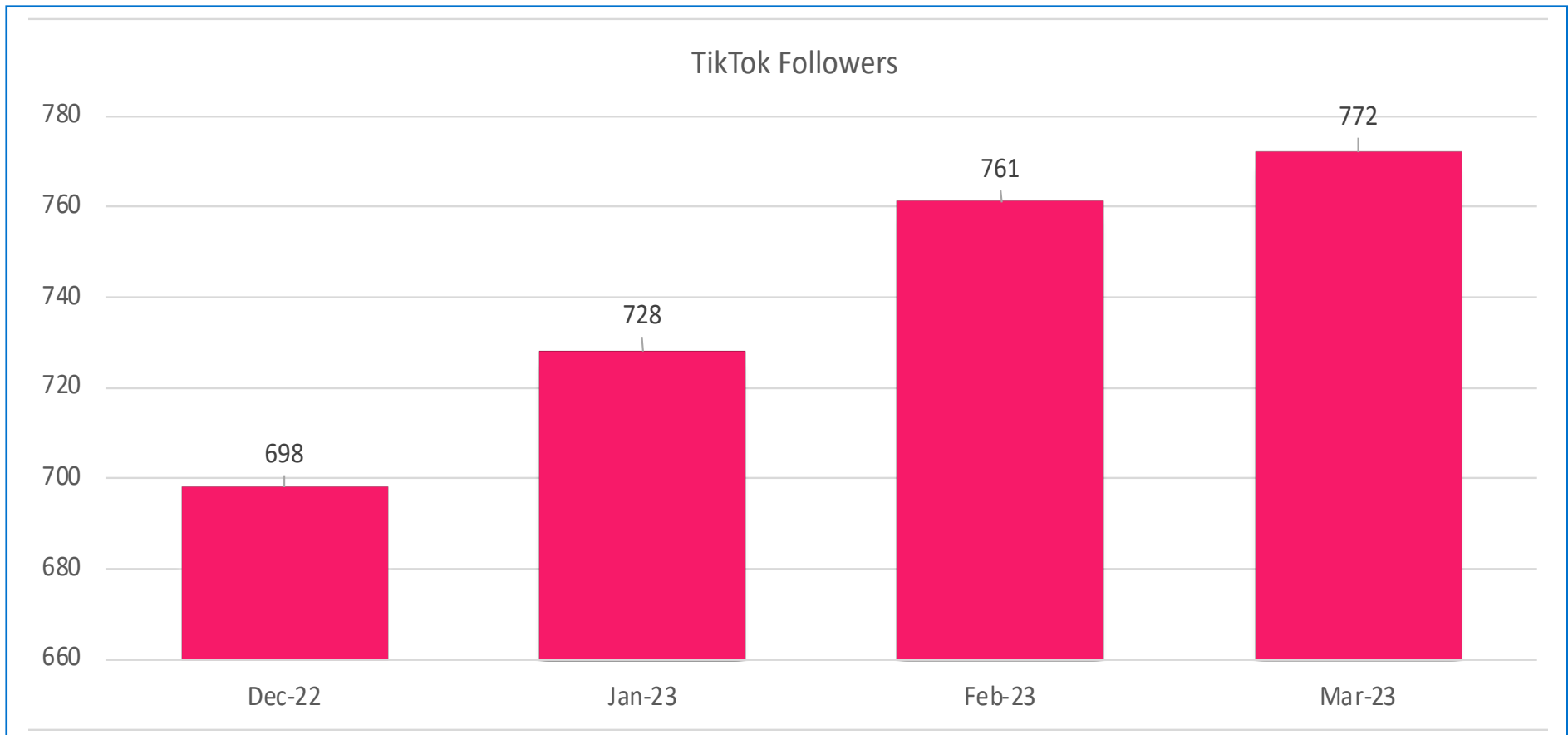
Twitter



Twitter - Statistics

Twitter			
January	Stat	Change	%Change
Total Followers	1353	-2	-0.15
Total Tweets	4664	8	0.17
New Likes	1	-5	-83.33
New Retweets	2	-2	-50.00
New Replies	1	0	0.00
New Polls	3	3	-
Poll Responses	6	6	-
February			
Total Followers	1356	3	0.22
Total Tweets	4664	0	0.00
New Likes	1	0	0.00
New Retweets	1	-1	-50.00
New Replies	0	-1	-100.00
New Polls	0	-3	-100.00
Poll Responses	0	-6	-100.00
March			
Total Followers	1347	-9	-0.66
Total Tweets	4667	3	0.06
New Likes	0	-1	-100.00
New Retweets	0	-1	-100.00
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-

TikTok



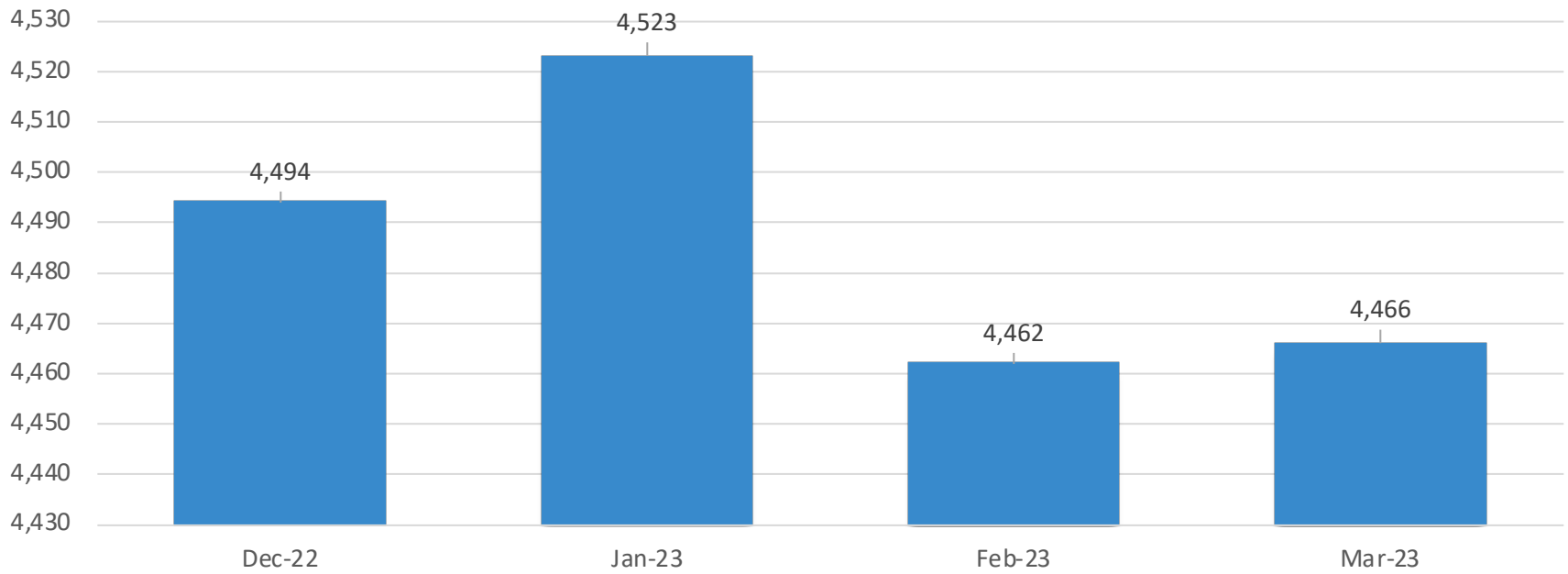
TikTok - Statistics

TikTok			
January	Stat	Change	%Change
Total Followers	728	30	4.30
New Videos	1	-2	-66.67
New Likes	80	-22	-21.57
Total Views	856	-209	-19.62
New Shares	4	-1	-20.00
New Comments	6	6	-
February			
Total Followers	761	33	4.53
New Videos	0	-1	-100.00
New Likes	15	-65	-81.25
Total Views	354	-502	-58.64
Total Shares	0	-4	-100.00
New Comments	1	-5	-83.33
March			
Total Followers	772	11	1.45
New Videos	0	0	-
New Likes	3	-12	-80.00
Total Views	151	-203	-57.34
New Shares	0	0	-
New Comments	1	0	0.00

Facebook



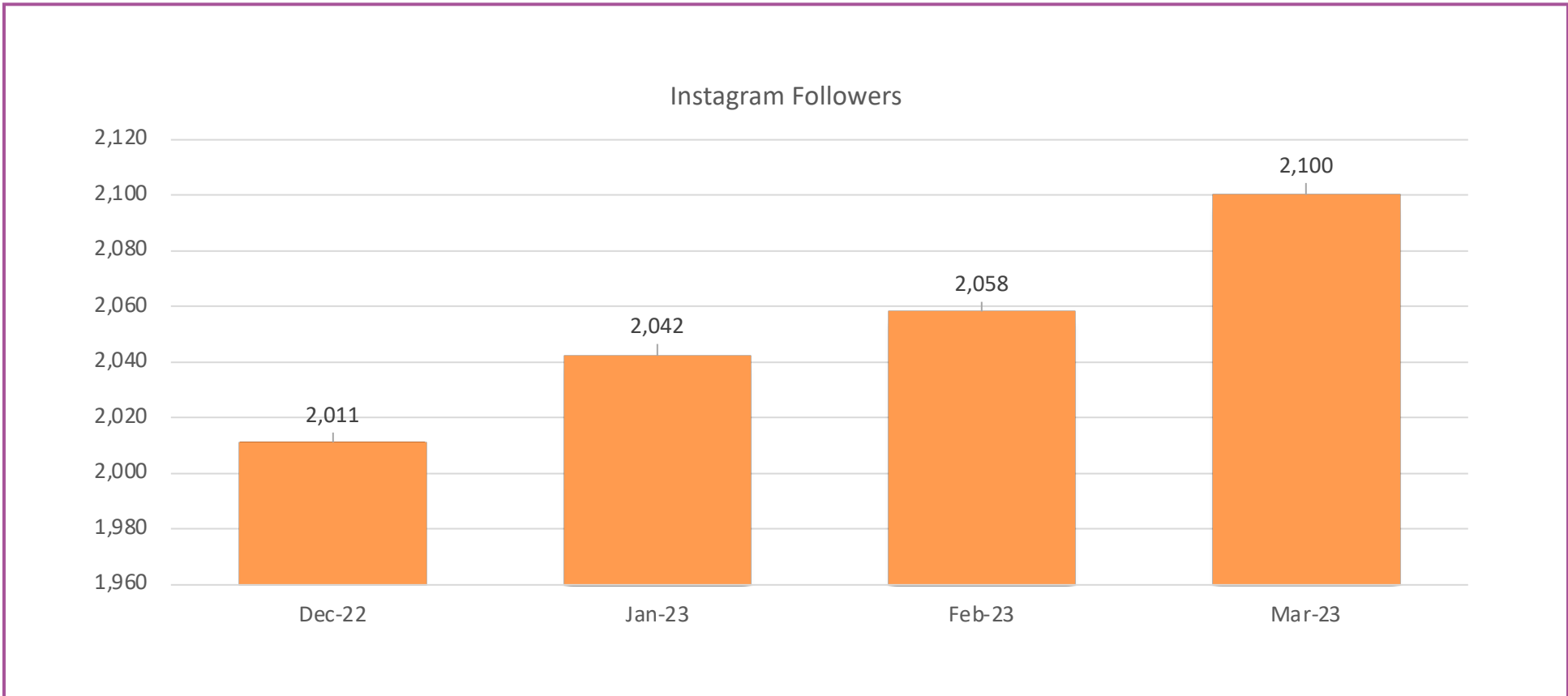
Facebook Followers



Facebook - Statistics

Facebook			
January	Stat	Change	%Change
Total Likes	4050	26	0.65
Total Follows	4523	29	0.65
Post Reach	3834	731	23.56
Story Reach	269	-79	-22.70
Post Engagements	940	209	28.59
Recommendations	0	0	-
Stories	5	0	0.00
	Post description	Stat	
Post with highest reach	The How-To Festival	1948	
Post with most engagement	The How-To Festival	156	
Post with most clicks	The How-To Festival	25	
February			
Total Likes	4065	15	0.37
Total Follows	4462	-61	-1.35
Post Reach	2243	-1591	-41.50
Story Reach	367	98	36.43
Post Engagements	533	-407	-43.30
Recommendations	0	0	-
Stories	7	2	40.00
Post with highest reach	Women's History from Beyond	1380	
Post with most engagement	Valentines's Day card	119	
Post with most clicks	Valentines's Day card	26	
March			
Total Likes	4070	5	0.12
Total Follows	4466	4	0.09
Post Reach	3012	769	34.28
Story Reach	0	-367	-100.00
Post Engagements	18	-515	-96.62
Recommendations	0	0	-
Stories	0	-7	-100.00
Post with highest reach	Spanish for Beginners	384	
Post with most engagement	Bring in new or gently	6	
Post with most clicks	Bring in new or gently	7	

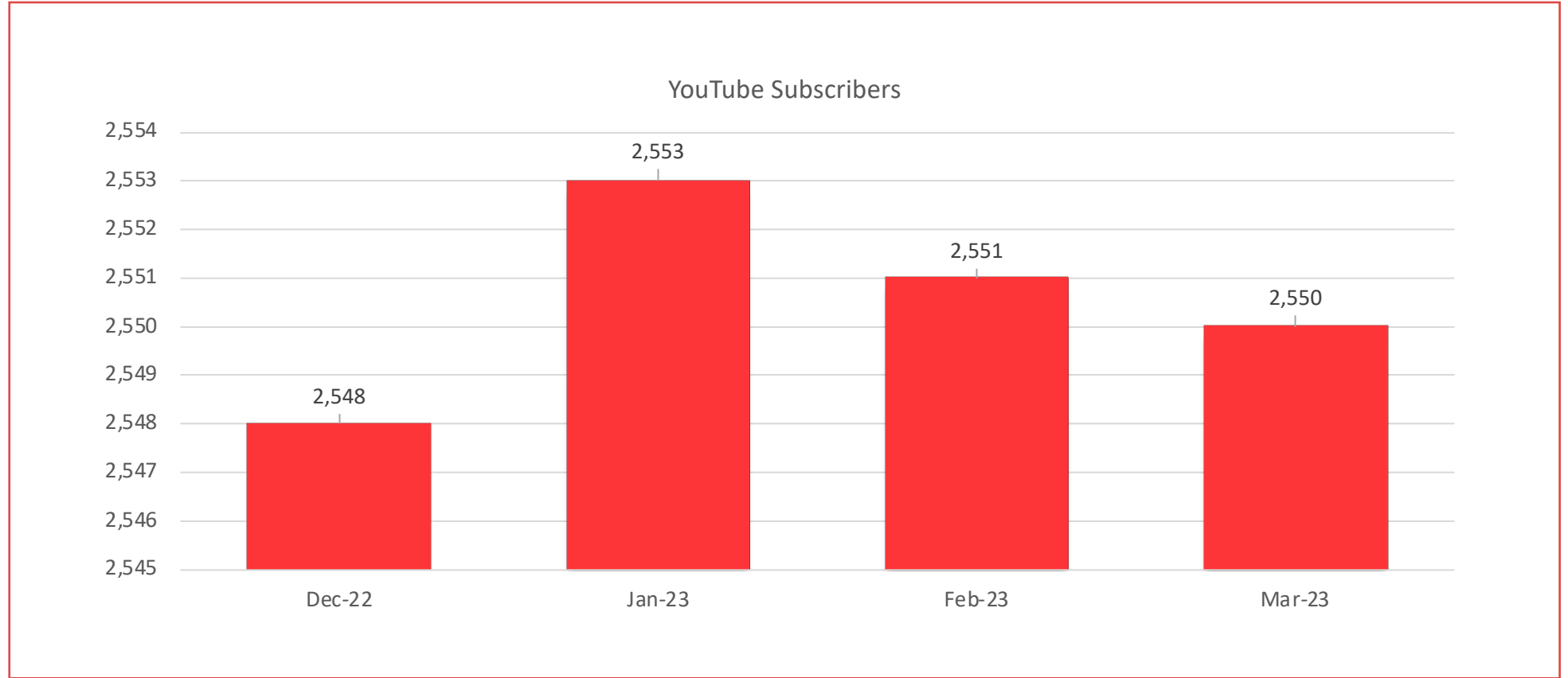
Instagram



Instagram - Statistics

Instagram			
January	Stat	Change	%Change
Total Followers	2042	31	1.54
New Posts	7	1	16.67
New Likes	183	-3	-1.61
New Comments	3	-2	-40.00
Stories	24	-2	-7.69
New shares	65	28	75.68
Tags/mentions in posts	2	1	100.00
Tags/mentions in stories	0	-2	-100.00
	Post description		Likes
Post with most likes	New Website		47.00
February			
Total Followers	2058	16	0.78
New Posts	4	-3	-42.86
New Likes	142	-41	-22.40
New Comments	4	1	33.33
Stories	20	-4	-16.67
New shares	0	-65	-100.00
Tags/mentions in posts	4	2	100.00
Tags/mentions in stories	4	4	-
	Post description		Likes
Post with most likes	Join Our Team		57.00
March			
Total Followers	2100	42	2.04
New Posts	7	3	75.00
New Likes	87	-55	-38.73
New Comments	7	3	75.00
Stories	22	2	10.00
New shares	0	0	-
Tags/mentions in posts	0	-4	-100.00
Tags/mentions in stories	0	-4	-100.00
	Post description		Likes
Post with most likes	Happy Women's History		23.00

YouTube



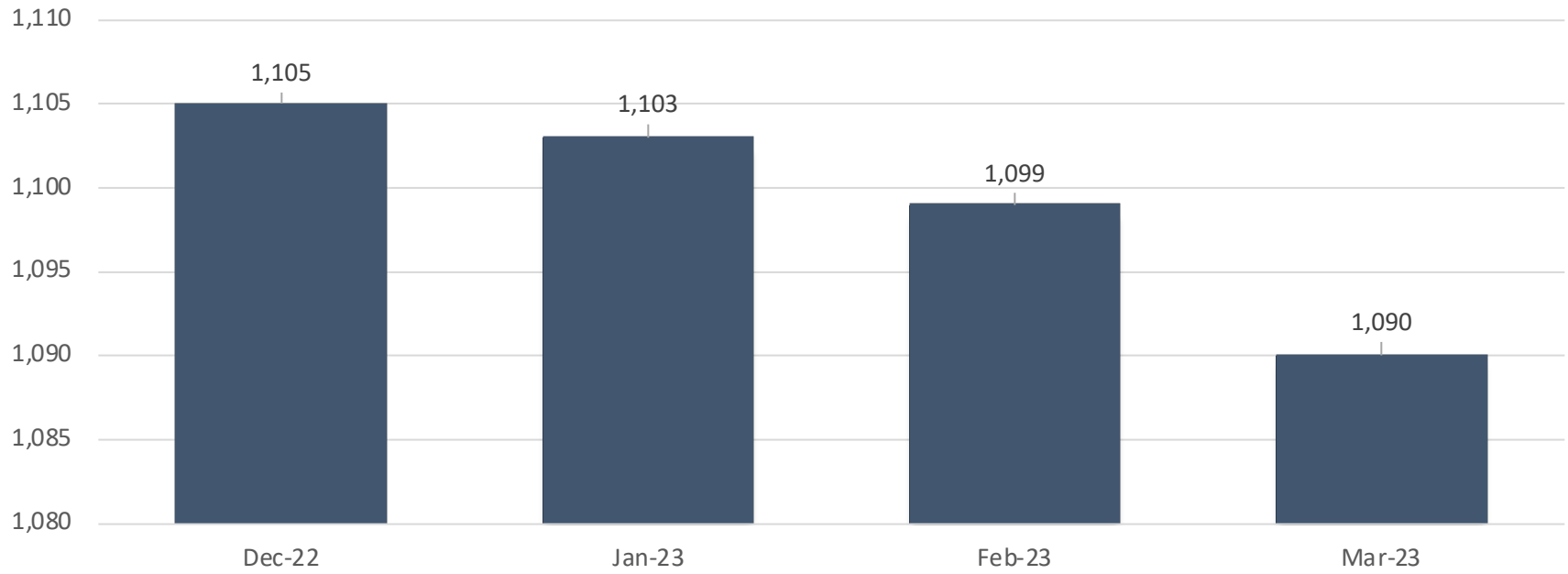
YouTube - Statistics

YouTube			
January	Stat	Change	%Change
Total Subscribers	2553.00	5	0.20
New Videos	0.00	0	-
New Views	1706.00	352	26.00
	Minutes	Hours	%Change
Watch Time	3354	55.9	43.70
#	Video Title		
1	Hora de Arte: Flores Prensadas		
2	I AM NOT A FISH! Read by Author Peter Raymundo		
3	Take and Make: Wood Bead Bracelet		
4	Sewing Machine Basics - Threading the Needle		
5	Sunshine Readers Book Club: Caterpillar Summer		
February	Stat	Change	%Change
Total Subscribers	2551.00	-2	-0.08
New Videos	0.00	0	-
New Views	1570.00	-136	-7.97
	Minutes	Hours	%Change
Watch Time	3204	53.4	-98.41
#	Video Title		
1	Hora de Arte: Flores Prensadas		
2	I AM NOT A FISH! Read by Author Peter Raymundo		
3	Take and Make: Wood Bead Bracelet		
4	Sunshine Readers Book Club: Caterpillar Summer		
5	Sewing Machine Basics - Threading the Needle		
March	Stat	Change	%Change
Total Subscribers	2550.00	-1	-0.04
New Videos	0.00	0	-
New Views	1800.00	230	14.65
	Minutes	Hours	%Change
Watch Time	3930	65.5	-97.96
#	Video Title		
1	Hora de Arte: Flores Prensadas		
2	I AM NOT A FISH! Read by Author Peter Raymundo		
3	Take and Make: Wood Bead Bracelet		
4	Sewing Machine Basics - Threading the Needle		
5	DIY Mason Jar Candles		

Tumblr



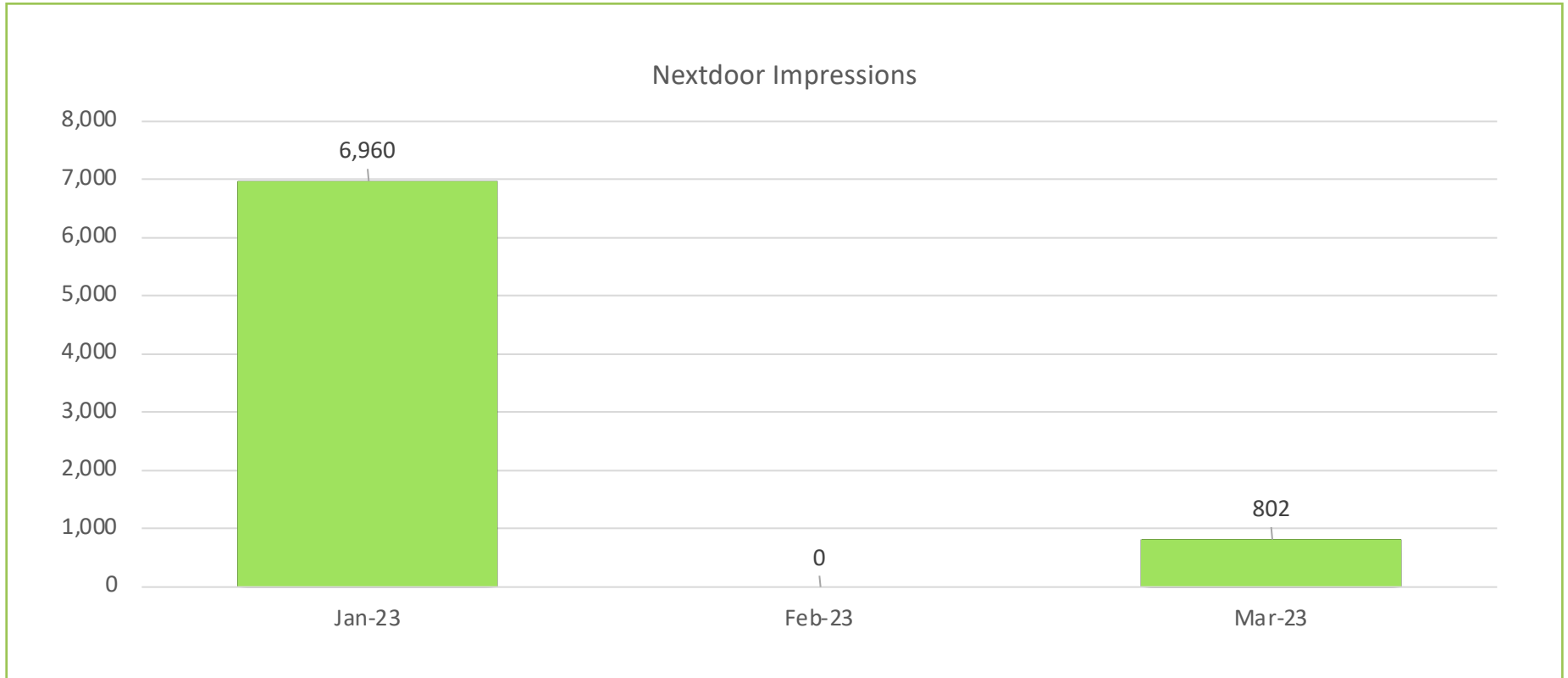
Tumblr Followers



Tumblr - Statistics

Tumblr					
January		Stat	Change	%Change	
Total Followers		1103	-2	-0.18	
Total Following		237	-2	-0.84	
Questions Asked		0	0	-	
Direct Messages		0	0	-	
New Notes		4	4	-	
Description			Notes		Reblog?
Top post	Solitaire by Alice Oseman		304		106
February		Stat	Change	%Change	
Total Followers		1099	-4	-0.36	
Total Following		236	-1	-0.42	
Questions Asked		0	0	-	
Direct Messages		1	1	-	
New Notes		1	-3	-75.00	
Description			Notes		Reblog?
Top post	Book Worming Party		2616		746
March		Stat	Change	%Change	
Total Followers		1090	-9	-0.82	
Total Following		235	-1	-0.42	
Questions Asked		0	0	-	
Direct Messages		0	-1	-100.00	
New Notes		0	-1	-100.00	
Description			Notes		Reblog?
Top post	Read Banned Books		80		18

Nextdoor



Nextdoor - Statistics

Nextdoor			
January	Stat	Change	%Change
Impressions	6960	-6960.00	-
Likes	6	6	-
Comments	2	2	-
February	Stat	Change	%Change
Impressions	0	0.00	-
Likes	0	0	-
Comments	0	0	-
March	Stat	Change	%Change
Impressions	802	-802.00	-
Likes	1	1	-
Comments	0	0	-

Social Media Highlights

facebook

Osceola Library System
Published by Firestaff Huffington · January 25 ·

This Weekend: The How-To Festival!

Spend the day learning fun and valuable skills for everyday life. Get an introduction to basic Spanish, vegan baking, graphic design, juggling, photography and more - all at the Library! These quick sessions are designed and hosted by pros. Visit as many or as few as you'd like! No registration, no fees and no Library card required - though we think they're pretty cool to have. 😊

All happening from 11am - 2:30pm on Saturday, January 28 at Hart Memorial Library.
Visit the event page for more details: osceolalibrary.org/howto



How-To Festival
Schedule & Locations
11am, Saturday, January 28

<p>11am Write: Pitching Your Plot - Roseada Speak Basic Spanish - Lillie 3D Printing - TechCentral</p> <p>11:45am Vegan Baking - Roseada Apply Simple Makeup - Lillie Graphic Design: Make a Business Card - TechCentral</p> <p>12:30pm Start a Podcast - Roseada Knit - Lillie Audio Production: Beatmaking - TechCentral</p> <p>1:15pm Basic Guitar - Roseada Juggle - Lillie Intro to Photography - TechCentral</p> <p><small>*Skills and times might be subject to change</small></p>	<p>2pm Steps for Becoming a Foster Parent - Roseada Write a Cover Letter - Lillie Open Creative Lab Time - TechCentral</p>
-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------

22 likes · 13 shares

Boost post

facebook

Osceola Library System
Published by Shadowstaff Huffington · February 16 ·

Yesterday at the Valentines: A Work of Heart program at West Osceola Library, kids had fun while creating a Valentine's Day card!

For more information about our upcoming events, visit: osceolalibrary.org/events




7 likes · 1 share

Boost post


facebook

Osceola Library System
Published by Shadowstaff Huffington · March 7 ·

Bring in new or gently used art and craft materials to swap them out amongst other community members. Do you have gently loved craft supplies you no longer need? Donations may be dropped off at any library branch location between March 1 to March 15.

Donations: Materials must be suitable for reuse. Donated items will be utilized during the program. Any leftover materials will be considered for use in library programs.

Participation: While everyone will be able to leave with items, priority selections will be given to those who bring in supplies to swap for items with a similar price point.

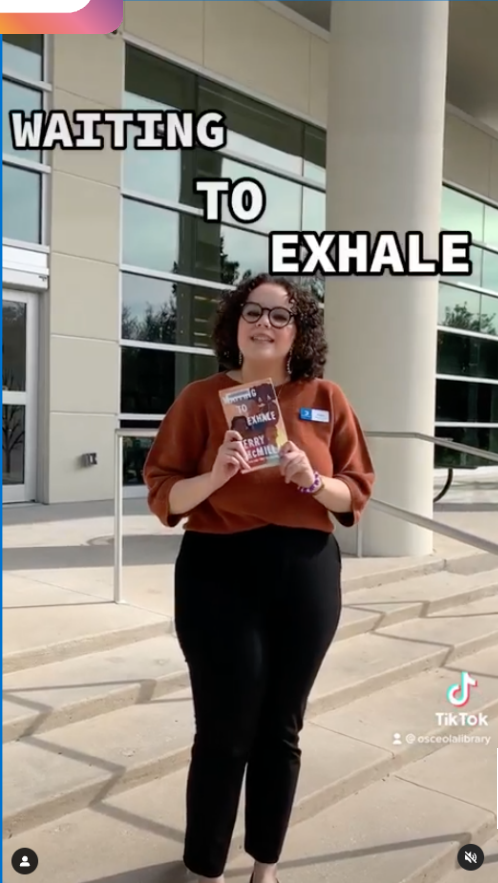


ARTS AND CRAFTS SUPPLY SWAP
Hart Memorial Library
The Osceola Library system

SAT, MAR 18
Arts and Crafts Supply Swap
211 E Dakin Ave, Kissimmee, FL 34741
1 Went · 4 Interested

6 likes · Boost post

Social Media Highlights



WAITING TO EXHALE

TikTok
@osceolalibrary

osceolalibrary and paola.grimes
Original audio

osceolalibrary What's your favorite book by a prominent black author? Join us for NovelTea Book Club on the third Saturday of every month at the West Osceola Branch :)

19w

- mlassiter_ This is cinematic gold
15w Reply
- jennielopez_insures First of all... why cant you work in the branch closer to us lol your energy is everything 🙌🙌
19w 2 likes Reply
- valeriaaaaa_b I love this haha
19w 2 likes Reply
- sbhiro MY FAV ADULT LIBRARIAN ❤️
19w 4 likes Reply
- tiff_perry Paola is the BEST!!!!
19w 2 likes Reply
- mar.leezy YAHHS!! Can't wait for bookclub tomorrow 🙌
19w 4 likes Reply

— View replies (1)

- hey.its.yas I love this so much!!
19w 2 likes Reply

Boost post

Liked by ninamoreno and 141 others
JANUARY 20

Add a comment... Post



Osceola Library System

Library Platform Statistics **Quarterly Report**

2023 - Second Quarter

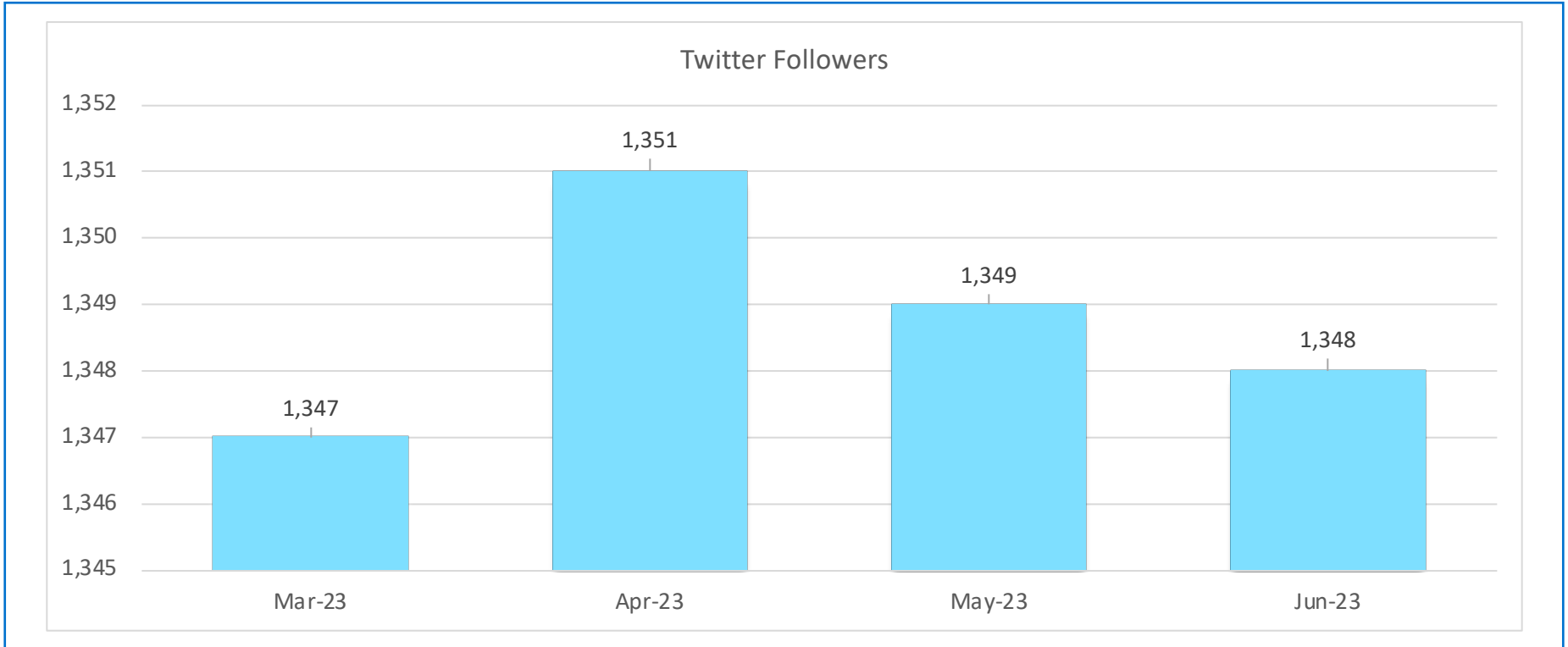
April, May, June

A stylized, light blue globe is centered in the background. It features curved, overlapping segments that create a sense of depth and movement. The globe is partially obscured by the text of the title and the table of contents.

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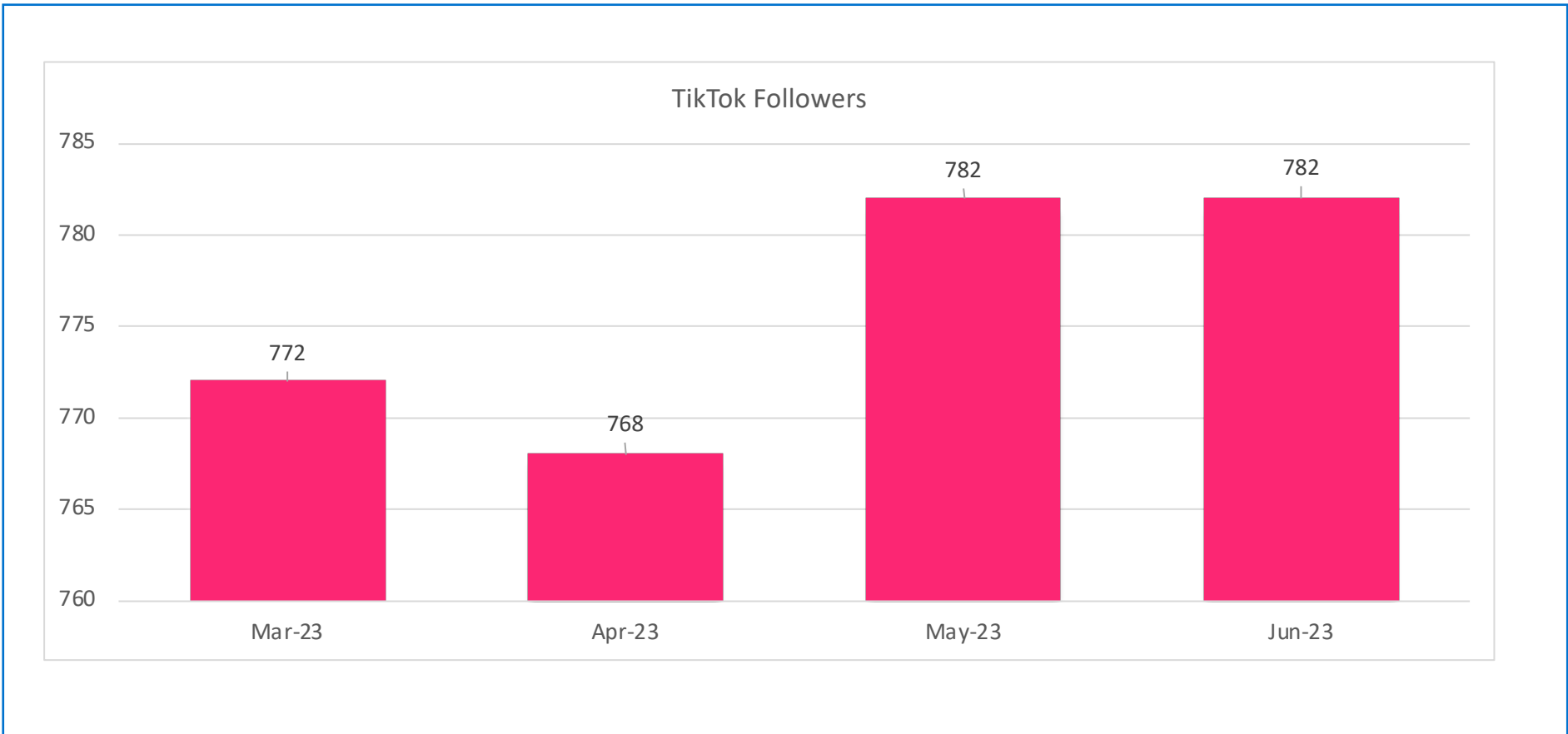
Twitter



Twitter - Statistics

Twitter			
April			
Total Followers	1351	4	0.30
Total Tweets	4667	0	0.00
New Likes	0	0	-
New Retweets	0	0	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-
May			
Total Followers	1349	-2	-0.15
Total Tweets	4668	1	0.02
New Likes	0	0	-
New Retweets	0	0	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-
June			
Total Followers	1348	-1	-0.07
Total Tweets	4669	1	0.02
New Likes	0	0	-
New Retweets	0	0	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-

TikTok

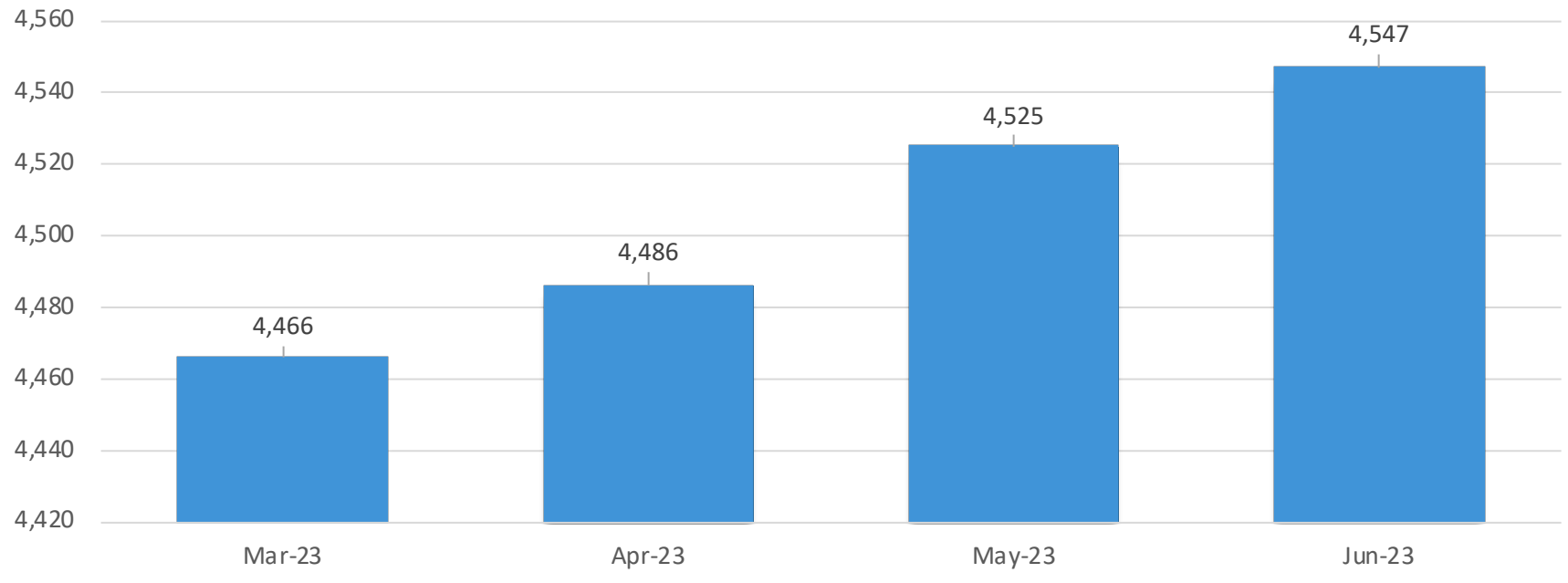


TikTok			
April			
Total Followers	768	-4	-0.52
New Videos	0	0	-
New Likes	3	0	0.00
Total Views	151	0	0.00
New Shares	0	0	-
New Comments	1	0	0.00
May			
Total Followers	782	14	1.82
New Videos	0	0	-
New Likes	7	4	133.33
Total Views	163	12	7.95
New Shares	0	0	-
New Comments	0	-1	-100.00
June			
Total Followers	782	0	0.00
New Videos	0	0	-
New Likes	3	-4	-57.14
Total Views	201	38	23.31
New Shares	0	0	-
New Comments	0	0	-

Facebook



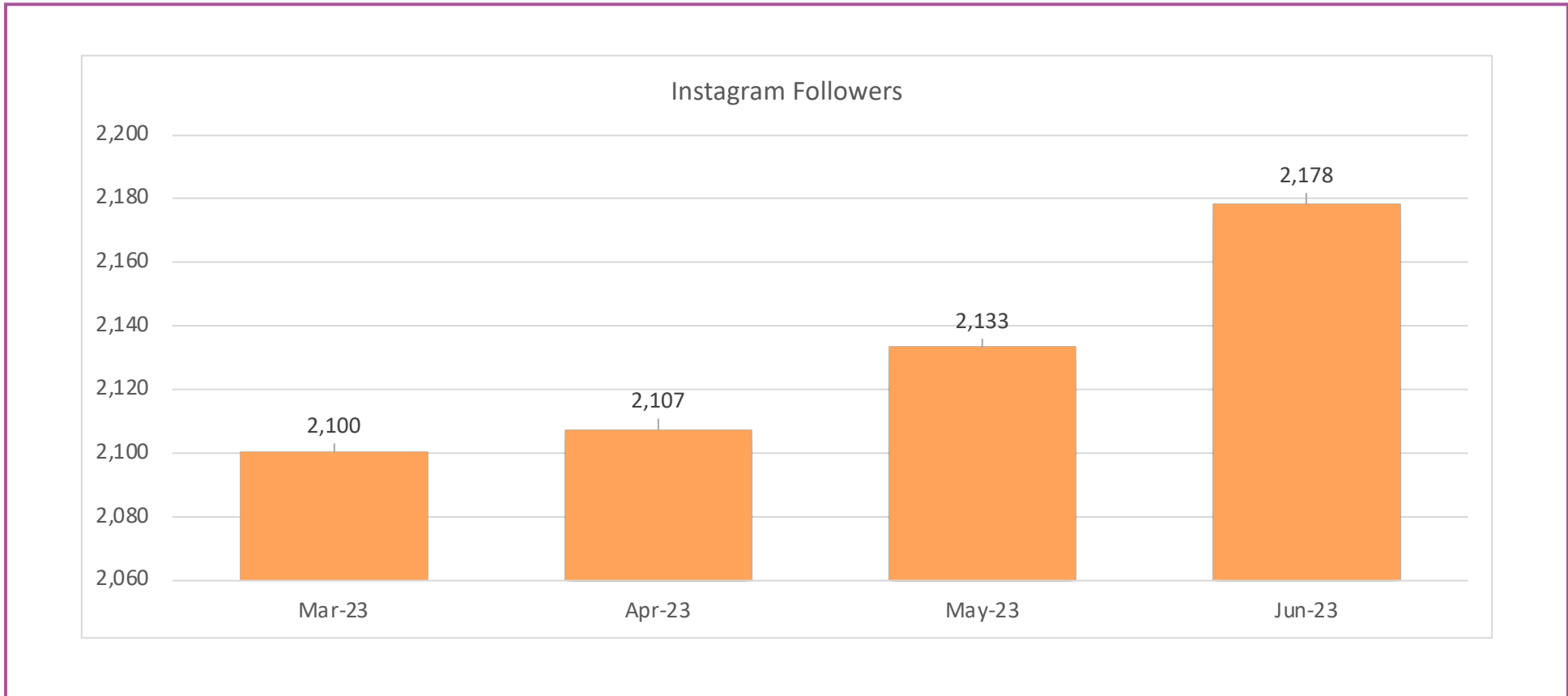
Facebook Followers



Facebook - Statistics

Facebook			
April			
Total Likes	4080	10	0.25
Total Follows	4486	20	0.45
Post Reach	3766	754	25.03
Story Reach	1366	1366	-
Post Engagements	13	-5	-27.78
Recommendations	0	0	-
Stories	12	12	-
Post with highest reach	Happy Library Workers		766
Post with most engagement	Happy Library Workers		34
Post with most clicks	Happy Library Workers		2
May			
Total Likes	4093	13	0.32
Total Follows	4525	39	0.87
Post Reach	4704	938	24.91
Story Reach	104	-1262	-92.39
Post Engagements	89	76	584.62
Recommendations	0	0	-
Stories	1	-11	-91.67
Post with highest reach	Osceola County Cuisine		3340
Post with most engagement	Osceola County Cuisine		43
Post with most clicks	Osceola County Cuisine		13
June			
Total Likes	4106	13	0.32
Total Follows	4547	22	0.49
Post Reach	4541	-163	-3.47
Story Reach	660	556	534.62
Post Engagements	118	29	32.58
Recommendations	0	0	-
Stories	3	2	200.00
Post with highest reach	We are back with more programs		3054
Post with most engagement	We are back with more programs		48
Post with most clicks	We are back with more programs		48

Instagram

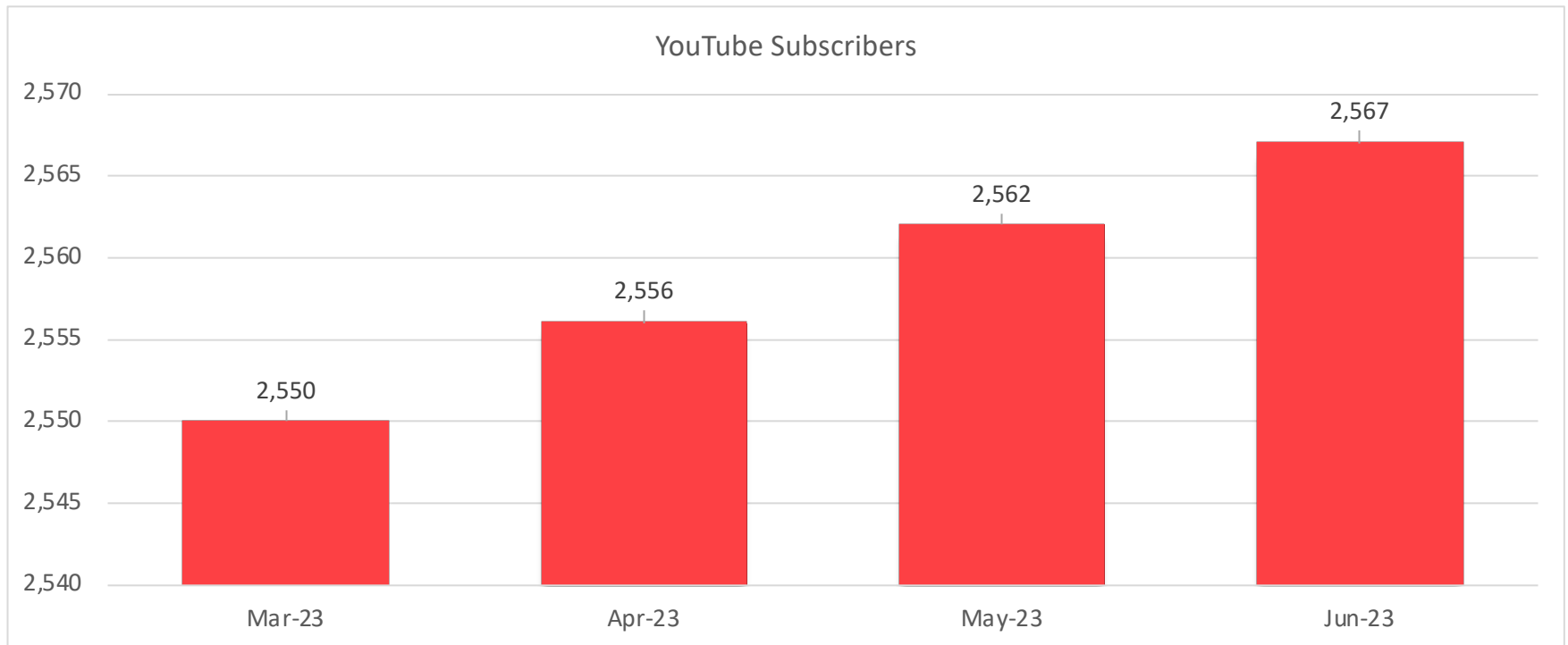


Instagram - Statistics

Instagram

April			
Total Followers	2107	7	0.33
New Posts	9	2	28.57
New Likes	255	168	193.10
New Comments	3	-4	-57.14
Stories	18	-4	-18.18
New shares	0	0	-
Tags/mentions in posts	0	0	-
Tags/mentions in stories	3	3	-
Post with most likes	Sexual Violence Awareness Month		66.00
May			
Total Followers	2133	26	1.23
New Posts	7	-2	-22.22
New Likes	72	-183	-71.76
New Comments	0	-3	-100.00
Stories	12	-6	-33.33
New shares	3	3	-
Tags/mentions in posts	7	7	-
Tags/mentions in stories	1	-2	-66.67
Post with most likes	Free Comic Book Day		37.00
June			
Total Followers	2178	45	2.11
New Posts	5	-2	-28.57
New Likes	70	-2	-2.78
New Comments	3	3	-
Stories	29	17	141.67
New shares	0	-3	-100.00
Tags/mentions in posts	10	3	42.86
Tags/mentions in stories	4	3	300.00
Post with most likes	We are back with more programs		24.00

YouTube



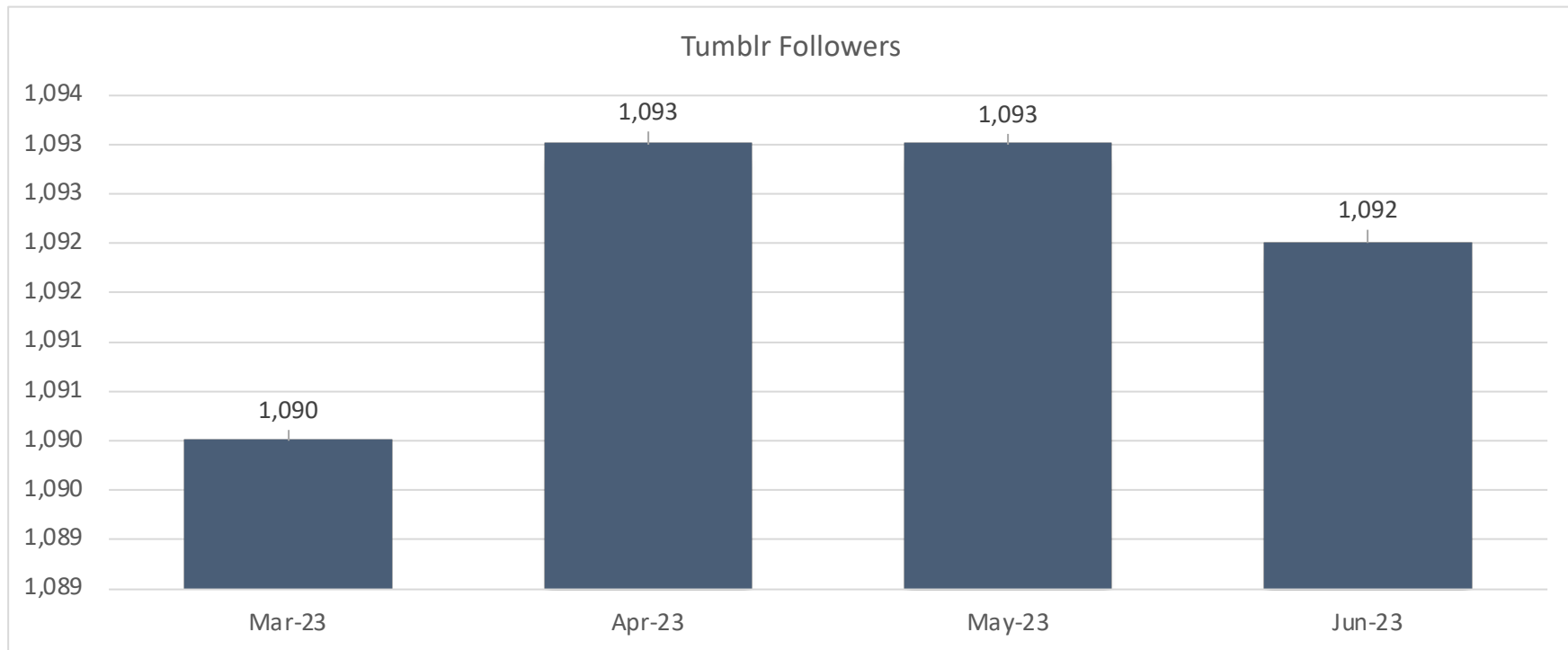
YouTube - Statistics

YouTube			
April	Stat	Change	%Change
Total Subscribers	2556.00	6	0.24
New Videos	0.00	0	-
New Views	1446.00	-354	-19.67
	Minutes	Hours	%Change
Watch Time	3000	50.0	-98.73
#	Video Title		
1	Hora de Arte: Flores Prensadas		
2	AM NOT A FISH! Read by Author Peter Raymond		
3	Take and Make: Wood Bead Bracelet		
4	Sewing Machine Basics - Threading the Needle		
5	DIY Mason Jar Candles		
May	Stat	Change	%Change
Total Subscribers	2562.00	6	0.23
New Videos	0.00	0	-
New Views	1564.00	118	8.16
	Minutes	Hours	%Change
Watch Time	3864	64.4	-97.85
#	Video Title		
1	AM NOT A FISH! Read by Author Peter Raymond		
2	Hora de Arte: Flores Prensadas		
3	Take and Make: Wood Bead Bracelet		
4	Sewing Machine Basics - Threading the Needle		
5	DIY Mason Jar Candles		
June	Stat	Change	%Change
Total Subscribers	2567.00	5	0.20
New Videos	0.00	0	-
New Views	1231.00	-333	-21.29
	Minutes	Hours	%Change
Watch Time	2766	46.1	-98.81
#	Video Title		
1	AM NOT A FISH! Read by Author Peter Raymond		
2	Hora de Arte: Flores Prensadas		
3	Take and Make: Wood Bead Bracelet		
4	Sewing Machine Basics - Threading the Needle		
5	Hora de Arte: Pintando Sobre Sal		

Tumblr



Tumblr Followers



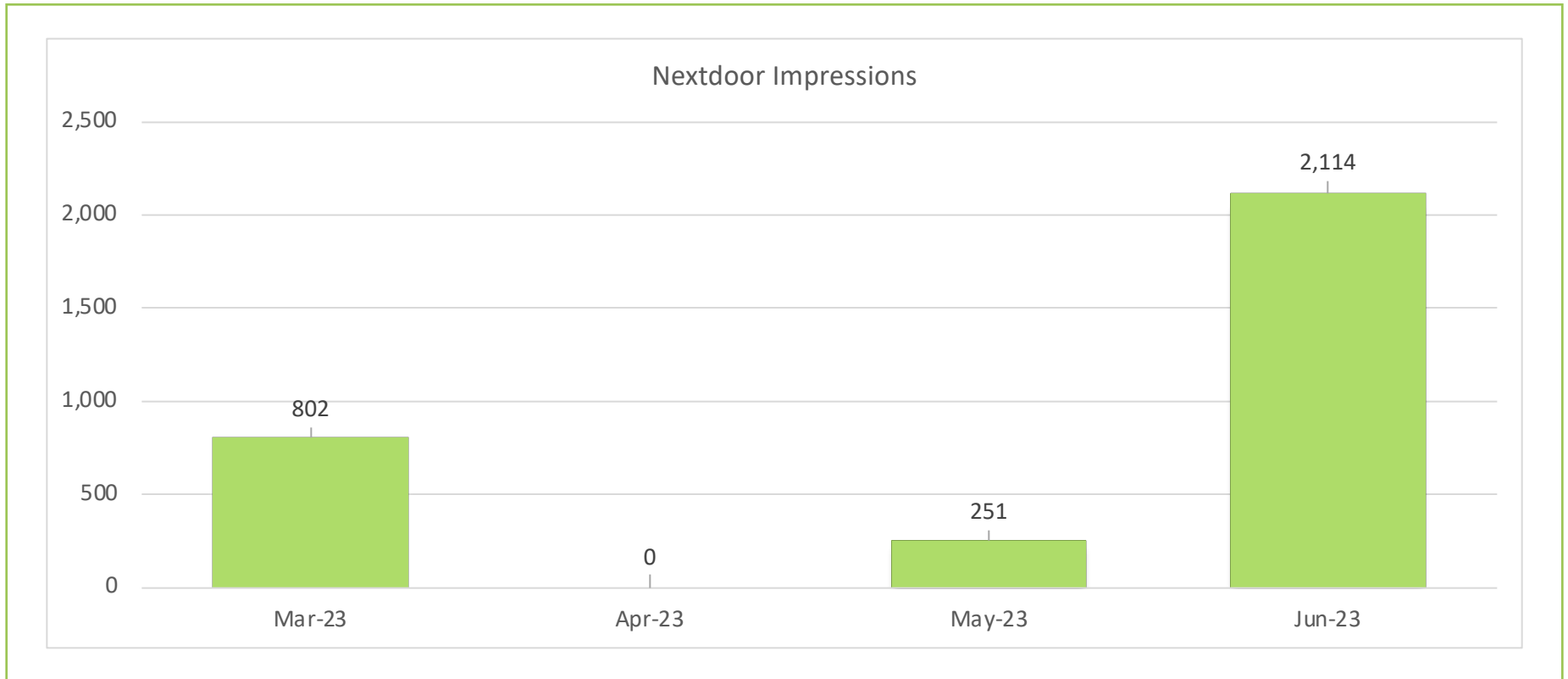


Tumblr - Statistics

Tumblr

April		Stat	Change	%Change
Total Followers		1093	3	0.28
Total Following		235	0	0.00
Questions Asked		0	0	-
Direct Messages		0	0	-
New Notes		1	1	-
Description		Notes Reblog?		
Top post	Read Banned Books		81	18
May		Stat	Change	%Change
Total Followers		1093	0	0.00
Total Following		236	1	0.43
Questions Asked		0	0	-
Direct Messages		0	0	-
New Notes		2	1	100.00
Description		Notes Reblog?		
Top post	Snicker		233	69
June		Stat	Change	%Change
Total Followers		1092	-1	-0.09
Total Following		235	-1	-0.42
Questions Asked		0	0	-
Direct Messages		0	0	-
New Notes		2	0	0.00
Description		Notes Reblog?		
Top post	Read Banned Books		83	18

Nextdoor



Nextdoor - Statistics

Nextdoor			
April			
	Stat	Change	%Change
Impressions	0	6960.00	-100.00
Likes	0	-6	-100.00
Comments	0	-2	-100.00
May			
	Stat	Change	%Change
Impressions	251	-251.00	-
Likes	0	0	-
Comments	0	0	-
June			
	Stat	Change	%Change
Impressions	2114	-1312.00	163.59
Likes	4	3	300.00
Comments	0	0	-

Social Media Highlights

facebook

Osceola Library System
Published by Annelle DeJesus-Abikarram · April 17 · 🌐



NATIONAL LIBRARIAN DAY

Crystal has been one of our biggest supporters and helpers for Storybook Adventures. We appreciate everything she does for our community!

the Osceola Library system

St. Cloud Main Street
April 16 · 🌐

Happy National Librarian Day! We would like to thank Crystal for all she does for our community and also her undying support of our summer reading program Story... See more

👍❤️ 66

facebook

Osceola Library System
Published by Annelle DeJesus-Abikarram · April 25 · 🌐

Happy Library Workers Day! We love and appreciate our staff for all of the time, effort, creativity, and personality they bring to the building every day! They are what make the Library such a special and comforting place to be. Their dedication is what turns a warehouse of books and webpage of words into a rainbow of information and a garden of ideas! As Timothy Healy once said, "The most important asset of any library goes home at night — the library staff." ❤️

We hope everyone will join us in celebrating our amazing staff and all they do for the community! If you have a staff member who has made a difference in your life or makes you smile whenever you visit the Library, don't be shy! Drop them a comment and let them know! 🥳🥳



Celebrating Library Workers Day!!!

👍❤️ 29

facebook

Osceola Library System
Published by Annelle DeJesus-Abikarram · June 6 · 🌐

We are back with more programs, more prizes and more fun this summer! Join us for our 2023 Summer Learning Program, "Find Your Voice." This theme encourages us to use our voices to share stories, express ourselves, and spark change. Our voices include not only the sound we make, but the art that we create, the movements we perform, and the actions we take to impact our world.


To see the Library's full list of events for this summer and for more details on ongoing reading challenges and fun prizes visit <https://www.osceolalibrary.org/summerlearning/>



FIND YOUR VOICE!
SUMMER LEARNING
2023

👍❤️ 24

Social Media Highlights



osceolalibrary

osceolalibrary The Osceola County Board of County Commissioners declared April 26, 2023, as "Denim Day"! For the past 24 years, the Peace Over Violence organization has run its Denim Day campaign on a Wednesday in April in honor of Sexual Violence Awareness Month. The campaign was originally triggered by a ruling by the Italian Supreme Court where a rape conviction was overturned because the justices felt that since the victim was wearing tight jeans she must have helped her rapist remove her jeans, thereby implying consent. The following day, the women in the Italian Parliament came to work wearing jeans in solidarity with the victim.

We stand by and support victims of sexual assault and all wore our jeans to show it!

For more information on Denim Day visit <https://www.peaceoverviolence.org/denim-day>

For information on local resources available to victims of sexual assault and harassment visit <https://www.facebook.com/vscflorida/>

Edited · 13w

View insights Boost post

Liked by ms.sharmel and 66 others



Osceola Library System

Library Platform Statistics **Quarterly Report**

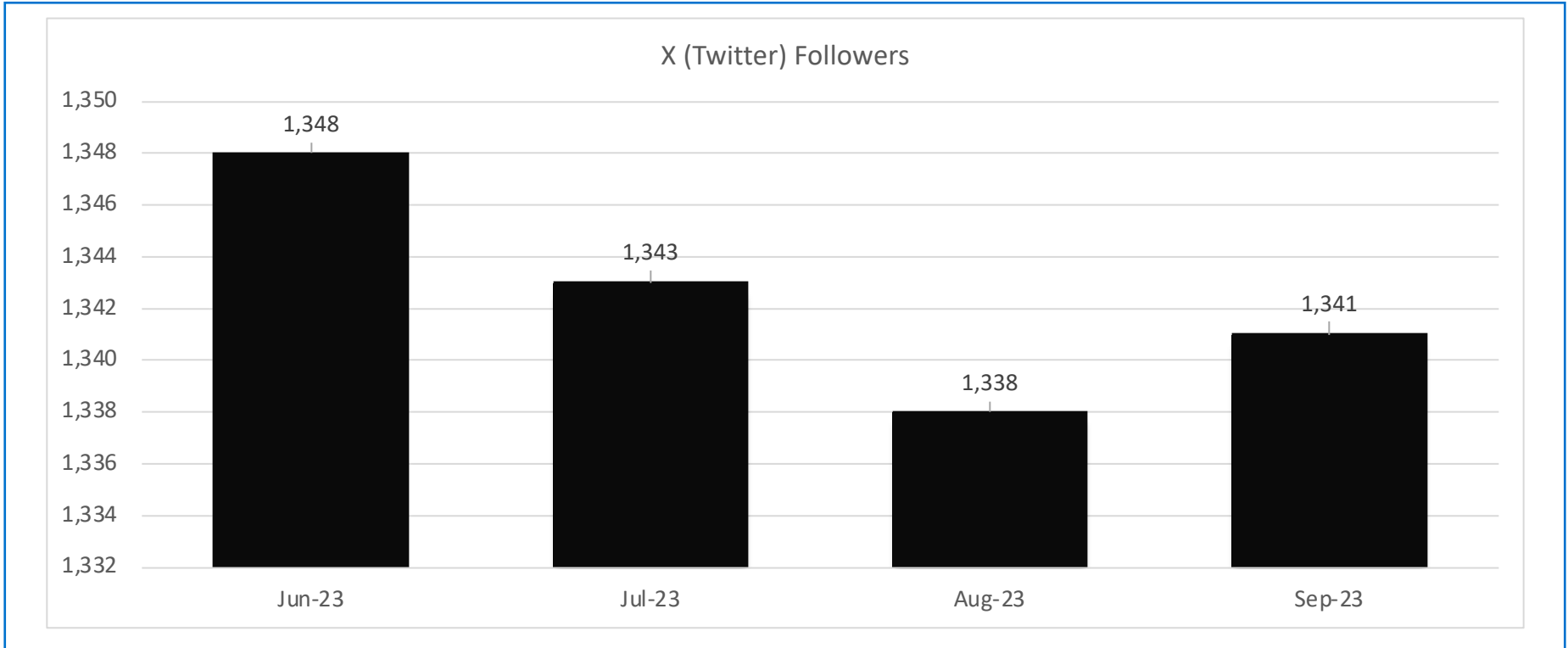
2023 - Third Quarter

July, August, September

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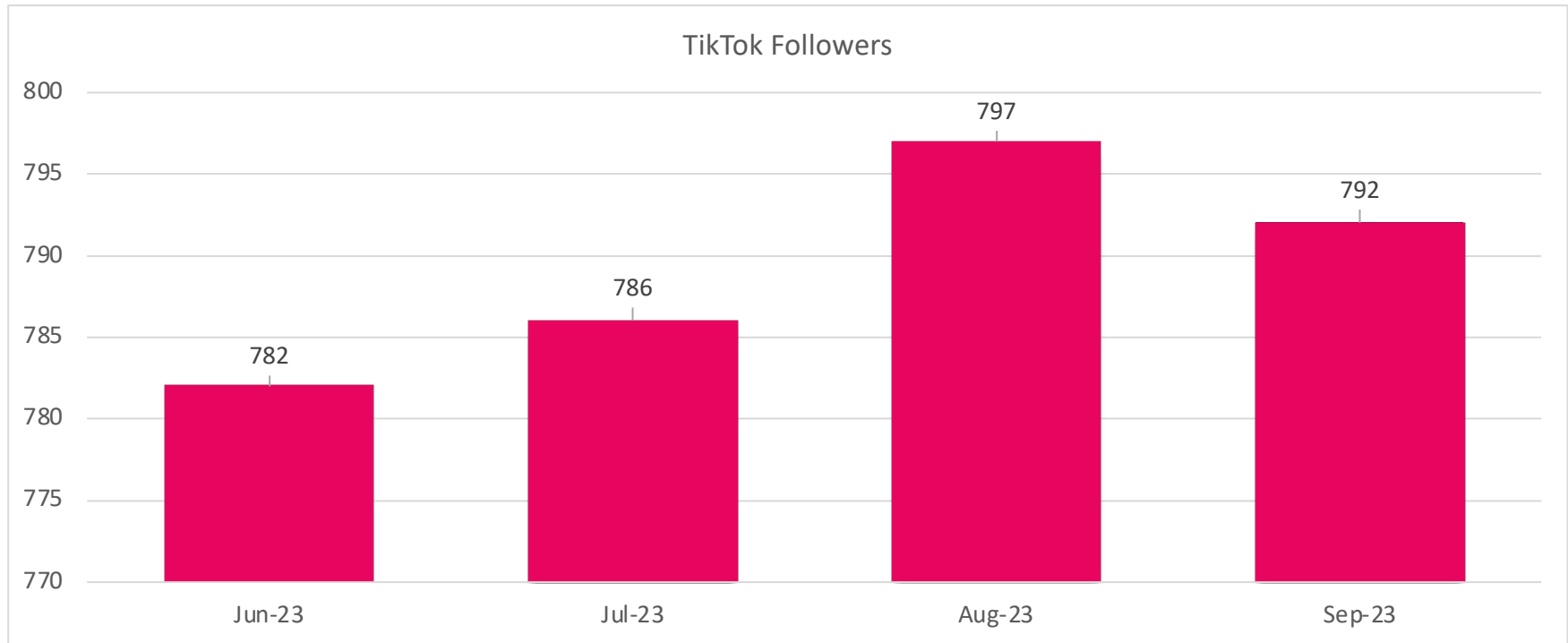
X (Twitter)



X (Twitter) - Statistics

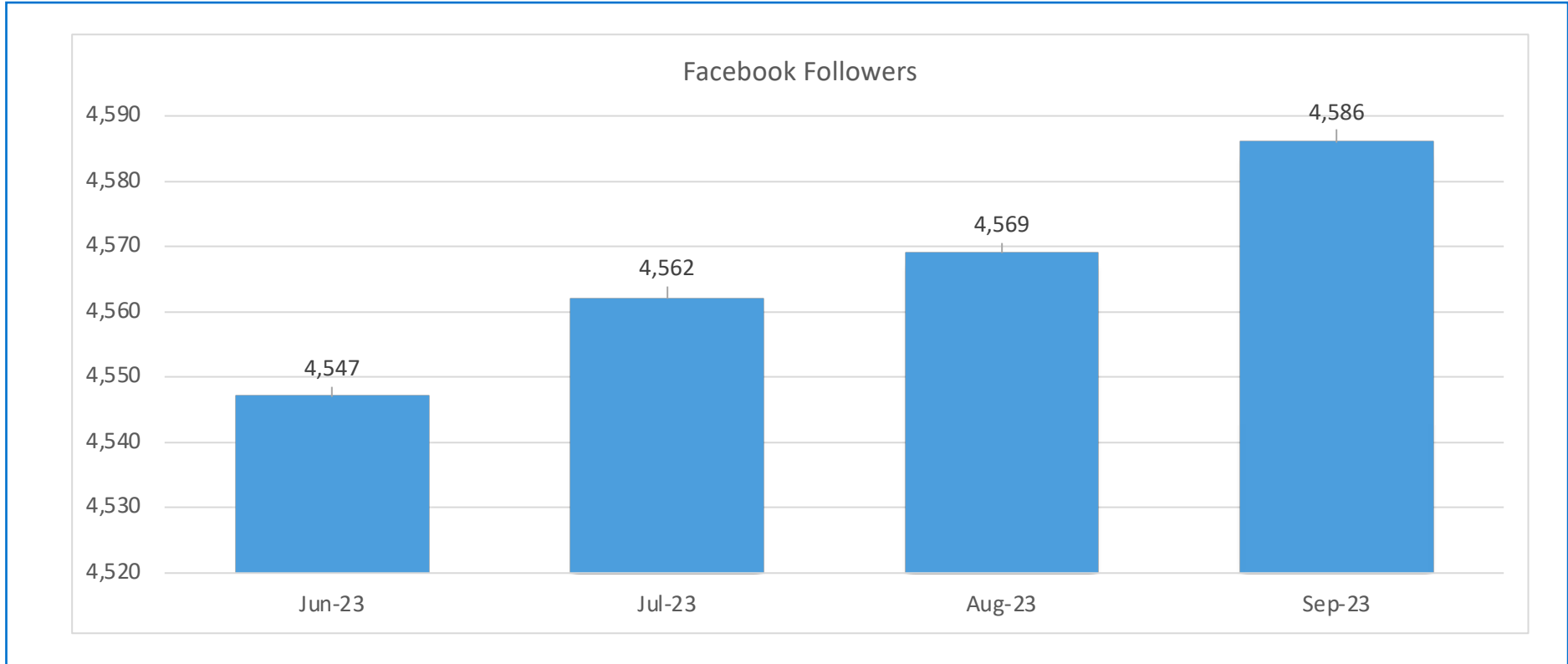
X (Twitter)			
July			
Total Followers	1343	-5	-0.37
Total Tweets	4671	2	0.04
New Likes	0	0	-
New Retweets	0	0	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-
August			
Total Followers	1338	-5	-0.37
Total Tweets	4671	0	0.00
New Likes	0	0	-
New Retweets	1	1	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-
September			
Total Followers	1341	3	0.22
Total Tweets	4669	-2	-0.04
New Likes	2	2	-
New Retweets	0	-1	-100.00
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-

TikTok



TikTok			
July			
Total Followers	786	4	0.51
New Videos	0	0	-
New Likes	1	-2	-66.67
Total Views	156	-45	-22.39
New Shares	0	0	-
New Comments	1	1	-
August			
Total Followers	797	11	1.40
New Videos	0	0	-
New Likes	1	0	0.00
Total Views	89	-67	-42.95
New Shares	0	0	-
New Comments	0	-1	-100.00
September			
Total Followers	792	-5	-0.63
New Videos	1	1	-
New Likes	5	4	400.00
Total Views	538	449	504.49
New Shares	1	1	-
New Comments	1	1	-

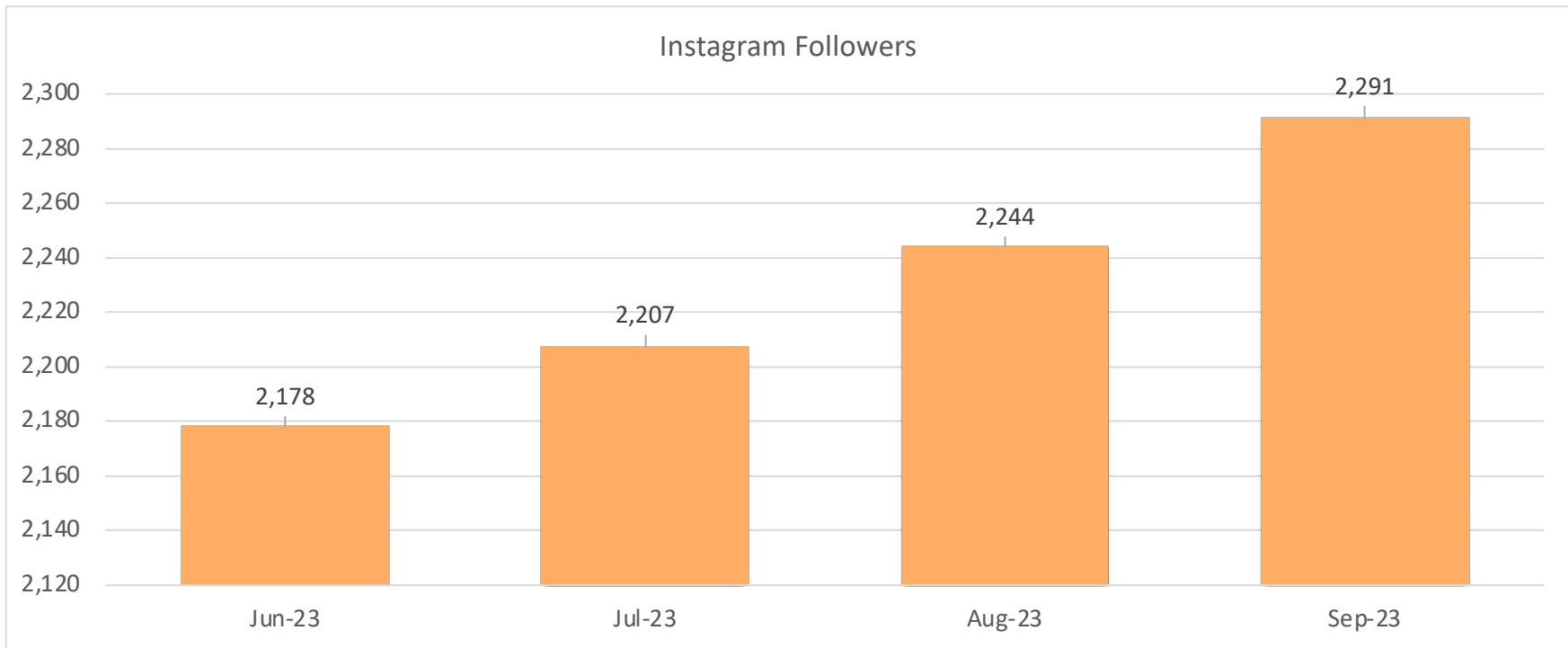
Facebook



Facebook - Statistics

Facebook			
July			
Total Likes	4120	14	0.34
Total Follows	4562	15	0.33
Post Reach	1584	-2957	-65.12
Story Reach	849	189	28.64
Post Engagements	5491	5373	4553.39
Recommendations	0	0	-
Stories	6	3	100.00
Post with highest reach	Artist Skip's new mural		886
Post with most engagement	Artist Skip's new mural		26
Post with most clicks	Artist Skip's new mural		26
August			
Total Likes	4128	8	0.19
Total Follows	4569	7	0.15
Post Reach	2113	529	33.40
Story Reach	746	-103	-12.13
Post Engagements	379	-5112	-93.10
Recommendations	0	0	-
Stories	5	-1	-16.67
Post with highest reach	Happy first day of school		1422
Post with most engagement	Happy first day of school		57
Post with most clicks	Happy first day of school		57
September			
Total Likes	4144	16	0.39
Total Follows	4586	17	0.37
Post Reach	1320	-793	-37.53
Interactions	210	-536	-71.85
Post Engagements	271	-108	-28.50
Recommendations	0	0	-
Stories	21	16	320.00
Post with highest reach	Ivelisse Rodriguez		404.00
Post with most engagement	Ivelisse Rodriguez		74.00
Post with most clicks	Ivelisse Rodriguez		74.00

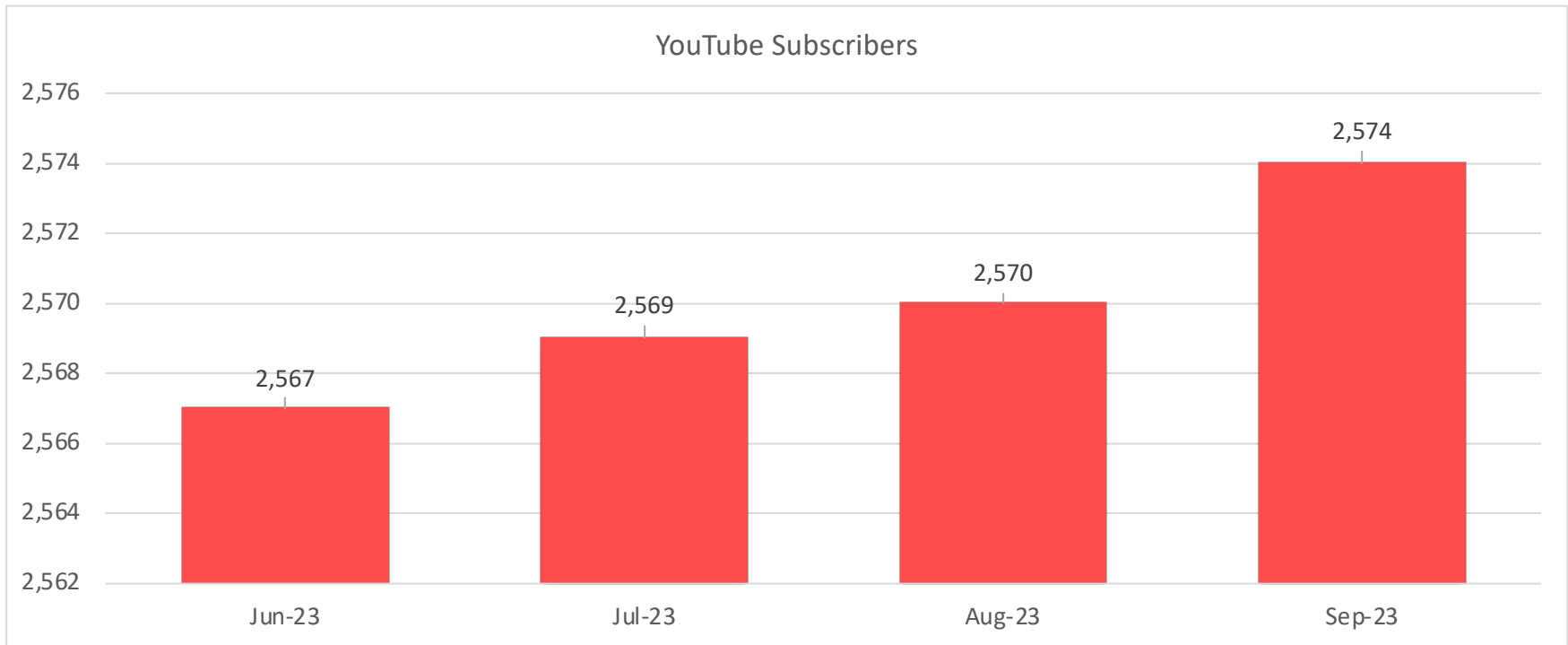
Instagram



Instagram - Statistics

Instagram			
July			
Total Followers	2207	29	1.33
New Posts	6	1	20.00
New Likes	75	5	7.14
New Comments	1	-2	-66.67
Stories	11	-18	-62.07
New shares	0	0	-
Tags/mentions in posts	4	-6	-60.00
Tags/mentions in stories	1	-3	-75.00
Post with most likes	True Crime Time		20.00
August			
Total Followers	2244	37	1.68
New Posts	16	10	166.67
New Likes	360	285	380.00
New Comments	2	1	100.00
Stories	1	-10	-90.91
New shares	0	0	-
Tags/mentions in posts	0	-4	-100.00
Tags/mentions in stories	1	0	0.00
Post with most likes	Back to School Bash		58.00
September			
Total Followers	2291	47	2.09
New Posts	36	20	125.00
New Likes	558	198	55.00
New Comments	6	4	200.00
Stories	138	137	13700.00
New shares	0	0	-
Tags/mentions in posts	0	0	-
Tags/mentions in stories	0	-1	-100.00
Post with most likes	Ivelisse Rodriguez		39.00

YouTube



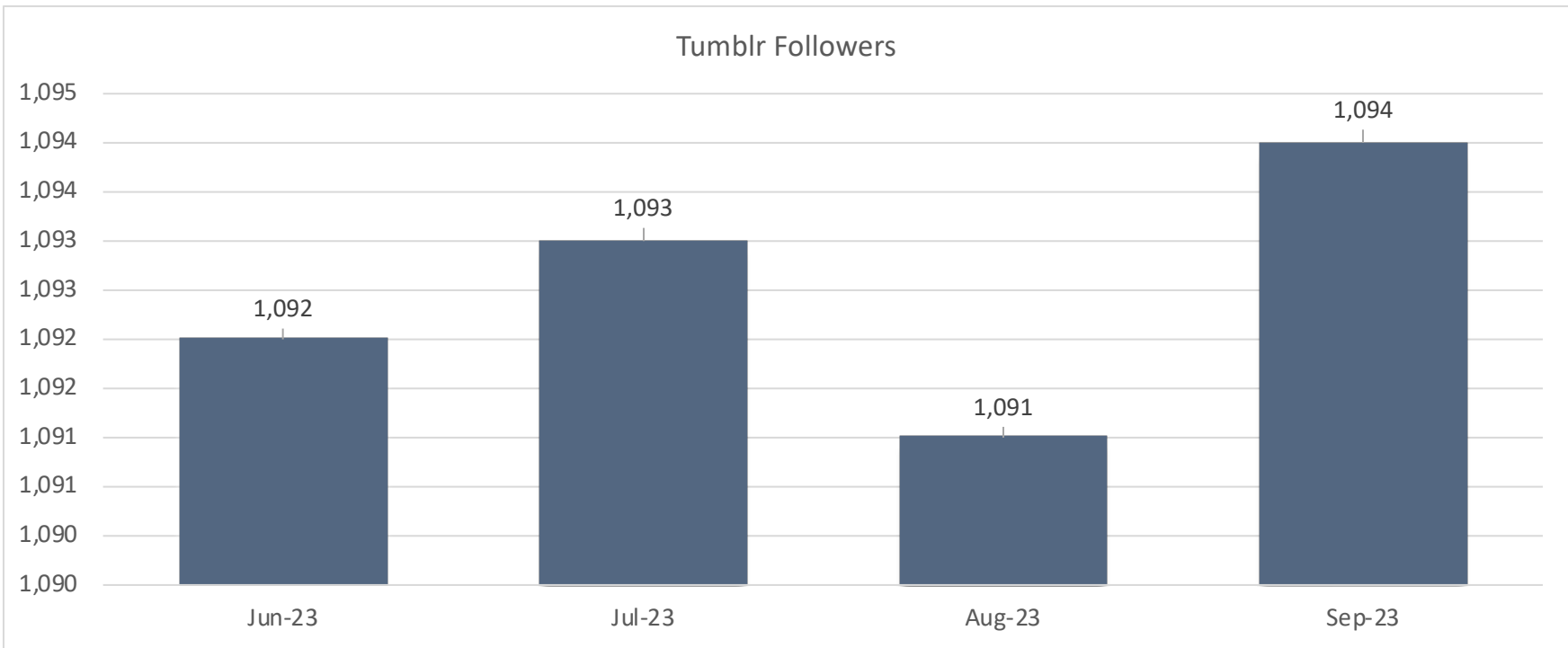
YouTube - Statistics

YouTube			
July	Stat	Change	%Change
Total Subscribers	2569.00	2	0.08
New Videos	0.00	0	-
New Views	1165.00	-66	-5.36
	Minutes	Hours	%Change
Watch Time	2532	42.2	-98.47
#	Video Title		
1	I AM NOT A FISH! Read by Author Peter Raymundo		
2	Take and Make: Wood Bead Bracelet		
3	Sewing Machine Basics - Threading the Needle		
4	Hora de Arte: Flores Prensadas		
5	Hora de Arte: Pintando Sobre Sal		
August	Stat	Change	%Change
Total Subscribers	2570.00	1	0.04
New Videos	0.00	0	-
New Views	1131.00	-34	-2.92
	Minutes	Hours	%Change
Watch Time	2460	41.0	-98.38
#	Video Title		
1	Hora de Arte: Flores Prensadas		
2	Take and Make: Wood Bead Bracelet		
3	I AM NOT A FISH! Read by Author Peter Raymundo		
4	Sewing Machine Basics - Threading the Needle		
5	DIY Mason Jar Candles		
September	Stat	Change	%Change
Total Subscribers	2574.00	4	0.16
New Videos	0.00	0	-
New Views	1530.00	399	35.28
	Minutes	Hours	%Change
Watch Time	3234	53.9	-97.81
#	Video Title		
1	Hora de Arte: Pintando Sobre Sal		
2	Sewing Machine Basics - Threading the Needle		
3	I AM NOT A FISH! Read by Author Peter Raymundo		
4	Hora de Arte: Flores Prensadas		
5	Take and Make: Wood Bead Bracelet		

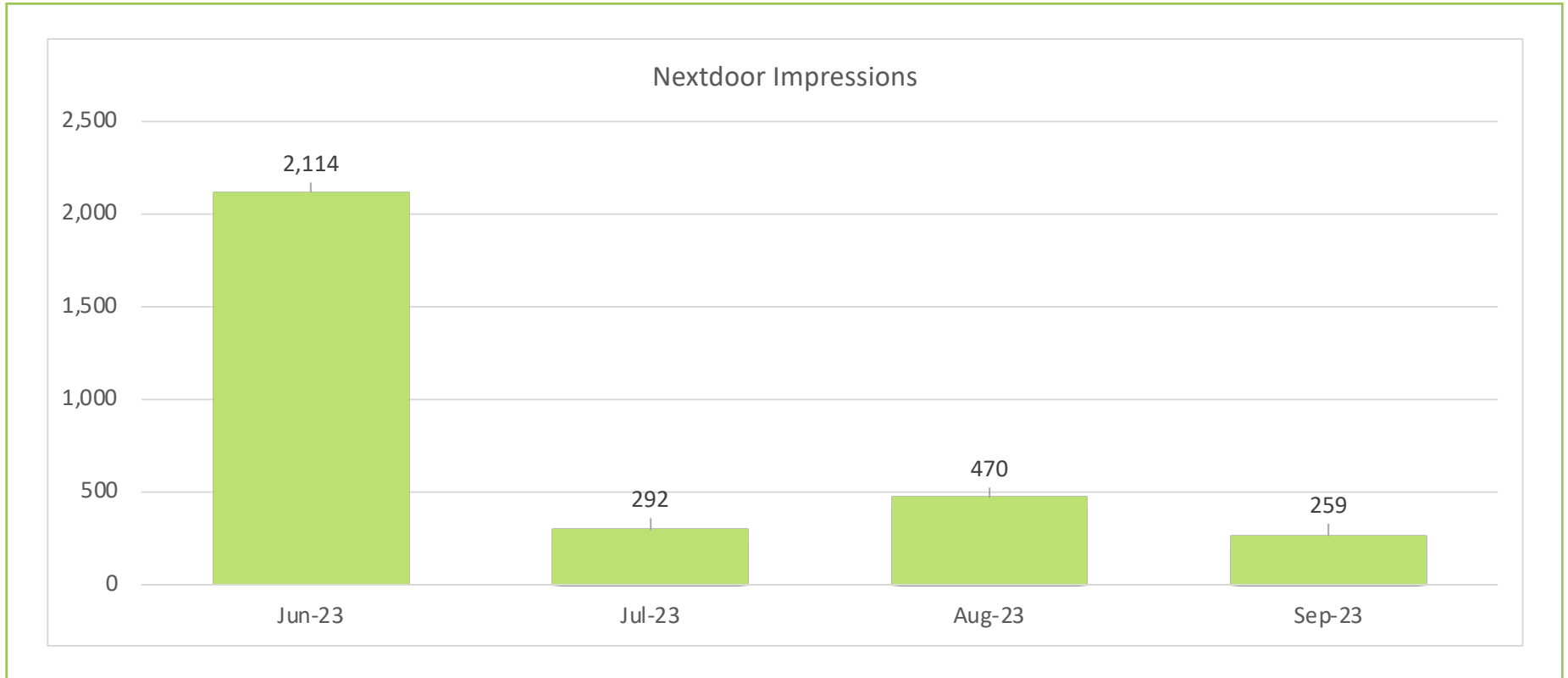
Tumblr



Tumblr Followers



Tumblr					
July		Stat	Change	%Change	
Total Followers		1093	1	0.09	
Total Following		234	-1	-0.43	
Questions Asked		0	0	-	
Direct Messages		0	0	-	
New Notes		0	-2	-100.00	
Description			Notes		Reblog?
Top post	Gary Provost		5514	2075	
August		Stat	Change	%Change	
Total Followers		1091	-2	-0.18	
Total Following		233	-1	-0.43	
Questions Asked		0	0	-	
Direct Messages		0	0	-	
New Notes		0	0	-	
Description			Notes		Reblog?
Top post	Read Banned Books		83	18	
September		Stat	Change	%Change	
Total Followers		1094	3	0.27	
Total Following		233	0	0.00	
Questions Asked		0	0	-	
Direct Messages		0	0	-	
New Notes		3	3	-	
Description			Notes		Reblog?
Top post	Linus Baker		5	1	



Nextdoor - Statistics

Nextdoor			
July	Stat	Change	%Change
Impressions	292	-292.00	-
Likes	1	1	-
Comments	0	0	-
August	Stat	Change	%Change
Impressions	470	-219.00	87.25
Likes	0	0	-
Comments	0	0	-
September	Stat	Change	%Change
Impressions	259	1855.00	-87.75
Likes	0	-4	-100.00
Comments	0	0	-

Social Media Highlights

facebook

Osceola Library System
Published by Instagram · September 13 at 10:19 AM ·

Gracias a Sandra, Félix and Ángel por tenernos en el programa Acción por la Mañana en Acción 97.9 fm!

Sintoniza todos los miércoles de 6-9am para escuchar todas las novedades de la Biblioteca y descubrir todos los recursos y servicios que les tenemos disponibles 🥰👏

Thank you to Sandra, Félix and Angel for having us on their program Acción por la Mañana en Acción 97.9 fm!

Tune in every Wednesday from 6-9am to hear all the news from the Library and discover all the resources and services we have available to you 🥰👏




See insights and ads [Boost post](#)

👍👍👍 6 1 share

facebook

Osceola Library System
Published by Instagram · August 1 ·

What a great way to close the summer and start looking ahead to the upcoming school year! We hope everyone enjoyed the Back to School Bash as much as we did! 🥰👏



See insights and ads [Boost post](#)

👍👍 17

facebook

Osceola Library System
Published by Instagram · August 10 ·

Happy First Day of School! Our Library Director, Amy Jones, would like to give a warm welcome to Dr. Mark Shanoff, who is the new Superintendent of the Osceola School District! We are all very excited to have him and know there is a wonderful school year ahead for all of us.

The Osceola School District and the Library continue to stand together as partners in literacy and education. Always remember that you have a safe space to have fun, learn, grow and share ideas at the Library as well!

We are always rooting for all of our students, parents and school staff members! We hope everyone has an amazing first day back! 🥰



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👍❤️ 53 3 comments 6 shares

Social Media Highlights



osceolalibrary

osceolalibrary Ivelisse Rodriguez, who worked as one of our couriers at the Osceola Library System for a year, stopped by the Hart Memorial Library on September 26. She serves in the Air Force reserves and would get pulled away for duty when there were hurricanes or other service requirements. When she resigned, she wanted to make sure we knew she appreciated us for accommodating her in those times and for supporting her in general.

She requested the Patriotic Employer Award be given to Catherine Dombroski (the branch manager for the Hart Memorial Library) and Candice Shields (Zone Manager for OLS) to honor them for being so understanding and flexible with her and her schedule as an active member of the military. The award was issued by the Department of Defense of the United States of America.

Candice and Cathy are incredibly grateful for this recognition, especially coming from someone who does such amazing work, both in the Library and serving our country.

Thank you for this incredible honor Ivy! We miss you!

Edited · 4d

maurahjoy Yay Ivy, Cathy, and Candice! 3d 2 likes Reply

operationimpact_ Congratulations!! 4d 1 like Reply

missghouliegirl Congratulations Cathy and Candice!! 4d 1 like Reply

View insights Boost post

Liked by osceolastarnews and 38 others 4 DAYS AGO

Add a comment... Post



Osceola Library System

Library Platform Statistics **Quarterly Report**

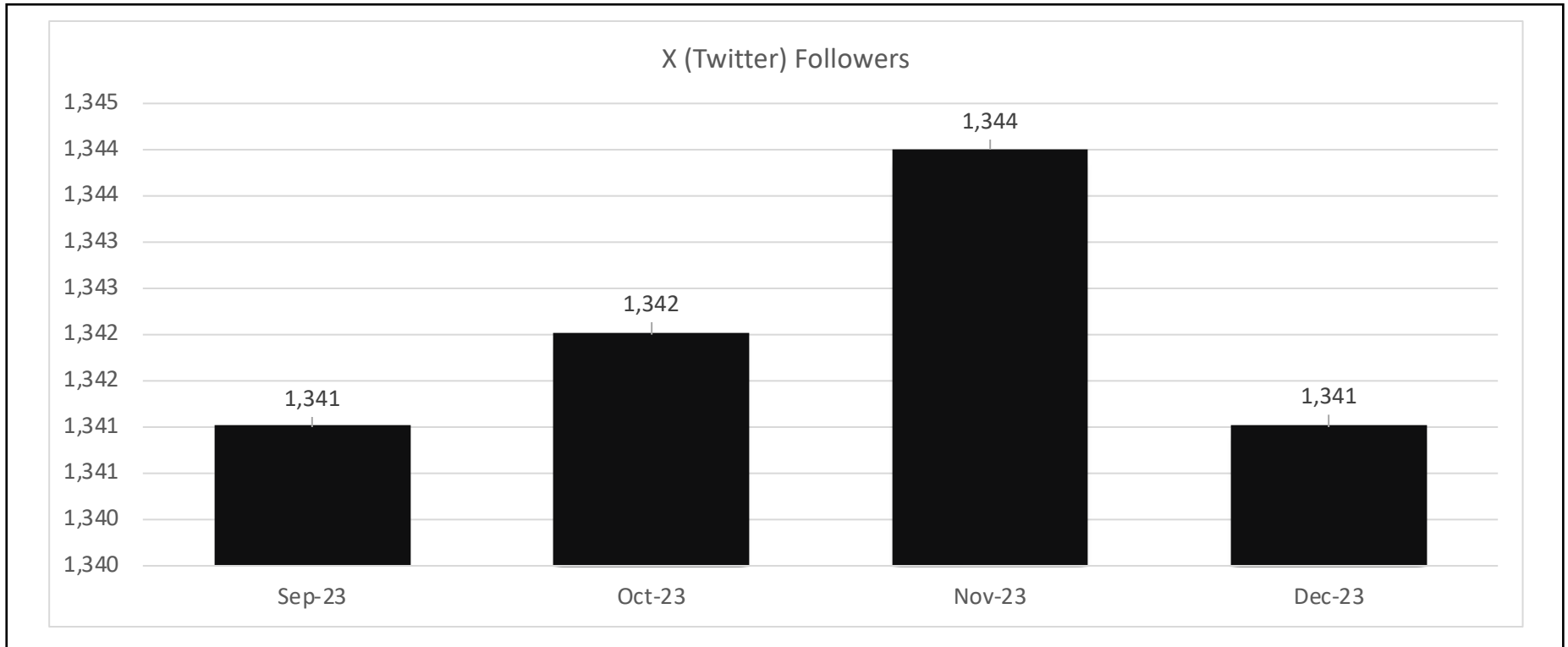
2023 - Fourth Quarter

October, November, December

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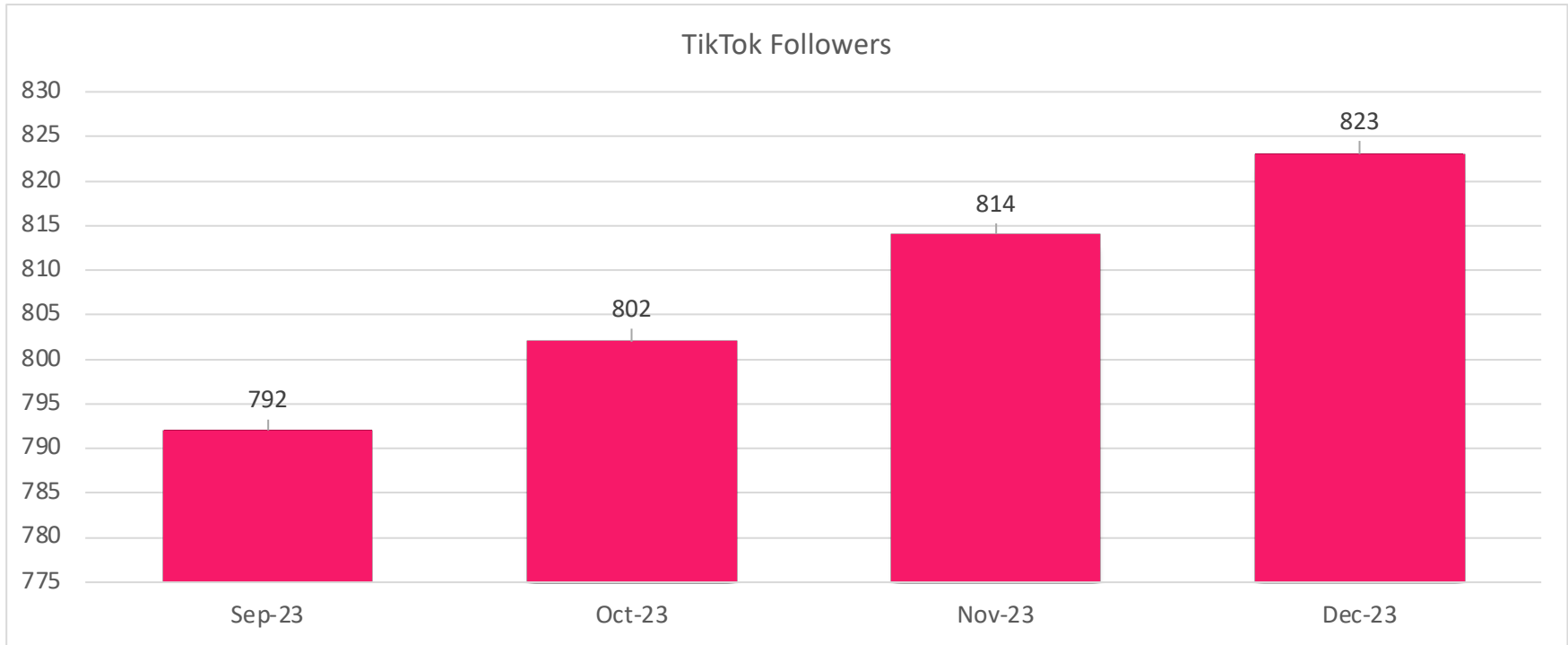
X (Twitter)



X (Twitter) - Statistics

X (Twitter)			
October			
Total Followers	1342	1	0.07
Total Tweets	4668	-1	-0.02
New Likes	0	-2	-100.00
New Retweets	0	0	-
New Replies	0	0	-
New Polls	0	0	-
Poll Responses	0	0	-
November			
Total Followers	1344	2	0.15
Total Posts	4672	4	0.09
New Likes	1	1	-
New Retweets	0	0	-
New Replies	2	2	-
New Polls	0	0	-
Poll Responses	0	0	-
December			
Total Followers	1341	-3	-0.22
Total Posts	4671	-1	-0.02
New Likes	0	-1	-100.00
New Retweets	0	0	-
New Replies	0	-2	-100.00
New Polls	0	0	-
Poll Responses	0	0	-

TikTok

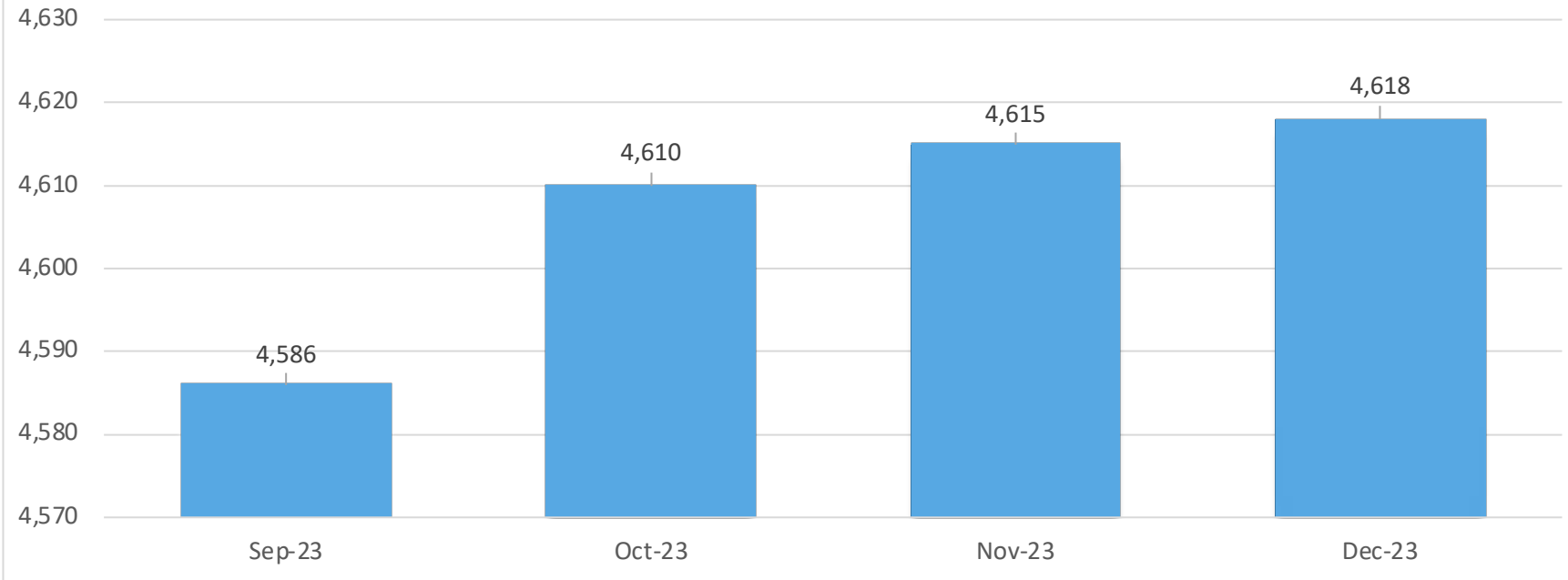


TikTok			
October			
Total Followers	802	10	1.26
New Videos	1	0	0.00
New Likes	12	7	140.00
Total Views	478	-60	-11.15
New Shares	0	-1	-100.00
New Comments	1	0	0.00
November			
Total Followers	814	12	1.50
New Videos	0	-1	-100.00
New Likes	8	-4	-33.33
Total Views	151	-327	-68.41
New Shares	0	0	-
New Comments	0	-1	-100.00
December			
Total Followers	823	9	1.11
New Videos	0	0	-
New Likes	5	-3	-37.50
Total Views	225	74	49.01
New Shares	0	0	-
New Comments	0	0	-

Facebook



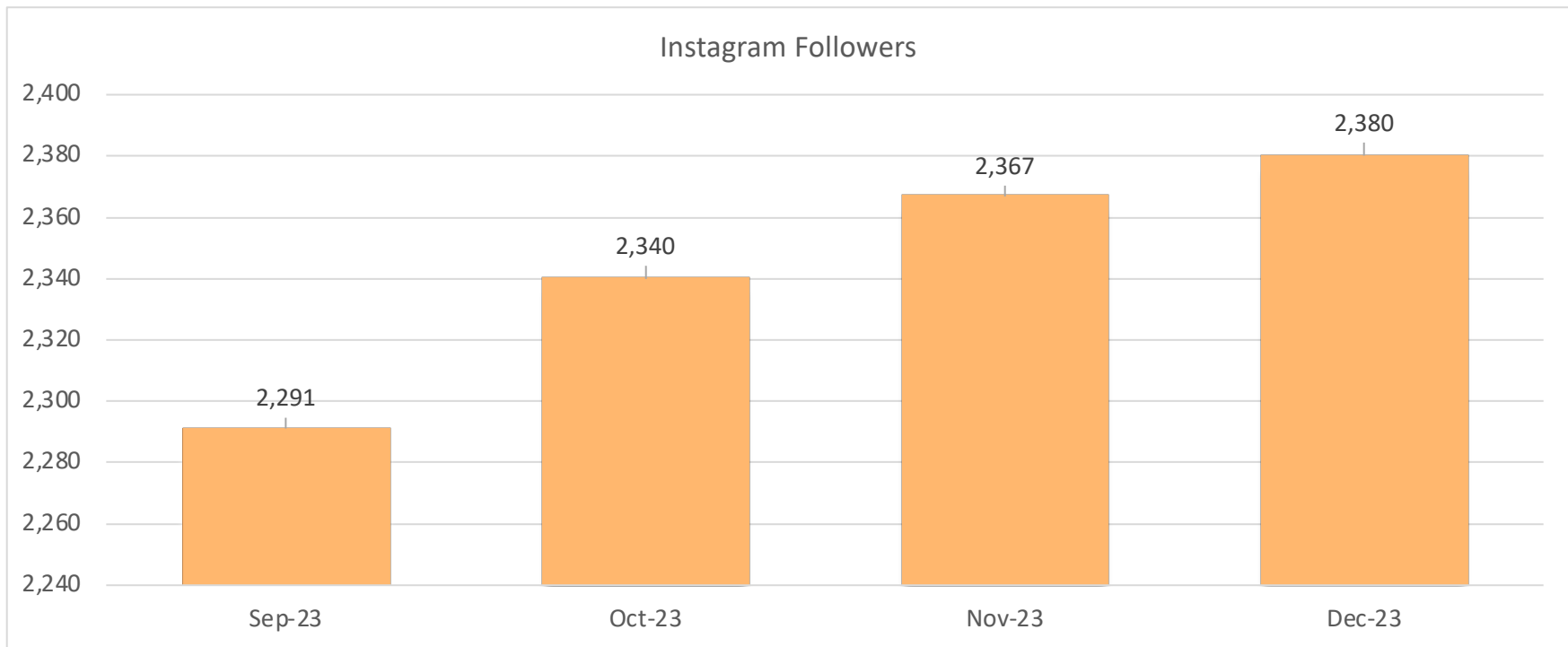
Facebook Followers



Facebook - Statistics

Facebook			
October			
Total Likes	4162	18	0.43
Total Follows	4610	24	0.52
Post Reach	5188	3868	293.03
Interactions	777	567	270.00
Post Engagements	1207	936	345.39
Recommendations	0	0	-
Stories	39	18	85.71
Post with highest reach	Pumpkin Decorating Contest		1847
Post with most engagement	Pumpkin Decorating Contest		268
Post with most clicks	Pumpkin Decorating Contest		88
November			
Total Likes	4171	9	0.22
Total Follows	4615	5	0.11
Post Reach	1497	-3691	-71.14
Interactions	246	-531	-68.34
Post Engagements	335	-872	-72.25
Recommendations	0	0	-
Stories	68	29	74.36
Post with highest reach	Stop by our booth		838
Post with most engagement	Stop by our booth		91
Post with most clicks	Stop by our booth		91
December			
Total Likes	4177	6	0.14
Total Follows	4618	3	0.07
Post Reach	829	-668	-44.62
Interactions	23	-223	-90.65
Post Engagements	43	-292	-87.16
Recommendations	0	0	-
Stories	75	7	10.29
Post with highest reach	American Heart Association		314
Post with most engagement	American Heart Association		11
Post with most clicks	American Heart Association		11

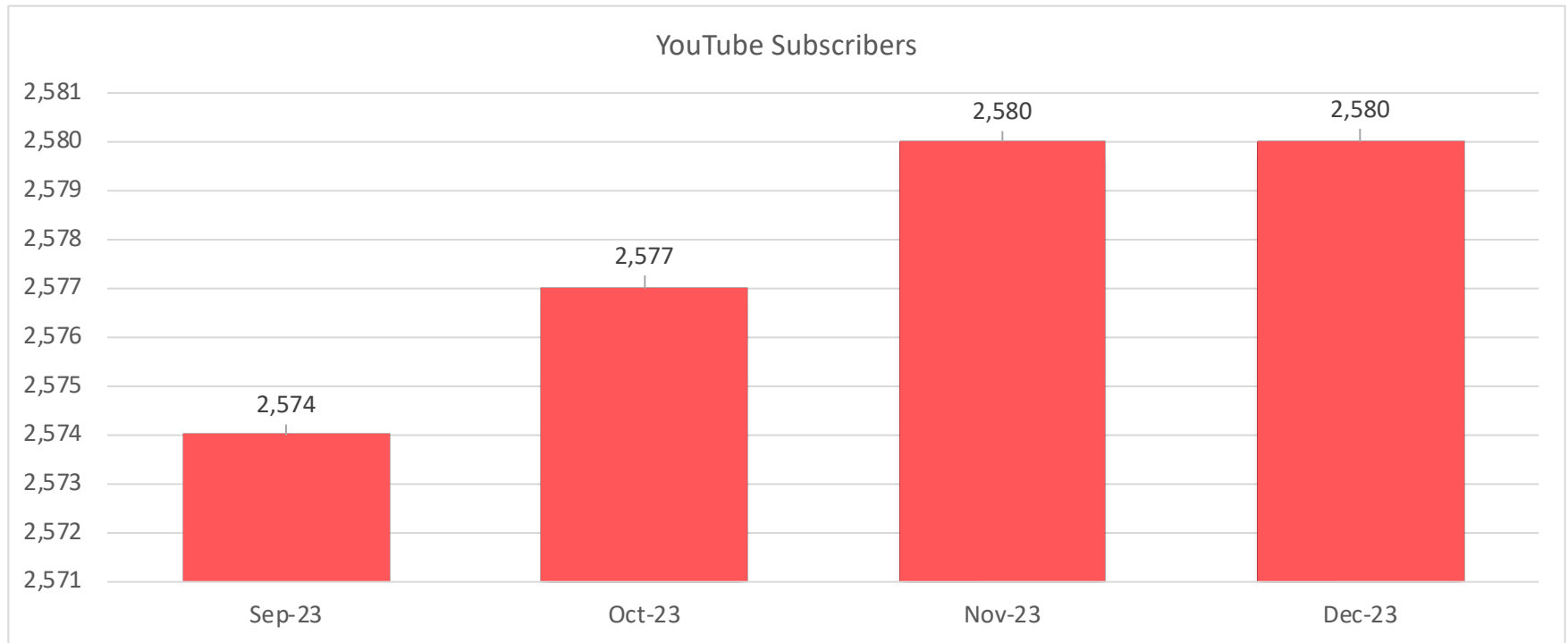
Instagram



Instagram - Statistics

Instagram			
October			
Total Followers	2340	49	2.14
New Posts	31	-5	-13.89
New Likes	777	219	39.25
New Comments	136	130	2166.67
Stories	2	-136	-98.55
New shares	0	0	-
Tags/mentions in posts	1	1	-
Tags/mentions in stories	1	1	-
Post with most likes	Entries from Hart Memorial Library		87.00
November			
Total Followers	2367	27	1.15
New Posts	25	-6	-19.35
New Likes	442	-335	-43.11
New Comments	7	-129	-94.85
Stories	1	-1	-50.00
New shares	0	0	-
Tags/mentions in posts	2	1	100.00
Tags/mentions in stories	2	1	100.00
Post with most likes	Bluey		45.00
December			
Total Followers	2380	13	0.55
New Posts	25	0	0.00
New Likes	299	-143	-32.35
New Comments	11	4	57.14
Stories	0	-1	-100.00
New shares	0	0	-
Tags/mentions in posts	0	-2	-100.00
Tags/mentions in stories	0	-2	-100.00
Post with most likes	Jane Austen's birthday		34.00

YouTube



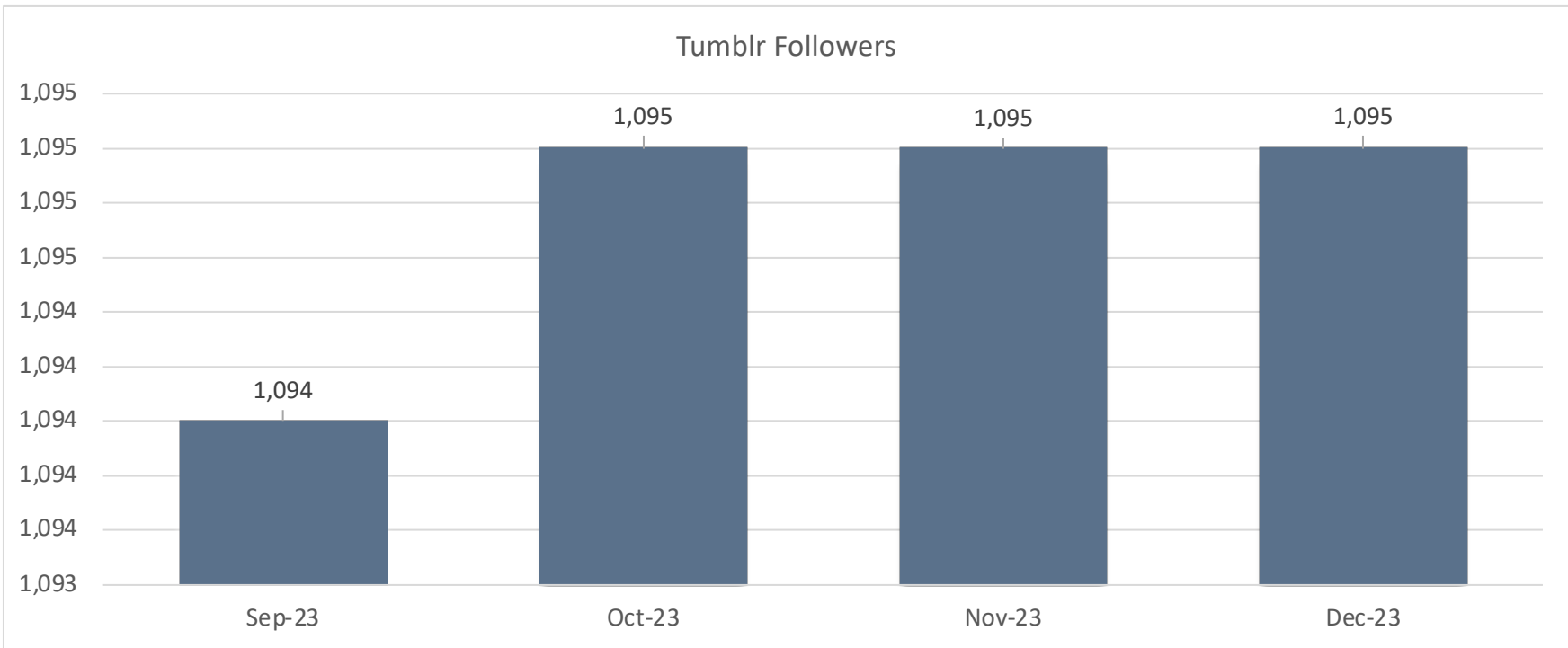
YouTube - Statistics

YouTube			
October	Stat	Change	%Change
Total Subscribers	2577.00	3	0.12
New Videos	0.00	0	-
New Views	1867.00	337	22.03
	Minutes	Hours	%Change
Watch Time	3762	62.7	-98.06
#	Video Title		
1	I AM NOT A FISH! Read by Author Peter Raymundo		
2	Sewing Machine Basics - Threading the Needle		
3	Hora de Arte: Pintando Sobre Sal		
4	DIY Mason Jar Candles		
5	Hora de Arte: Flores Prensadas		
November	Stat	Change	%Change
Total Subscribers	2580.00	3	0.12
New Videos	0.00	0	-
New Views	1404.00	-463	-24.80
	Minutes	Hours	%Change
Watch Time	2598	43.3	-98.85
#	Video Title		
1	Sewing Machine Basics - Threading the Needle		
2	DIY Mason Jar Candles		
3	Take and Make: Wood Bead Bracelet		
4	Hora de Arte: Flores Prensadas		
5	Take and Make: Pinecone Bird Feeder		
December	Stat	Change	%Change
Total Subscribers	2580.00	0	0.00
New Videos	0.00	0	-
New Views	1240.00	-164	-11.68
	Minutes	Hours	%Change
Watch Time	2424	40.4	-98.44
#	Video Title		
1	Sewing Machine Basics - Threading the Needle		
2	DIY Mason Jar Candles		
3	Take and Make: Pinecone Bird Feeder		
4	Take and Make: Wood Bead Bracelet		
5	Sewing Machine Basics - Winding the Bobbin		

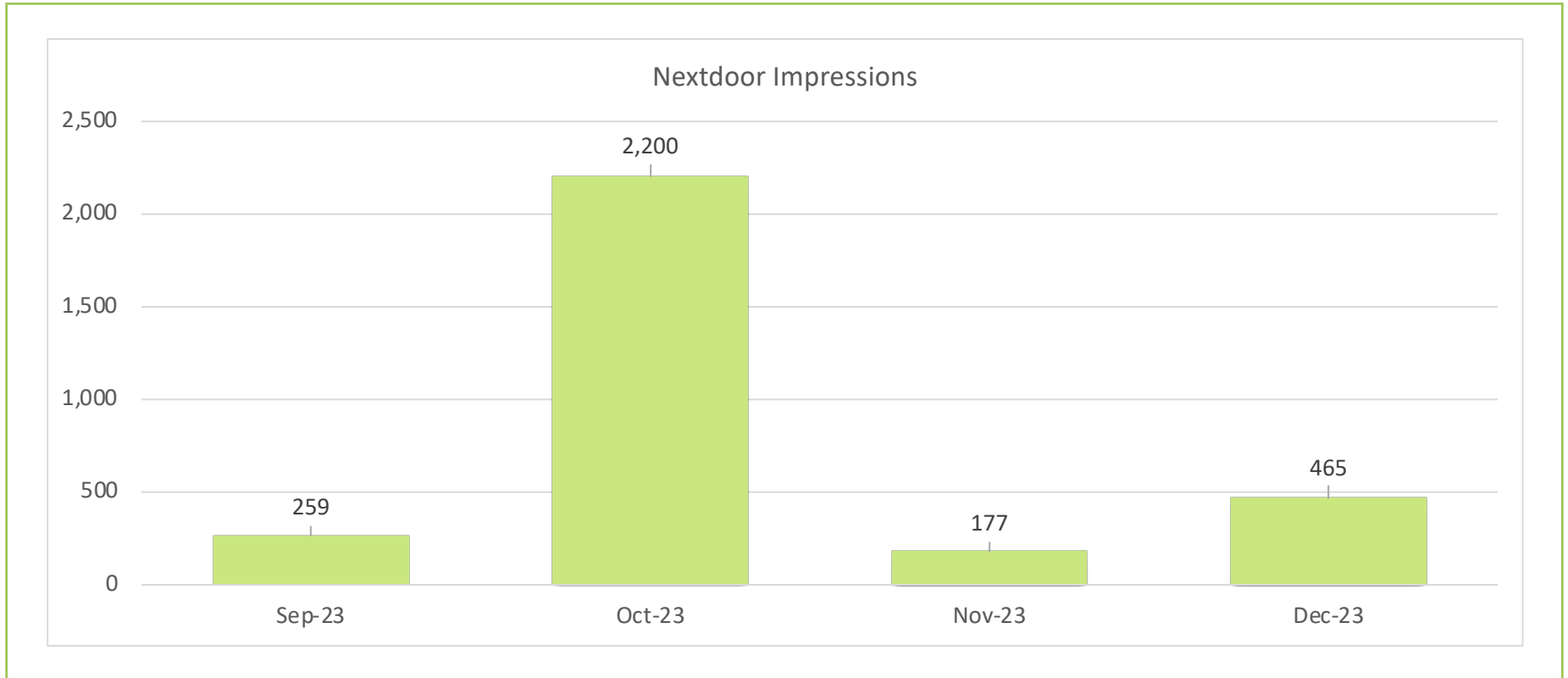
Tumblr



Tumblr Followers



Tumblr				
October		Stat	Change	%Change
Total Followers		1095	1	0.09
Total Following		233	0	0.00
Questions Asked		0	0	-
Direct Messages		0	0	-
New Notes		10	7	233.33
Description		Notes Reblog?		
Top post	Read Banned Books		0	1885
November		Stat	Change	%Change
Total Followers		1095	0	0.00
Total Following		233	0	0.00
Questions Asked		0	0	-
Direct Messages		0	0	-
New Notes		0	-10	-100.00
Description		Notes Reblog?		
Top post	Read Banned Books		85	0
December		Stat	Change	%Change
Total Followers		1095	0	0.00
Total Following		233	0	0.00
Questions Asked		0	0	-
Direct Messages		0	0	-
New Notes		0	0	-
Description		Notes Reblog?		
Top post	Read Banned Books		85	0



Nextdoor - Statistics

Nextdoor			
October	Stat	Change	%Change
Impressions	2200	-1908.00	653.42
Likes	4	3	300.00
Comments	1	1	-
November	Stat	Change	%Change
Impressions	177	293.00	-62.34
Likes	0	0	-
Comments	0	0	-
December	Stat	Change	%Change
Impressions	465	-206.00	79.54
Likes	0	0	-
Comments	0	0	-


Social Media Highlights

facebook

Osceola Library System
Published by Instagram · October 31, 2023

HAPPY HALLOWEEN 🎃

We had an absolute blast during our Spooky Spectaculars! Thank you all for coming in your costumes and participating in activities.



See insights and ads [Boost post](#)

👍❤️ 21 1 comment 1 share

facebook

Osceola Library System
Published by Instagram · November 4, 2023

Stop by our booth at Maker Faire Orlando happening at the Central Florida Fairgrounds! We will be here from 10am-5pm November 4 and 5. We'll be giving everyone the latest on library resources, services and have some demonstrations to show off some of our TechCentral gadgets!



See insights and ads [Boost post](#)

👍 17 1 share

facebook

Osceola Library System
Published by Instagram · November 1, 2023

U.S. Representative Darren Soto visited the Buenaventura Lakes Library today for a fun storytime with Ms. Rachel today! Z

Everyone had a great time as Congressman Soto read *Brown Bear, Brown Bear What Do You See?* and *Dragons Love Tacos*. During the storytime, Ms. Rachel invited him to join her for the final song "Jiggle You Scarf!" After the program, Congressman Soto presented our Zone Manager, Jennifer Sargent, and Branch Manager, Lisa Martinez, with a Certificate of Recognition. [See more](#)





See insights and ads [Boost post](#)


👍 4


Social Media Highlights




 **osceolalibrary** ...





 osceolalibrary November was one for the books! Thank you to everyone who came out to the Library's events during this month, we appreciate you! 😊
8w


 jelliebean18 Aww how did I miss this 😭 ♥
7w 1 like Reply ...

 heystevelee You got Bluey?! How can we get Bluey at our library? 🥰♥ ♥
7w 1 like Reply

 quepasaenkissimnee Omg! I would've love to meet Bluey ♥
8w 1 like Reply

[View insights](#) [Boost post](#)

 Liked by raisedbylibraries and 50 others
November 30, 2023